

LET GROW, INC.
FINANCIAL STATEMENTS
December 31, 2024 and 2023

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INDEPENDENT AUDITOR'S REPORT

To the Board of Directors
Let Grow, Inc.
New York, New York

Opinion

We have audited the accompanying financial statements of Let Grow, Inc. (a nonprofit organization), which comprise the statements of financial position as of December 31, 2024 and 2023, and the related statements of activities, functional expenses, and cash flows for the years then ended, and the related notes to the financial statements.

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of Let Grow, Inc. as of December 31, 2024 and 2023, and the changes in its net assets and its cash flows for the years then ended in accordance with accounting principles generally accepted in the United States of America.

Basis for Opinion

We conducted our audits in accordance with auditing standards generally accepted in the United States of America (GAAS). Our responsibilities under those standards are further described in the Auditor's Responsibilities for the Audit of the Financial Statements section of our report. We are required to be independent of Let Grow, Inc. and to meet our other ethical responsibilities in accordance with the relevant ethical requirements relating to our audits. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

Responsibilities of Management for the Financial Statements

Management is responsible for the preparation and fair presentation of the financial statements in accordance with accounting principles generally accepted in the United States of America, and for the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, management is required to evaluate whether there are conditions or events, considered in the aggregate, that raise substantial doubt about Let Grow, Inc.'s ability to continue as a going concern within one year after the date that the financial statements are available to be issued.

Auditor's Responsibilities for the Audit of the Financial Statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance but is not absolute assurance and therefore is not a guarantee that an audit conducted in accordance with GAAS will always detect a material misstatement when it exists. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control. Misstatements are considered material if there is a substantial likelihood that, individually or in the aggregate, they would influence the judgment made by a reasonable user based on the financial statements.

In performing an audit in accordance with GAAS, we:

- Exercise professional judgment and maintain professional skepticism throughout the audit.
- Identify and assess the risks of material misstatement of the financial statements, whether due to fraud or error, and design and perform audit procedures responsive to those risks. Such procedures include examining, on a test basis, evidence regarding the amounts and disclosures in the financial statements.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of Let Grow, Inc.'s internal control. Accordingly, no such opinion is expressed.
- Evaluate the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluate the overall presentation of the financial statements.
- Conclude whether, in our judgment, there are conditions or events, considered in the aggregate, that raise substantial doubt about Let Grow, Inc.'s ability to continue as a going concern for a reasonable period of time.

We are required to communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit, significant audit findings, and certain internal control related matters that we identified during the audit.



Wegner CPAs, LLP
New York, New York
June 6, 2025

LET GROW, INC.
STATEMENTS OF FINANCIAL POSITION
December 31, 2024 and 2023

	<u>2024</u>	<u>2023</u>
ASSETS		
Cash	\$ 51,747	\$ 255,726
Investments	1,296,950	789,560
Accounts receivable	3,000	-
Unconditional promises to give, net	860,974	-
Prepaid expenses	5,777	-
Website and equipment, net	<u>7,808</u>	<u>12,700</u>
Total assets	<u>\$ 2,226,256</u>	<u>\$ 1,057,986</u>
LIABILITIES		
Accounts payable	\$ -	\$ 5,000
Deferred revenue	<u>16,250</u>	<u>-</u>
Total liabilities	16,250	5,000
NET ASSETS		
Without donor restrictions	1,330,977	957,133
With donor restrictions	<u>879,029</u>	<u>95,853</u>
Total net assets	<u>2,210,006</u>	<u>1,052,986</u>
Total liabilities and net assets	<u>\$ 2,226,256</u>	<u>\$ 1,057,986</u>

See accompanying notes.

LET GROW, INC.
STATEMENTS OF ACTIVITIES
Years Ended December 31, 2024 and 2023

	2024	2023
CHANGES IN NET ASSETS WITHOUT DONOR RESTRICTIONS		
REVENUES		
Contributions	\$ 1,088,162	\$ 946,475
Program service revenue	42,421	36,350
Investment return, net	47,389	19,560
	<u>1,177,972</u>	<u>1,002,482</u>
Total revenues without donor restrictions	1,177,972	1,002,482
EXPENSES		
Program services	593,743	478,060
Management and general	168,137	152,564
Fundraising	138,101	132,012
	<u>899,981</u>	<u>762,636</u>
Total expenses	899,981	762,636
NET ASSETS RELEASED FROM RESTRICTIONS		
Satisfaction of purpose restrictions	95,853	147
	<u>95,853</u>	<u>147</u>
Change in net assets without donor restrictions	373,844	239,993
CHANGES IN NET ASSETS WITH DONOR RESTRICTIONS		
Contributions	879,029	96,000
Net assets released from restrictions	(95,853)	(147)
	<u>783,176</u>	<u>95,853</u>
Change in net assets with donor restrictions	783,176	95,853
Change in net assets	1,157,020	335,846
Net assets at beginning of year	<u>1,052,986</u>	<u>717,140</u>
Net assets at end of year	<u>\$ 2,210,006</u>	<u>\$ 1,052,986</u>

See accompanying notes.

