

**MEGAN MEIER FOUNDATION**  
**(A Missouri Not-For-Profit Corporation)**

**FINANCIAL STATEMENTS WITH**  
**INDEPENDENT AUDITORS' REPORT**

**Year Ended June 30, 2024**

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## INDEPENDENT AUDITORS' REPORT

To the Board of Directors

### **MEGAN MEIER FOUNDATION**

#### Opinion

We have audited the accompanying financial statements of the Megan Meier Foundation (the Foundation), which comprise the statement of financial position as of June 30, 2024, and the related statements of activities and changes in net assets, functional expenses, and cash flows for the year then ended, and the related notes to the financial statements.

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of the Megan Meier Foundation as of June 30, 2024, and the changes in its net assets and its cash flows for the year then ended in accordance with accounting principles generally accepted in the United States of America.

#### Basis for Opinion

We conducted our audit in accordance with auditing standards generally accepted in the United States of America. Our responsibilities under those standards are further described in the Auditor's Responsibilities for the Audit of the Financial Statements section of our report. We are required to be independent of the Foundation and to meet our other ethical responsibilities, in accordance with the relevant ethical requirements relating to our audit. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

#### Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with accounting principles generally accepted in the United States of America, and for the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, management is required to evaluate whether there are conditions or events, considered in the aggregate, that raise substantial doubt about the Foundation's ability to continue as a going concern within one year after the date the financial statements are available to be issued.

#### Auditor's Responsibilities for Audit of the Financial Statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance but is not absolute assurance and therefore is not a guarantee that an audit conducted in accordance with generally accepted auditing standards will always detect a material misstatement when it exists. The risk of not detecting a material misstatement resulting from fraud is

higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control. Misstatements are considered material if there is a substantial likelihood that, individually or in the aggregate, they would influence the judgment made by a reasonable user based on the financial statements.

In performing an audit in accordance with generally accepted auditing standards, we:

- Exercise professional judgment and maintain professional skepticism throughout the audit.
- Identify and assess the risks of material misstatement of the financial statements, whether due to fraud or error, and design and perform audit procedures responsive to those risks. Such procedures include examining, on a test basis, evidence regarding the amounts and disclosures in the financial statements.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the Foundation's internal control. Accordingly, no such opinion is expressed.
- Evaluate the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluate the overall presentation of the financial statements.
- Conclude whether, in our judgment, there are conditions or events, considered in the aggregate, that raise substantial doubt about the Foundation's ability to continue as a going concern for a reasonable period of time.

We are required to communicate to those charged with governance regarding, among other matters, the planned scope and timing of the audit, significant audit findings, and certain internal control-related matters that we identified during the audit.

*Deborah Loomis CPA LLC*

November 6, 2024

**Megan Meier Foundation**  
**Statement of Financial Position**  
**June 30, 2024**

**ASSETS**

Current Assets	
Cash	\$ 517,749
Accounts Receivable, Restricted	25,886
Accounts Receivable, Unrestricted	600
Total Current Assets	544,235
Property and Equipment	
Building and Building Improvements	644,243
Equipment and Furniture	40,158
Less Accumulated Depreciation	(28,612)
Property and Equipment, Net	655,789
<b>TOTAL ASSETS</b>	<b>\$ 1,200,024</b>

**LIABILITIES AND NET ASSETS**

Current Liabilities	
Credit Cards Payable	\$ 6,750
Payroll Taxes Payable	6,081
Accrued Expenses	1,537
Conditional Contribution Advances	17,650
Mortgage Payable, Current Portion	7,489
Total Current Liabilities	39,507
Long-Term Liabilities	
Mortgage Payable, Less Current Portion Above	468,961
Total Liabilities	508,468
Net Assets with Donor Restrictions	8,236
Net Assets without Donor Restrictions	683,320
Total Net Assets	691,556
<b>TOTAL LIABILITIES AND NET ASSETS</b>	<b>\$ 1,200,024</b>

The accompanying notes to financial statements are an integral part of these statements.

