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CHARITY NAVIGATOR
Four Star Charity

NEW YORK CITY IMPACT REPORT 2013

A Snapshot in Time and a Plan for the Future



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Mission

Little Kids Rock transforms children's lives by restoring and revitalizing music education in disadvantaged public schools across the United States.

Method

Little Kids Rock provides free training to public school teachers and donates all of the modern instruments (guitars, basses, drums, keyboards), resources and curricula necessary to run a rockin' music program in their schools. The program engages students early by teaching them to play the popular music that they love, to improvise, and to write their own songs.

History

Founder David Wish left his job as a public school teacher in the San Francisco Bay Area and began giving free guitar and songwriting lessons to other teachers, sharing his vision for an engaging music education method. Ten years later, Little Kids Rock has become the leading nonprofit provider of free instruments and lessons to U.S. public schools, having donated millions of dollars-worth of

Today, Little Kids Rock offers its free programming in 12% of New York City Department of Education (NYCDOE) public schools.

Since 2002, Little Kids Rock has provided the NYCDOE with more than \$1.6 million in resources. These include:

- Modern Band classes for 24,200 kids
- Professional Development workshops for 324 teachers
- More than 7,000 new musical instruments
- Print and online curricula and classroom materials

Currently Little Kids Rock is serving 18,569 NYCDOE students enrolled in 186 schools.

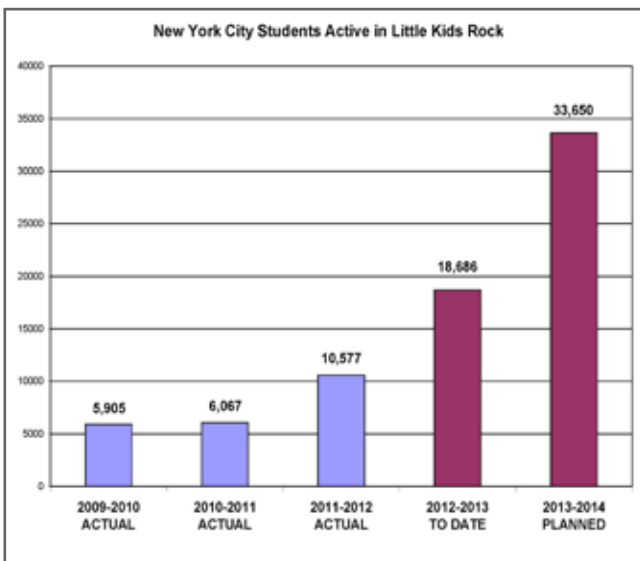


***“The world of music does not stand still;
nor can the world of music education!”***

Little Kids Rock teachers bring music education to their students...

During School:

Little Kids Rock helps schools with music teachers revitalize their existing programs by bringing in a new, contemporary music methodology. We are building the first, national, pop-oriented music program in U.S. public schools.



After School:

For schools without music faculty, Little Kids Rock works with other qualified teachers to offer after-school Little Kids Rock classes. This gives students access to the same Little Kids Rock methodology and helps keep children in school during the troublesome hours between 3 and 5 PM.

Little Kids Rock currently serves more than 110,000 students enrolled in 955 schools nationwide.