LET GROW, INC.
STATEMENTS OF FUNCTIONAL EXPENSES
Years Ended December 31, 2024 and 2023

	Program Services	Management and General	Fundraising	2024 Total
Personnel	\$ 344,518	\$ 98,876	\$ 126,412	\$ 569,806
Professional fees	146,341	32,976	956	180,273
Advertising	70,194	1,185	9,000	80,379
Office expenses	7,435	23,487	43	30,965
Travel and meetings	11,548	5,022	220	16,790
Grants	8,500	-	-	8,500
Insurance	-	3,668	-	3,668
Postage and printing	1,202	1,774	-	2,976
Depreciation	4,005	1,149	1,470	6,624
Total expenses	\$ 593,743	\$ 168,137	\$ 138,101	\$ 899,981
	Program Services	Management and General	Fundraising	2023 Total
Personnel	\$ 244,690	\$ 81,514	\$ 113,518	\$ 439,722
Professional fees	152,863	26,024	743	179,630
Advertising	26,752	6,112	9,000	41,864
Office expenses	2,247	25,708	1,990	29,945
Travel and meetings	25,058	2,149	1,059	28,266
Grants	14,000	-	-	14,000
Insurance	-	5,494	-	5,494
Postage and printing	159	1,468	-	1,627
Depreciation	12,291	4,095	5,702	22,088
Total expenses	\$ 478,060	\$ 152,564	\$ 132,012	\$ 762,636

See accompanying notes.

LET GROW, INC.
STATEMENTS OF CASH FLOWS
Years Ended December 31, 2024 and 2023

	<u>2024</u>	<u>2023</u>
CASH FLOWS FROM OPERATING ACTIVITIES		
Change in net assets	\$ 1,157,020	\$ 335,846
Adjustments to reconcile change in net assets to net cash flows from operating activities		
Depreciation	6,624	22,088
(Increase) decrease in assets		
Accounts receivable	(3,000)	1,500
Unconditional promises to give	(860,974)	-
Prepaid expenses	(5,777)	4,000
Increase (decrease) in liabilities		
Accounts payable	(5,000)	(900)
Deferred revenue	16,250	-
	<u>305,143</u>	<u>362,534</u>
Net cash flows from operating activities	305,143	362,534
CASH FLOWS FROM INVESTING ACTIVITIES		
Purchase of equipment	(1,732)	-
Purchases of and earnings retained in investments	(507,390)	(789,560)
	<u>(509,122)</u>	<u>(789,560)</u>
Net cash flows from investing activities	(509,122)	(789,560)
Net change in cash	(203,979)	(427,026)
Cash at beginning of year	<u>255,726</u>	<u>768,277</u>
Cash at end of year	<u>\$ 51,747</u>	<u>\$ 255,726</u>

See accompanying notes.

LET GROW, INC.
NOTES TO FINANCIAL STATEMENTS
December 31, 2024 and 2023

NOTE 1 – SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

Nature of Activities

Incorporated in the state of Delaware in 2017, Let Grow, Inc. aims to create new paths for parents, schools, and America itself that lets kids have some adventures, develop more independence, and grow resilient. Let Grow, Inc. spreads its mindset through the use of media, curriculum, research, and engagement to educate America on the importance of letting kids grow. The Organization is primarily funded by contributions and program service fees.

Accounts Receivable

Accounts receivable represent amounts owed to Let Grow, Inc. for submissions of monthly written articles. The Organization uses historical loss information based on the aging of accounts receivable as the basis to determine expected credit losses. Management believes the composition of accounts receivable is consistent with historical conditions and accounts receivable are expected to be settled within a relatively short time frame based on current conditions. As such, credit losses are expected to be insignificant.

Promises to Give

Conditional promises to give are not recognized in the financial statements until conditions are substantially met. Unconditional promises to give that are expected to be collected within one year are recorded at net realizable value. Unconditional promises to give that are expected to be collected in more than one year are recorded at fair value, which is measured as the present value of their future cash flows. The discounts on those amounts are computed using risk-adjusted interest rates applicable to the years in which the promises are received. Amortization of the discounts is included in contribution revenue. In the absence of donor stipulations to the contrary, promises with payments due in future periods are restricted to use after the due dates.

Contributions

Contributions are reported as increases in net assets with donor restrictions or net assets without donor restrictions, depending on the existence and/or nature of any donor restrictions. When a restriction expires (that is, when a stipulated time restriction ends or purpose restriction is accomplished), net assets with donor restrictions are reclassified to net assets without donor restrictions and reported in the statements of activities as net assets released from restrictions.

Program Service Revenue

Let Grow, Inc. contracts with different schools and organizations to provide speaking engagements on parent related issues. Speaking engagements are generally considered to be single performance obligations that are satisfied at a point in time (for example, when the speaking engagement is held). Let Grow, Inc. also writes monthly articles on behalf of a magazine. Revenue is recognized and payments are received on a monthly basis when articles are written and submitted. Accounts receivable were as follows at December 31, 2024:

Beginning of year	\$	-
End of year		3,000

LET GROW, INC.
NOTES TO FINANCIAL STATEMENTS
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NOTE 1 – SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (continued)

Contract liabilities for the portion of speaking engagement payments collected in advance are recorded as deferred revenue at December 31, 2024:

Beginning of year	\$	-
End of year		16,250

Let Grow, Inc. does not have any significant financing components. Costs incurred to obtain a speaking engagement will be expensed as incurred when the amortization period is less than a year.