**Megan Meier Foundation**  
**Statements of Activities and Changes in Net Assets**  
**For the fiscal year ended June 30, 2024**

	Without Donor Restrictions	With Donor Restrictions	TOTAL
<b>REVENUE AND SUPPORT</b>			
Grants	\$ 620,595	\$ -	\$ 620,595
Speaking Engagements	15,679	-	15,679
Consulting	12,000	-	12,000
Contributions	58,142	8,236	66,378
Contributions In-Kind	24,404	-	24,404
Fundraising Events, Net of Costs	62,107	-	62,107
Other Revenues	100	-	100
Net Assets Released from Restrictions	10,541	(10,541)	-
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TOTAL REVENUE AND SUPPORT	803,568	(2,305)	801,263
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<b>EXPENSES</b>			
Program	476,468	-	476,468
Management And General	56,853	-	56,853
Fundraising	24,200	-	24,200
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TOTAL EXPENSES	557,521	-	557,521
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<b>CHANGE IN NET ASSETS</b>	246,047	(2,305)	243,742
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<b>NET ASSETS, June 30, 2023</b>	437,273	10,541	447,814
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<b>NET ASSETS, June 30, 2024</b>	\$ 683,320	\$ 8,236	\$ 691,556
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The accompanying notes to financial statements are an integral part of these statements.

**Megan Meier Foundation**  
**Statement of Functional Expenses**  
**For the fiscal year ended June 30, 2024**

	Program	Management and General	Fundraising	Total
Salaries and Wages	\$ 142,239	\$ 3,130	\$ 5,217	\$ 150,586
Payroll Taxes	11,642	283	394	12,319
Contracted Therapists	112,023	-	-	112,023
Accounting & Audit Fees	10,119	9,333	953	20,405
Advertising & Marketing	1,669	138	157	1,964
Bank & Credit Card Fees	313	181	1,619	2,113
Dues & Subscriptions	1,056	77	87	1,220
Insurance	5,628	303	353	6,284
Interest	15,974	459	561	16,994
Legal Fees	7,574	218	266	8,058
Miscellaneous	212	18	20	250
Office Supplies	20,021	1,048	1,222	22,291
Postage & Mailing	2	-	-	2
Printing & Copying	21	249	23	293
Professional Fees	84,658	6,792	7,875	99,325
Rent	8,040	662	757	9,459
Rent In-Kind	11,974	986	1,127	14,087
Repairs & Maintenance	10,454	305	367	11,126
Scholarships	41	3	4	48
Storage	538	6,528	614	7,680
Technology & Software	13,194	778	891	14,863
Telephone & Communications	5,411	446	509	6,366
Travel	8,312	604	680	9,596
Utilities	5,353	441	504	6,298
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Subtotal	476,468	32,982	24,200	533,650
Depreciation	-	23,871	-	23,871
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<b>TOTAL EXPENSES</b>	<b><u>\$ 476,468</u></b>	<b><u>\$ 56,853</u></b>	<b><u>\$ 24,200</u></b>	<b><u>\$ 557,521</u></b>

The accompanying notes to financial statements are an integral part of these statements.

**Megan Meier Foundation**  
**Statement of Cash Flows**  
**For the fiscal year ended June 30, 2024**

**CASH FLOWS FROM OPERATING ACTIVITIES**

Change in Net Assets	\$ 243,742
Adjustments to reconcile change in net assets to net cash flows from operating activities	
Depreciation	23,871
Decrease (increase) in current assets	
Accounts Receivable, Restricted	5,105
Accounts Receivable, Unrestricted	400
Prepaid Expenses	1,000
Increase (decrease) in current liabilities	
Credit Cards Payable	6,750
Payroll Taxes Payable	1,201
Accrued Expenses	(6,874)
Deferred Revenue	(1,750)
Conditional Contribution Advances	(2,800)
NET CASH FLOWS FROM OPERATING ACTIVITIES	270,645

