

PARENTS AS TEACHERS NATIONAL CENTER, INC.

**FINANCIAL STATEMENTS,
SUPPLEMENTARY INFORMATION
AND
INDEPENDENT AUDITORS' REPORT
FOR THE YEAR ENDED
JUNE 30, 2014**

Parents as Teachers National Center, Inc.

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Independent Auditors' Report

To the Board of Directors of
Parents as Teachers National Center, Inc.
St. Louis, Missouri

We have audited the accompanying financial statements of Parents as Teachers National Center, Inc., a nonprofit organization, (the "Center") which comprise the statement of financial position as of June 30, 2014, and the related statement of activities and cash flows for the year then ended, and the related notes to the financial statements.

Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

Auditors' Responsibility

Our responsibility is to express an opinion on these financial statements based on our audit. We conducted our audit in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

Opinion

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of Parents as Teachers National Center, Inc. as of June 30, 2014, and the changes in its net assets and its cash flows for the year then ended in accordance with accounting principles generally accepted in the United States of America.

Report on Summarized Comparative Information

We have previously audited Parents as Teachers National Center, Inc.'s 2013 financial statements, and our report dated October 8, 2013, expressed an unmodified opinion on those audited financial statements. In our opinion, the summarized comparative information presented herein as of and for the year ended June 30, 2013, is consistent, in all material respects, with the audited financial statements from which it has been derived.

Other Reporting Required by *Governmental Auditing Standards*

In accordance with *Government Auditing Standards*, we have also issued our report dated October 23, 2014, on our consideration of Parents as Teachers National Center, Inc.'s internal control over financial reporting and on our tests of its compliance with certain provisions of laws, regulations, contracts, and grant agreements and other matters. The purpose of that report is to describe the scope of our testing of internal control over financial reporting and compliance and the results of that testing, and not to provide an opinion on internal control over financial reporting or on compliance. That report is an integral part of an audit performed in accordance with *Government Auditing Standards* in considering Parents as Teachers National Center, Inc.'s internal control over financial reporting and compliance.

A handwritten signature in black ink, appearing to read "PricewaterhouseCoopers", is written over a horizontal line.

St. Louis, Missouri
October 23, 2014

FINANCIAL STATEMENTS

Parents as Teachers National Center, Inc.
STATEMENTS OF FINANCIAL POSITION

ASSETS

	June 30,	
	2014	2013
CURRENT ASSETS		
Cash and cash equivalents	\$ 3,004,590	\$ 1,123,038
Accounts receivable, net	291,844	402,396
Contracts receivable	180,450	300,769
Grants receivable	1,858,798	2,195,861
Unconditional promises to give	33,897	26,588
Inventory	195,281	234,761
Prepaid expenses	69,321	55,273
Total Current Assets	5,634,181	4,338,686
PROPERTY AND EQUIPMENT, net	248,497	399,751
INVESTMENTS	8,216,694	6,979,911
ASSETS DESIGNATED/RESTRICTED FOR PERMANENT INVESTMENT	110,235	104,145
TOTAL ASSETS	<u>\$ 14,209,607</u>	<u>\$ 11,822,493</u>

LIABILITIES AND NET ASSETS

CURRENT LIABILITIES		
Accounts payable and accrued expenses	\$ 1,697,371	\$ 1,276,567
Deferred revenues	468,546	415,157
Total Current Liabilities	2,165,917	1,691,724
NET ASSETS		
Unrestricted		
Net investment in property and equipment	248,497	399,751
Board designated scholarship fund	67,650	61,560
Available for general use	2,588,689	1,580,462
Board designated quasi endowment	8,216,694	6,979,911
Total Unrestricted Net Assets	11,121,530	9,021,684
Temporarily restricted	879,575	1,066,500
Permanently restricted	42,585	42,585
Total Net Assets	<u>12,043,690</u>	<u>10,130,769</u>
TOTAL LIABILITIES AND NET ASSETS	<u>\$ 14,209,607</u>	<u>\$ 11,822,493</u>