Advertising

Advertising costs are expensed as incurred.

Website and Equipment

Acquisitions of equipment in excess of \$1,000 are capitalized. Purchases of equipment are stated at their original cost or, if donated, at their fair value on the date of donation. All development costs and costs that enhance the functionality of the website are capitalized and amortized in future years. All routine maintenance costs are expensed when incurred. Depreciation and amortization are provided using the straight-line method over the estimated useful life of 3 years.

Investments

Investments at December 31, 2024 and 2023, consist of open-end money market mutual funds, which are valued at the daily closing price as reported by the fund. These funds are required to publish their daily net asset value and to transact at that price. The mutual funds held by the Organization are considered to be actively traded.

Expense Allocation

The financial statements report certain categories of expenses that are attributable to more than one program service or supporting activity. Therefore, these expenses require allocation on a reasonable basis that is consistently applied. Personnel and depreciation expenses are allocated on the basis of estimates of time and effort. Other expenses are directly charged to program services or supporting activities. The following program services and supporting activities are included in the accompanying financial statements:

Program—Let Grow, Inc. runs in school and after school programs that provide opportunities for kids to feel more empowered and develop trust in their own abilities, as well as provides education, advocacy, and support for state policies regarding reasonable independence for children. Let Grow, Inc. also publishes articles and disseminates informational content that advises parents and educators on why and how to let kids grow.

Management and general—Management and general expenses include the costs necessary to ensure proper administrative functioning of the board of directors, manage the financial and budgetary responsibilities of Let Grow, Inc. and perform other administrative tasks.

Fundraising—Fundraising expenses include the costs related to activities that involve inducing potential donors to contribute assets, services, or time to Let Grow, Inc.

LET GROW, INC.
NOTES TO FINANCIAL STATEMENTS
December 31, 2024 and 2023

NOTE 1 – SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (continued)

Estimates

Management uses estimates and assumptions in preparing financial statements. Those estimates and assumptions affect the reported amounts of assets and liabilities, the disclosure of contingent assets and liabilities, and the reported revenues and expenses. Actual results could differ from those estimates.

Income Tax Status

Let Grow, Inc. is exempt from federal income tax under Section 501(c)(3) of the Internal Revenue Code.

Date of Management’s Review

Management has evaluated subsequent events through June 6, 2025, the date which the financial statements were available to be issued.

NOTE 2 – CONCENTRATIONS

Let Grow, Inc. had one donor who accounted for approximately 47% of the total contributions for the year ended December 31, 2024. Let Grow, Inc. had one donor who accounted for approximately 24% of the total contributions for the year ended December 31, 2023.

NOTE 3 – UNCONDITIONAL PROMISES TO GIVE

Unconditional promises to give at the end of the year are as follows:

	2024	2023
Receivable in less than one year	\$ 421,076	\$ -
Receivable in one to five years	500,000	-
Less discount to net present value	(60,102)	-
Unconditional promises to give, net	\$ 860,974	\$ -

Promises to give due in more than one year are discounted at an effective rate of 5.29%.

NOTE 4 – NET ASSETS WITH DONOR RESTRICTIONS

Net assets with donor restrictions at December 31, 2024, were restricted to support marketing and communication activities. Net assets with donor restrictions at December 31, 2023, were restricted for Ed Prize.

LET GROW, INC.
NOTES TO FINANCIAL STATEMENTS
December 31, 2024 and 2023

NOTE 5 – WEBSITE AND EQUIPMENT

Website and equipment consisted of the following:

	2024	2023
Website	\$ 64,306	\$ 64,306
Equipment	3,690	1,958
Less accumulated depreciation	(60,188)	(53,564)
Website and equipment, net	\$ 7,808	\$ 12,700

NOTE 6 – LIQUIDITY AND AVAILABILITY

The following represents Let Grow, Inc.'s financial assets as of December 31, 2024 and 2023, reduced by amounts not available for general expenditures within one year because of contractual or donor-imposed restrictions.

	2024	2023
Cash	\$ 51,747	\$ 255,726
Investments	1,296,950	789,560
Accounts receivable	3,000	-
Unconditional promises to give, net	860,974	-
Financial assets, at year-end	2,212,671	1,045,286
Less those unavailable for general expenditures within one year, due to:		
Contractual or donor-imposed restrictions:		
Restricted by donor with purpose restrictions	(879,029)	(95,853)
Financial assets available to meet cash needs for general expenditures within one year	\$ 1,333,642	\$ 949,433

As part of Let Grow, Inc.'s liquidity management, it has a policy to structure its financial assets to be available for its general expenditures, liabilities, and other obligations that come due.