**CASH FLOWS FROM INVESTING ACTIVITIES**

Purchase of Building and Building Improvements	(644,243)
Purchase of Office Equipment	(33,504)
NET CASH FLOWS FROM INVESTING ACTIVITIES	(677,747)

**CASH FLOWS FROM FINANCING ACTIVITIES**

Proceeds from Mortgage Note	480,000
Repayments of Mortgage Note	(3,550)
NET CASH FLOWS FROM FINANCING ACTIVITIES	476,450

**INCREASE IN CASH** 69,348

**CASH, BEGINNING OF YEAR** 448,401

**CASH, END OF YEAR** \$ 517,749

**SUPPLEMENTAL INFORMATION**

Interest Paid \$ 16,994

The accompanying notes to financial statements are an integral part of these statements.

**MEGAN MEIER FOUNDATION**  
**NOTES TO FINANCIAL STATEMENTS**

**(1) ORGANIZATION AND NATURE OF OPERATIONS**

The Megan Meier Foundation (the Foundation) was organized in December 2007 as a not-for-profit corporation under the laws of the State of Missouri.

The Foundation was founded to support and inspire actions to end bullying, cyberbullying, and suicide, in memory of Megan Taylor Meier, who took her own life after being cyberbullied by an adult neighbor pretending to be a boy on MySpace. The Foundation offers youth in St. Louis and St. Charles, Missouri free counseling services with licensed mental health professionals to improve mental health, develop effective coping strategies, and advance self-understanding and acceptance, in both individual and school settings. In 2018 the Foundation partnered with the St. Charles Juvenile Justice Center to provide group therapy to children in its system. The Foundation also provides a range of educational presentations to schools and organizations that cover essential topics such as Megan’s story, bullying, cyberbullying, digital footprints, sexting, the roles of bystanders and upstanders, empathy, and suicide awareness and prevention, with a focus on promoting behaviors that encourage seeking help. In partnership with area schools, the Foundation has developed a school attendance initiative to increase students’ overall school engagement, enhance family access to necessary resources, and support the development of a safe and supportive learning experience. From the inception of the Foundation through the year ended June 30, 2024, the Foundation has reached 685,004 students, parents, educators, and professionals through its programs.

The Foundation is governed by a volunteer board of directors.

**(2) SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES**

**A. Basis of Accounting.** The financial statements of the Foundation have been prepared on the accrual basis of accounting in conformity with U.S. generally accepted accounting principles (GAAP) and with the provisions of the Financial Accounting Standards Board (FASB) Accounting Standard Codification (ASC) 958, *Not-for-Profit Entities*.

**B. Cash.** For purposes of the Statement of Cash Flows, cash includes the Foundation’s checking accounts. The Foundation maintains its deposits in a financial institution that, at times, exceed the amount covered by the U.S. Federal Deposit Insurance Corporation. The Foundation believes there is no significant risk with respect to these deposits.

**C. Accounts Receivable and Credit Policies.** Accounts receivable consist of noninterest-bearing amounts due for grants, consulting income, and pledges for fundraiser income for a fundraiser that will occur during the next fiscal year, a portion of which are designated as restricted for timing conditions. Receivables are periodically evaluated for collectability by the Foundation’s management, whose determination is based on historical experience, an assessment of economic conditions, and a review of subsequent collections. The Foundation records provisions for any uncollectible accounts using the direct write-off method. As of June 30, 2024, no amounts are expected to be uncollectible.

**MEGAN MEIER FOUNDATION  
NOTES TO FINANCIAL STATEMENTS**

**(2) SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (continued)**

**D. Property and Equipment.** Property and equipment are carried at cost, if purchased, or at fair value, if donated, less accumulated depreciation. Depreciation is computed using the straight-line method over the estimated useful lives of the assets. When assets are sold or otherwise disposed of, the cost and related accumulated depreciation are removed from the accounts and any resulting gain or loss is included in the Statement of Activities. Costs of maintenance and repairs that do not extend the useful lives of the assets are expensed.

