

Strategic Framework

2020-2025

Mission

The Williamsburg Community Foundation enhances the quality of life in greater Williamsburg by connecting people with causes that matter, managing charitable funds, and providing grants and scholarships for our community's most pressing needs and promising opportunities.

Values

- Community Focus
- Diversity and Inclusiveness
- Education
- Innovation and Flexibility
- Integrity and Stewardship

Goals

PROVIDE charitable resources to greater Williamsburg through community focused grants and scholarships.

REPRESENT all members of the community by engaging diverse individuals and groups in the work of the Foundation.

ADVANCE the benefits of philanthropy through education, exchange of information and participation.

INSPIRE participation in philanthropy throughout the community by matching donors with community needs and opportunities, providing flexible ways to give for professional advisors and their clients, and working with civic, nonprofit, government, and community groups to build innovative funds that fulfill their goals.

SERVE as a responsible steward of charitable funds and donor intentions.

Metrics

Increase of administrative budget from fees

Grants per resident

Increase assets in unrestricted and field-of-interest funds

Overall growth in endowed funds over 5 years (compared to cohort)

Overall growth in assets over 5 years (compared to cohort)

Charitable contributions in greater Williamsburg (Giving USA?)

Vision

A vibrant community with a commitment to ensure that everyone has the opportunity to thrive.