See accompanying notes to financial statements

Parents as Teachers National Center, Inc.
STATEMENT OF ACTIVITIES
For the Year Ended June 30, 2014
(With Summarized Financial Information For The Year Ended June 30, 2013)

	2014					2013
	Unrestricted		Temporarily Restricted	Permanently Restricted	Total	Total
	Operations	Quasi Endowment				
SUPPORT						
Contracts	\$ 765,555	\$ -	\$ -	\$ -	\$ 765,555	\$ 1,065,543
Federal grants	5,589,475	-	-	-	5,589,475	4,797,412
Contributions	134,536	-	792,126	-	926,662	916,228
Total Support	6,489,566	-	792,126	-	7,281,692	6,779,183
REVENUES AND GAINS						
Training and consulting fees	2,383,306	-	-	-	2,383,306	2,234,502
Recertification and affiliation fees	2,335,191	-	-	-	2,335,191	823,996
Reimbursed service costs	280,871	-	-	-	280,871	264,639
Conference	327,971	-	-	-	327,971	258,945
Sales of materials	196,969	-	-	-	196,969	251,933
Miscellaneous income	5,428	-	-	-	5,428	24,278
Total Revenues and Gains	5,529,736	-	-	-	5,529,736	3,858,293
NET ASSETS RELEASED FROM RESTRICTIONS	979,051	-	(979,051)	-	-	-
Total Support, Revenues, and Gains	12,998,353	-	(186,925)	-	12,811,428	10,637,476
EXPENSES						
Program services	9,429,235	-	-	-	9,429,235	8,590,726
Management and general	2,407,088	-	-	-	2,407,088	2,085,066
Fundraising	300,427	-	-	-	300,427	270,660
Total Expenses	12,136,750	-	-	-	12,136,750	10,946,452
Change in Net Assets from Operations	861,603	-	(186,925)	-	674,678	(308,976)
INVESTMENT RETURN	1,460	1,236,783	-	-	1,238,243	678,223
Change in Net Assets	863,063	1,236,783	(186,925)	-	1,912,921	369,247
NET ASSETS, Beginning of year	2,041,773	6,979,911	1,066,500	42,585	10,130,769	9,761,522
NET ASSETS, End of year	\$ 2,904,836	\$ 8,216,694	\$ 879,575	\$ 42,585	\$ 12,043,690	\$ 10,130,769

See accompanying notes to financial statements

Parents as Teachers National Center, Inc.
STATEMENTS OF CASH FLOWS

	Years Ended June 30,	
	2014	2013
CASH FLOWS FROM OPERATING ACTIVITIES		
Change in net assets	\$ 1,912,921	\$ 369,247
Adjustments to reconcile change in net assets to net change in cash from operating activities:		
Depreciation	180,780	180,416
Unrealized (gain) on investments	(1,110,617)	(362,435)
Realized loss (gain) on investments	1,768	(147,379)
Inventory obsolescence write-off	30,525	254
Bad debt expense	262	9,572
Donated securities	(495)	(1,405)
Proceeds from sale of donated securities	495	1,405
(Increase) decrease in assets:		
Accounts receivable, net	110,290	(155,155)
Contracts receivable	120,319	(87,499)
Grants receivable	337,063	(585,372)
Unconditional promises to give	(7,309)	(2,043)
Inventory	8,955	98,415
Prepaid expenses	(14,048)	(16,131)
Increase (decrease) in liabilities:		
Accounts payable and accrued expenses	420,804	60,450
Deferred revenues	53,389	76,313
 Net Change in Cash from Operating Activities	 2,045,102	 (561,347)
CASH FLOWS FROM INVESTING ACTIVITIES		
Purchases of investments	(721,511)	(1,783,025)
Proceeds from sale of investments	587,487	1,620,176
Purchases of property and equipment	(29,526)	-
 Net Change in Cash from Investing Activities	 (163,550)	 (162,849)
 NET CHANGE IN CASH AND CASH EQUIVALENTS	 1,881,552	 (724,196)
 CASH AND CASH EQUIVALENTS, Beginning of year	 1,123,038	 1,847,234
 CASH AND CASH EQUIVALENTS, End of year	 <u>\$ 3,004,590</u>	 <u>\$ 1,123,038</u>
 SUPPLEMENTAL CASH FLOW INFORMATION:		
Cash paid during the year for interest	\$ -	\$ -