Depreciation charged to operations during the year ended June 30, 2024 was \$23,871. Depreciation of property and equipment is computed using the straight-line method over the following estimated useful lives of the assets:

Building	39 years
Building Improvements	15 years
Equipment	10 years
Furniture	4-5 years

**E. Net Assets.** Net assets, revenues, gains, and losses are classified based on the existence or absence of donor-imposed restrictions. *Net Assets without Donor Restrictions* are net assets that are available for use in general operations and are not subject to donor restrictions. *Net Assets with Donor Restrictions* are only to be expended on purposes stipulated by the donor. When a restriction is satisfied or expires, *Net Assets with Donor Restrictions* are reclassified to and reported in the Statement of Activities as net assets released from restrictions.

**F. Revenue Recognition.** Revenues are recognized when earned, in an amount that reflects the consideration the Foundation expects to receive.

Grant income. Grant income is considered a nonreciprocal transaction restricted by funders for certain purposes and is recognized as revenue when the qualifying expenditures are incurred and conditions under the agreement are met.

Speaking Engagements and Consulting Income. The Foundation accounts for its income from speaking engagements and consulting in accordance with FASB ASC 606, *Revenues from Contracts with Customers* (ASC 606). Speaking engagements are conducted in St. Louis and St. Charles, Missouri. Revenues are recognized at the point in time the speaking engagement has concluded, when an invoice is generated. Payments are due upon invoice receipt. The Foundation does not charge interest on past due balances, and there are no variable considerations in the Foundation's contracts. The Foundation has elected the practical expedient that permits applying ASC 606 on a portfolio basis, instead of on an individual basis, due to the similarity of the speaking engagement contracts. Consulting Income is a monthly fee received by the Foundation for its ongoing guidance on the challenges of cyberbullying.

Contributions. The Foundation recognizes contributions as revenue when received or when funds have been pledged to the Foundation (promises to give). Based on the existence or absence of donor-imposed restrictions, the Foundation classifies its contribution revenues into two categories: without donor restrictions and with donor restrictions.

Fundraising income. Fundraising income and the related expenses are recognized when the fundraising event occurs.

**MEGAN MEIER FOUNDATION**  
**NOTES TO FINANCIAL STATEMENTS**

**(2) SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (continued)**

**G. Contributed Services and In-Kind Donations.**

Volunteers contribute significant amounts of time to program services and fundraising. The financial statements do not reflect the value of these contributed services because they do not meet the recognition criteria prescribed by generally accepted accounting principles.

The Foundation records donations of non-monetary items at fair market value when received, provided the Foundation has a clearly measurable and objective basis for determining their value. If values are not reasonably determinable, the donations are not recorded. During the year ended June 30, 2024 the Foundation received \$10,317 in donated non-monetary support, including portable storage space (\$7,680) and discounted food and drink for the golf tournament fundraiser (\$2,637). The portable storage space was valued by the donor and recorded as an in-kind contribution and storage expense in the Statement of Activities. The discounted food and drink were valued based on the average price for similar items. The Foundation did not monetize these donated items but utilized them in its operations and fundraising efforts. There were no donor restrictions on donated items.

The Foundation leased office space at a rate below market until it purchased office space during the year. The \$14,087 difference between the amount paid by the Foundation and the market rate for similar square footage in the area has been reported as an in-kind contribution and rent expense in the Statement of Activities.

**H. Advertising.** The Foundation expenses advertising costs as incurred.

**I. Compensated Absences.** The Foundation's policy is to recognize the costs of compensated absences for vacation and sick days when paid to employees. Employees generally take their paid time off in compensated absences by the close of each year and, accordingly, there is no liability at June 30, 2023 for compensated absences.

**J. Functional Allocation of Expenses.** The costs of programs and supporting service activities have been summarized on a functional basis in the Statements of Activities and detailed in the Statement of Functional Expenses by their natural classification. Expenses have been allocated among the programs and supporting services benefited based on the percentage of time spent by each employee on the activity, or if directly attributable to a program or support service, the expense has been charged accordingly. Expenses allocated based on time include salaries and wages, payroll taxes, professional fees, office supplies, occupancy, technology and software. Expenses that are directly attributable to programs include contracted therapists.

