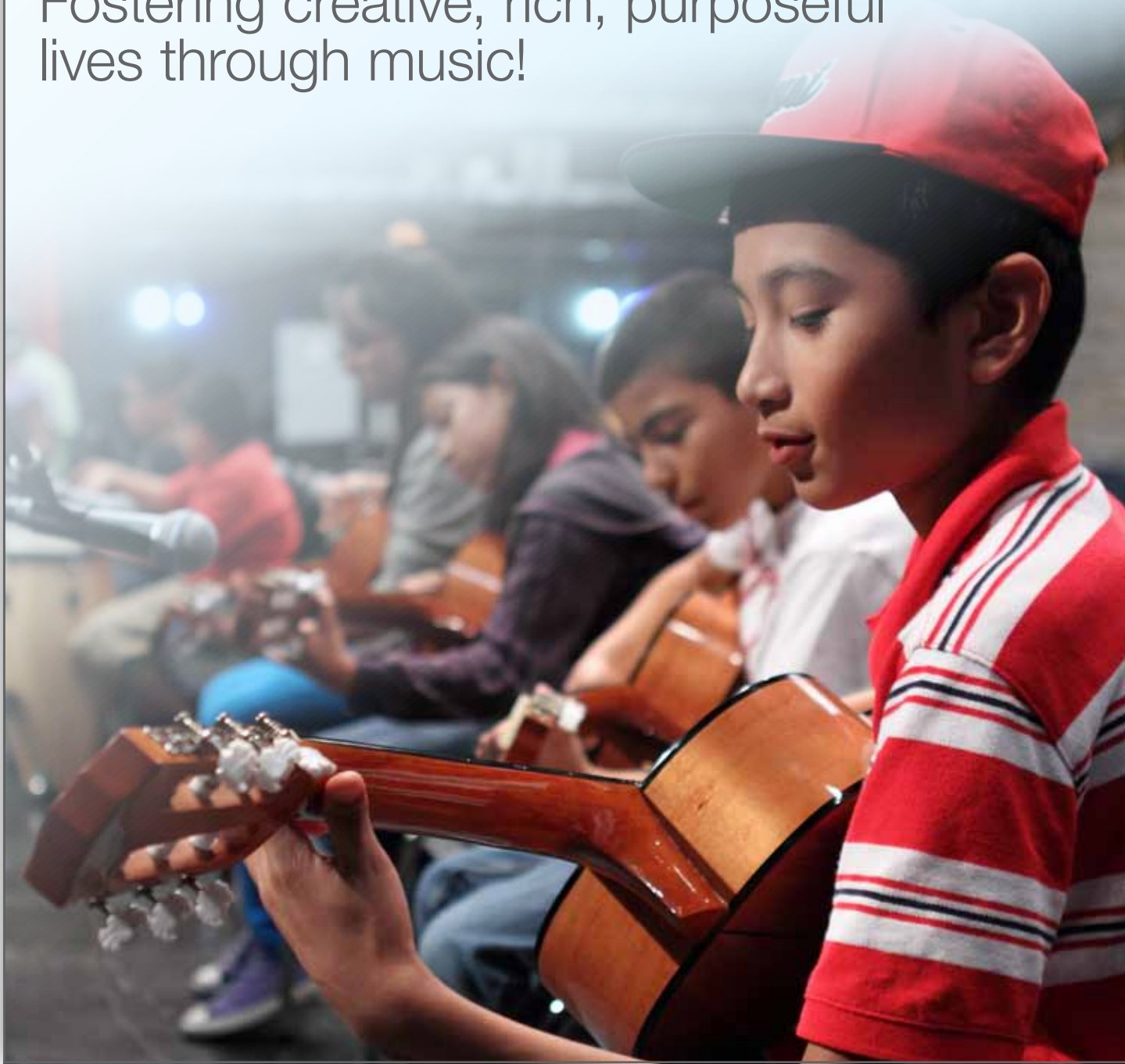


★★★★
CHARITY NAVIGATOR
Four Star Charity

DALLAS IMPACT REPORT

2013-2014

Fostering creative, rich, purposeful
lives through music!



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Mission

We won't rest until every student has the opportunity to unlock their inner music maker.

Who We Are

What began as a teacher-led, grassroots effort in one classroom, has grown to become the leading nonprofit provider of free music education and instruments to our Nation's underserved public schools. Over the last 12 years, we have given away millions of dollars in teacher trainings, educational resources and instruments.



What We Do

We offer a unique, teacher-led music program that pairs our comprehensive resources with free instruments to revolutionize the way music is taught and experienced. The program incorporates instruments and vocals to teach kids music they already know and love – styles including rock, pop, hip-hop, and reggae – performed on acoustic, electric and bass guitars, keyboards and drums. This makes music education engaging and accessible for kids on day one, empowering them to pick up an instrument and begin playing, improvising and expressing themselves immediately.

Who We Serve

We target under-served communities where public schools have cut back or eliminated their music education programs. Even where traditional programs do exist, many schools are eager to establish a program that complements their traditional music education offerings to engage today's youth. For schools unable to accommodate dedicated music faculty, we work with other qualified teachers in those schools to offer Modern Band in the after-school setting, giving young people a healthy creative outlet during the critical hours between 3:00–5:00 p.m, when children need structured, supervised activity.

IMPACT IN DALLAS

Since 2008, Little Kids Rock has provided the DISD with over \$1 million in resources. These include:

- Modern Band classes for nearly 28,000 kids
- Professional Development workshops for 135 teachers
- Over 2,800 new musical instruments
- Extensive print and online curricula and classroom materials

Currently Little Kids Rock is serving 6,400 students enrolled in 59 schools, or 24% of the DISD's public schools. As a result of participating in the program, teachers can run modern band programs, and students can write and perform original songs as well as popular music.



Stefan Lessard, bassist for the Dave Matthews Band (left), announces a donation of 100 guitars to the Dallas ISD, with Elaine Thomas, Dallas ISD director of Elementary Music and Art, and Rodney Dittmar, Dallas ISD Little Kids Rock coordinator.



Former superintendent Michael Hinojosa (right) presents the Emmett J. Conrad Extra Mile Award for outstanding ongoing support of Dallas ISD to Little Kids Rock teachers. The award is traditionally presented to an individual or group whose efforts have extended over a period of years, to serve a large number of schools or students.

"I've seen other people play the guitar and I've always wanted lessons. Little Kids Rock gave me that chance!"

– Gabriel, 4th Grade, Dallas, TX



"I've been a successful teacher for 29 years. This is one of the best things I've been involved in that the kids love as much as I do!"

- Brenda Normand, G. B. Dealey Montessori Academy