See accompanying notes to financial statements

Parents as Teachers National Center, Inc.
NOTES TO FINANCIAL STATEMENTS
June 30, 2014

A. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

Basis of Accounting

The accompanying financial statements of Parents as Teachers National Center (the "Center") have been prepared on the accrual basis of accounting in accordance with accounting principles generally accepted in the United States of America.

Basis of Presentation

The financial statement presentation follows the requirements of United States Generally Accepted Accounting Principles ("GAAP"). Therefore, Parents as Teachers National Center, Inc. reports its financial position and activities according to three classes of net assets: unrestricted net assets; temporarily restricted net assets; and permanently restricted net assets.

The financial statements include certain prior year summarized comparative information in total but not by net asset class. Such information does not include sufficient detail to constitute a presentation in conformity with generally accepted accounting principles. Accordingly, such information should be read in conjunction with the Center's financial statements for the year ended June 30, 2013, from which the summarized information was derived.

Cash and Cash Equivalents

For purposes of the Statements of Cash Flows, the Center considers all unrestricted highly liquid debt instruments purchased with an initial maturity of three months or less to be cash equivalents.

The Center maintains cash deposits in bank accounts which at times may exceed the federally insured limits of up to \$250,000 for each account. The Center has not experienced any losses in such accounts and believes it is not exposed to any significant credit risk on cash.

Accounts, Contracts and Grants Receivable

Accounts, contracts and grants receivable are stated at the amount management expects to collect from outstanding balances. Management provides for probable uncollected amounts through a charge to expenses and a credit to a valuation allowance based on its assessment of the current status of individual accounts. Balances that are still outstanding after management has used reasonable collection efforts are written off through a charge to the valuation allowance and a credit to the respective receivable balance. The Center has an allowance for doubtful accounts of \$30,000 at June 30, 2014.

Inventory

Inventory consists of core training and professional development materials of the Center. Inventory is carried at average cost.

Parents as Teachers National Center, Inc.
NOTES TO FINANCIAL STATEMENTS
June 30, 2014
(Continued)

A. **SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES** (Continued)

Investments

Investments are carried at fair market value, as determined from quoted market prices.

Property and Equipment

Property and equipment are recorded at cost if purchased, or at estimated fair value if donated, less accumulated depreciation computed using the straight-line method over periods ranging from three to thirty-nine years. Expenditures for repairs and maintenance are charged to expenses as incurred. Purchases under \$5,000 are recorded as expense in the period incurred.

Deferred Revenues

Deferred revenues include training and renewal fees paid in advance for training seminars which have not occurred as of year-end and annual affiliation fees for the upcoming year.

Restricted and Unrestricted Support and Revenue

The Center reports gifts of cash and other assets as restricted support if they are received with donor stipulations that limit the use of the donated assets. When a donor restriction expires, that is, when a stipulated time restriction ends or purpose restriction is accomplished, temporarily restricted net assets are reclassified to unrestricted net assets and reported in the Statement of Activities as net assets are released from restrictions.

Net Asset Classification

Unrestricted Net Assets represent those net assets whose use is not restricted by donors. All contributions are considered to be available for unrestricted use unless specifically restricted by the donor.

Net Investment in Property and Equipment represents unrestricted net assets consisting of property and equipment of the Center.

Board Designated Scholarship Fund represents the earnings from the Mildred Winter Scholarship Fund to support trainees attending PAT Programs.

Board Designated Quasi Endowment represents those net assets established with the intention of allowing the corpus to be retained and the income to build within the account or be used to fund operations or large capital project initiatives. The Board retains the authority to "un-designate" these funds as deemed necessary in the future.