**K. Tax Status.** The Foundation has been recognized by the IRS as exempt from federal income taxes under IRC Section 501(a) as an organization described in IRC Section 501(c)(3), qualifies for the charitable contribution deduction under IRC Sections 170(b)(1)(A)(vi) and (viii), and has been determined not to be a private foundation under IRC Section 509(a)(1) and (3). The Foundation annually files Form 990, *Return of Organization Exempt from Income Tax*, with the IRS.

In addition, it is subject to income tax on net income derived from business activities that are unrelated to its exempt purposes. The Foundation has determined that it is not subject to unrelated business income tax and has not filed Form 990-T, *Exemption Organization Business Income Tax Return*, with the IRS.

**MEGAN MEIER FOUNDATION**  
**NOTES TO FINANCIAL STATEMENTS**

**(2) SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (continued)**

**K. Tax Status (continued).** The Foundation's returns for the fiscal years ending 2022, 2023 and 2024 remain subject to possible examination by the taxing authorities until the related statutes of limitations expire on those returns, generally for three years after they were filed. No returns have been selected for examination.

The Foundation has evaluated the guidance of FASB ASC 740-10, *Income Taxes*, for reporting uncertain tax positions and has determined that there were no uncertainties or possible related effects as of and for the year ended June 30, 2024 that qualify for either recognition or disclosure in these financial statements.

**L. Use of Estimates.** The preparation of financial statements on the accrual basis of accounting and in conformity with GAAP requires the use of estimates and assumptions that affect certain reported amounts and disclosures. Such estimates primarily relate to the useful lives of the property and equipment and the reported value of in-kind donations of non-monetary support and office rent. Actual results may differ from these estimates and those differences could be material.

**M. Subsequent Events.** Management has evaluated subsequent events through November 6, 2024, the date the financial statements were available to be issued, and reports that no events or transactions have occurred that would require adjustment to or disclosure in these financial statements.

**(3) MORTGAGE PAYABLE**

During the year ended June 30, 2024, the Foundation issued a \$480,000 mortgage note in connection with the purchase of a building to house its operations. The initial interest rate on the note was 7% but may change on December 21, 2028, with the new rate based on the then current Wall Street Journal US Prime Rate; the interest rate will never be less than 4%.

Principal and interest are due in monthly payments of \$3,424 through December 2048. The outstanding balance of the mortgage note was \$476,450 at June 30, 2024.

Scheduled maturities of the mortgage payable are as follows:

Year ending June 30,	
2025	\$7,489
2026	8,038
2027	8,628
2028	9,261
2029	9,941
Later years	<u>433,093</u>
Total mortgage payable	<u>\$476,450</u>

**MEGAN MEIER FOUNDATION  
NOTES TO FINANCIAL STATEMENTS**

**(4) RELATED PARTY TRANSACTIONS**

The Foundation paid \$60,210 in salary to its founder, who serves as Executive Director, during the year ended June 30, 2024. No employment benefits were paid.

There were no related party receivables or payables at June 30, 2024.

**(5) LIQUIDITY AND AVAILABILITY OF RESOURCES**

The Foundation's financial assets that are readily available within one year of June 30, 2024 to meet general expenditures include:

Cash	\$ 517,749
Accounts receivable	26,486
Less credit cards payable	(6,750)
Less payroll taxes payable	(6,081)
Less accrued expenses	(1,537)
Less current portion, mortgage payable	<u>(7,489)</u>
Available financial assets	<u>\$ 522,378</u>

The Foundation manages its liquidity following three guiding principles: operating within a prudent range of financial soundness and stability, maintaining adequate liquid assets to fund near-term operating needs, and maintaining sufficient reserves to provide reasonable assurance that long-term obligations will be discharged. The Foundation has a liquidity policy to maintain current financial assets less current liabilities at a minimum of 90 days of operating expenses. During the year ended June 30, 2024, the level of liquidity was managed within policy requirements.