Parents as Teachers National Center, Inc.
NOTES TO FINANCIAL STATEMENTS
June 30, 2014
(Continued)

A. **SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES** (Continued)

Net Asset Classification (Continued)

Temporarily Restricted Net Assets represent those net assets whose use has been limited by donor-imposed stipulations that either can be fulfilled or removed by actions of the Center pursuant to those stipulations.

Permanently Restricted Net Assets represent those net assets whose use has been limited by donor imposed stipulations that they must be maintained in perpetuity.

Donated Investments and Services

Investments which are donated to the Center are recorded as contributions at their fair values as of the date of receipt.

In addition, the Center records as in-kind contributions those donated services that meet the criteria for recognition under GAAP.

Expense Allocation

Salaries and related expenses are charged to program services and supporting activities on the basis of time sheets prepared each pay period. Functional expense allocations are calculated based on the head count for each of the program services, management and general, and fundraising activities. Management and general expenses include those expenses that are not directly identifiable with any other specific function but provide for the overall support and direction of the Center.

Financial Instruments

The carrying amount of cash and cash equivalents, accounts, contracts and grants receivable, accounts payable and accrued expenses, and deferred revenue reported in the Statement of Financial Position approximate fair values due to the short-term maturities of those instruments.

Adoption of Accounting Principle

The Center chose to adopt the provisions of Accounting Standards Update 2012-05, *Not-for-profit-Entities: Classification of the Sale Proceeds of Donated Financial Assets in the Statement of Cash Flows*. ASU 2012-05 provides for classification of each receipt from the sale of donated financial assets consistently with cash donations received in the Statement of Cash Flows if those cash receipts were from the sale of donated financial assets that upon receipt were converted nearly immediately to cash. The effect of adopting 2012-05 appear on the Statements of Cash Flows in the "Proceeds from sales of donated securities" line items.

Parents as Teachers National Center, Inc.
NOTES TO FINANCIAL STATEMENTS
June 30, 2014
(Continued)

A. **SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES** (Continued)

Use of Estimates

The preparation of financial statements in conformity with GAAP requires management to make estimates and assumptions that affect certain reported amounts and disclosures. Accordingly, actual results may differ from those estimates.

Reclassification

Certain amounts in prior year financial statements have been reclassified for comparative purposes to conform with the presentation in the current year financial statements.

Tax Status

The Center qualifies as a nonprofit organization and is exempt from federal and state income taxes under Section 501(c)(3) of the Internal Revenue Code. The Center does not have unrelated business income, excise taxes or activities that would threaten the Center's tax-exempt status. Accordingly, no provision for federal or state income taxes is provided. The Center files an information return, IRS Form 990. Tax years 2010 and later remain subject to examination by taxing authorities, generally for three years after the returns are filed.

The Center adopted the provisions relating to Accounting for Uncertainty in Income Taxes and management is not aware of any uncertain tax positions of the Center related to the tax filings.

Subsequent Events

In preparing these financial statements, the Center has evaluated events and transactions for potential recognition or disclosure through, October 23, 2014, the date the financial statements were available to be issued.

Description of Program Services and Supporting Activities

The following program services and supporting activities are included in the accompanying financial statements:

Program Services

Includes all aspects of the Center's operations – providing the information, training, technical assistance, curriculum and program development for professionals implementing family education and support services designed to help parents be their children's best first teachers. The Center's programs are:

Training, Curriculum and Program Innovations – There were 5,276 parent educators/supervisors/early childhood professionals trained in either core trainings or professional development from July 1, 2013 through June 30, 2014.

Parents as Teachers National Center, Inc.
NOTES TO FINANCIAL STATEMENTS
June 30, 2014
(Continued)

A. **SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES** (Continued)

Description of Program Services and Supporting Activities (Continued)

Program Services (Continued)

Affiliations and Program Support – The number of Parents as Teacher (“PAT”) affiliates at June 30, 2014 was 1,932 in 50 states, District of Columbia, U.S. Territories and 6 foreign countries.

Research and Quality Improvement – This program area includes developing collaborative relationships with university researchers, supporting the design of new research studies, and communicating research findings within the field. In addition, the department develops resources for program evaluation and outcomes measurement, analyzes and disseminates Affiliate Performance Report data, and evaluates Parents as Teachers.

General Program –

Curriculum Development – Work this year included the continual updating of the online Foundational Curriculum as well as revisions to the Foundational Training Guide and Model Implementation Guide, creation of an online course around model fidelity and revision of the Partnering with Teen Parents training and book, “So Now What?”.

Certification – Parent educators attending Foundational and Model Implementation training are granted Model certification. Annual renewal is required to maintain certification and Foundational curriculum access.

Conference – Annual meeting for parent educators and others in the early childhood field to share information, receive additional training, attend workshops and listen to professional speakers and presenters.

Investing In Innovations (i3) – The purpose of the i3 grant is to validate BabyFACE, the former home-based program of the successful Family And Child Education (FACE) program, as an innovative approach to closing the achievement gap and improving student achievement through third grade in American Indian Children. The implementation is in 22 Bureau of Indian Education (BIE) schools where services to families include home-visits, routine health and developmental screenings for the children, parent group meetings, and resource referrals as needed. A significant amount of contributions were received in 2011 to fund this program for several years and are reflected in temporarily restricted net assets. The program is winding down in the last year of implementation to focus on evaluation results.

Special Programs – Includes general program support and various other projects.

Parents as Teachers National Center, Inc.
NOTES TO FINANCIAL STATEMENTS
June 30, 2014
(Continued)

A. **SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES** (Continued)

Description of Program Services and Supporting Activities (Continued)

Program Services (Continued)

General Program (Continued)

Outreach – Includes dissemination of information about Parents as Teachers programming and services to parents, social service agencies, schools, legislators, child care providers and home visitors, program administrators, government agencies and media outlets in 50 states and several other countries.

Management and General

Includes the functions necessary to maintain an equitable employment program, ensure an adequate working environment, provide coordination and articulation of the Center's program strategy, secure proper administrative functioning of the Board of Directors, maintain competent legal services for the program administration of the Center, and manage the financial and budgetary responsibilities of the Center.

Fundraising

Provides the structure necessary to encourage and secure financial support from individuals, foundations, other organizations and corporations.

B. **OPERATIONS**

The Parents as Teachers (PAT) program began in 1981 as a pilot project to provide parents the information and support necessary to help their children (from birth to age three) get the best possible start in life. The PAT program was initially funded by the Missouri Department of Elementary and Secondary Education (DESE), The Danforth Foundation and four local school districts. Legislation enacted in 1984 led to state-wide expansion of the PAT program in 1985, within the limits of state appropriations.

During 1987, the PAT National Center was formed to promote the growth of the PAT program within Missouri and on a national level. Initial funding for this operation came primarily from grants by DESE, The Ford Foundation and The Danforth Foundation.

On October 19, 1990, the Center was formed and incorporated as a not-for-profit corporation. A primary function of the Center is to strengthen, support, promote, expand and adapt the PAT program within Missouri, as well as nationally and internationally. In doing so, the Center serves policy makers, school districts, other family support and education organizations, corporations, foundations, program administrators, parent educators and families.

Parents as Teachers National Center, Inc.
NOTES TO FINANCIAL STATEMENTS
June 30, 2014
(Continued)

C. INVESTMENTS

Investments consist of mutual funds totaling \$7,482,639 and money market funds totaling \$734,055. These investments have a cost of \$6,258,401 and a fair value of \$8,216,694. Investments are carried at fair value in accordance with generally accepted accounting principles. At June 30, 2014, an unrealized gain of \$1,110,617 was recorded to adjust the investments to fair value. Assets designated/restricted for permanent investment of \$110,235 consist of money market funds.

Interest and dividends, unrealized and realized gains and losses reported as investment return on the Statement of Activities consist of the following at June 30, 2014:

Interest and dividends	\$ 129,394
Unrealized gain on investments	1,110,617
Realized loss on investments	<u>(1,768)</u>
Investment Return	<u>\$1,238,243</u>

The investment balance at June 30, 2014 amounts to \$8,216,694, which makes up the Board Designated Quasi Endowment. These board designated net assets have been set aside for future operational purposes or to fund large capital project initiatives. Interest and dividends are re-invested into the Quasi Endowment and operational transfers are made only by Board action.

D. FAIR VALUE DISCLOSURES

The Center's assets and liabilities recorded at fair value have been categorized based upon a fair value hierarchy in accordance with GAAP.

GAAP establishes a hierarchy based on the quality of the inputs used to measure fair value. Observable inputs are inputs that market participants would use in pricing the asset or liability developed based on market data obtained from sources independent of the Center. Unobservable inputs are inputs that reflect the Center's assumptions about the assumptions market participants would use in pricing the asset or liability developed based on the best information available in the circumstances. The hierarchy is broken down into three levels based on the reliability of inputs as follows:

Level 1—Financial assets and liabilities whose values are based on unadjusted quoted prices for identical assets or liabilities in an active market that the Center has the ability to access and does not entail a significant degree of judgment.

Level 2—Financial assets and liabilities whose values are based on quoted prices in markets that are not active or model inputs that are observable either directly or indirectly for substantially the full term of the asset or liability.

Parents as Teachers National Center, Inc.
NOTES TO FINANCIAL STATEMENTS
June 30, 2014
(Continued)

D. FAIR VALUE DISCLOSURES

Level 3—Financial assets and liabilities whose values are based on prices or valuation techniques that require inputs that are both unobservable and significant to the overall fair value measurement.

E. FAIR VALUE MEASUREMENTS

Fair values of assets measured on a recurring basis at June 30, 2014 are as follows:

	Fair Value Measurements at Reporting Date Using			
	Fair Value	Quoted Prices In Active Markets for Identical Assets (Level 1)	Significant Other Observable Inputs (Level 2)	Significant Unobservable Inputs (Level 3)
June 30, 2014				
Money Market	\$ 734,055	\$ 734,055	\$ -	\$ -
Equity Fund	5,517,010	5,517,010	-	-
Bond Fund	1,965,629	-	1,965,629	-
Total	<u>\$8,216,694</u>	<u>\$6,251,065</u>	<u>\$1,965,629</u>	<u>\$ -</u>

F. PROPERTY AND EQUIPMENT

Property and equipment consists of the following at June 30, 2014:

Office furniture and equipment	\$1,095,441
Leasehold improvements	<u>207,653</u>
	1,303,094
Less accumulated depreciation	<u>(1,054,597)</u>
	<u>\$ 248,497</u>

Depreciation charged against revenues amounted to \$180,780 for the year ended June 30, 2014.

G. LINE OF CREDIT

The Center has an \$800,000 line of credit bearing a variable interest rate of monthly LIBOR (0.19% at June 30, 2014) plus 2.25%, with no floor. Outstanding principal and interest are payable December 25, 2014. There was no outstanding balance at June 30, 2014. Certain investment accounts are pledged as collateral. There was no interest expense for the year ended June 30, 2014.

Parents as Teachers National Center, Inc.
NOTES TO FINANCIAL STATEMENTS
June 30, 2014
(Continued)

H. NET ASSETS

Temporarily restricted net assets are available for the following purposes:

The John T. Vucurevich Foundation - i3 matching funds. Support of BabyFACE in South Dakota.	\$ 25,000
W. K. Kellogg Foundation - i3 matching funds. Support of BabyFACE in New Mexico	126,575
The Annie E. Casey Foundation - i3 matching funds. Support of BabyFACE at 22 sites.	140,975
Rural School and Community Trust - i3 matching funds. Support of BabyFACE at 22 sites	257,200
Anonymous - Missouri Technical Assistance Pilot	55,026
Dana Brown Charitable Trust - Services for families with children ages birth to five years living in five named school districts	3,039
Missouri Foundation for Health - General Support for Advocacy	81,047
Hall Family Foundation - Community School Initiative in Kansas City, Missouri	156,000
Allen & Josephine Green Foundation- School Readiness and Success: 3 years through Kindergarten Curriculum Development	14,713
PNC Foundation - Missouri programs	10,000
Missouri Foundation for Health - Advancing Effective, Reflective Supervision in Parents as Teachers Affiliates	<u>10,000</u>
Total	<u>\$ 879,575</u>

Permanently restricted net assets consist of contributions to the Mildred Winter Scholarship Fund, the earnings from which will be used to support trainees attending PAT programs.

Parents as Teachers National Center, Inc.
NOTES TO FINANCIAL STATEMENTS
June 30, 2014
(Continued)

H. **NET ASSETS** (Continued)

Net assets were released from donor-imposed restrictions as follows:

The John T. Vucurevich Foundation - i3 matching funds. Support of BabyFACE in South Dakota	\$ 25,000
W. K. Kellogg Foundation - i3 matching funds. Support of BabyFACE in New Mexico.	100,639
The Annie E. Casey Foundation - i3 matching funds. Support of BabyFACE at 22 sites.	9,816
Rural School and Community Trust - i3 matching funds. Support of BabyFACE at 22 sites.	297,982
Anonymous - Missouri Technical Assistance Pilot	51,009
Boeing Company - Improving Services for High Risk Families	17,865
Otto Bremer Foundation- Assistance to North Dakota and Western Wisconsin programs with high-needs families	50,640
Allen & Josephine Green Foundation - Improving Home Visiting Services to High Risk Families in Missouri	4,510
Norman J. Stupp Foundation - Missouri Technical Assistance	4,263
Dana Brown Charitable Trust - Services for families with children ages birth to five years living in five named school districts	6,961
PNC Foundation - 3 years through Kindergarten Curriculum Development	6,800
Emerson Charitable Trust - Missouri programs	25,000
Norman J. Stupp Foundation - School Readiness and Success: 3 years through Kindergarten Curriculum Development	10,000
Missouri Foundation for Health - General Support for Advocacy	68,953
Allen & Josephine Green Foundation- School Readiness and Success: 3 years through Kindergarten Curriculum Development	287
i3 - In-Kind Expenses (Enterprise Fleet Management, BIE schools)	<u>299,326</u>
Total	<u>\$ 979,051</u>

Parents as Teachers National Center, Inc.
NOTES TO FINANCIAL STATEMENTS
June 30, 2014
(Continued)

I. TEMPORARILY RESTRICTED SUPPORT

Temporarily restricted support for the year ended June 30, 2014 consists of:

Anonymous - Missouri Technical Assistance Pilot (expansion)	\$ 100,000
Dana Brown Charitable Trust - Services for families with children ages birth to five years living in five named school districts	10,000
PNC Foundation - 3 years through Kindergarten Curriculum Development	6,800
Emerson Charitable Trust - Missouri programs	25,000
Norman J. Stupp Foundation - School Readiness and Success: 3 years through Kindergarten Curriculum Development	10,000
Missouri Foundation for Health - General Support for Advocacy	150,000
Hall Family Foundation - Community School Initiative in Kansas City, Missouri	156,000
Allen & Josephine Green Foundation- School Readiness and Success: 3 years through Kindergarten Curriculum Development	15,000
PNC Foundation - Missouri programs	10,000
Missouri Foundation for Health - Advancing Effective, Reflective Supervision in Parents as Teachers Affiliates	10,000
i3 - In-Kind Expenses (Enterprise Fleet Management, BIE schools)	<u>299,326</u>
Total	<u>\$ 792,126</u>

J. BOARD DESIGNATED NET ASSETS

Board designated net assets consist of unrestricted support previously received by the Center. These funds are earmarked by the Board of Directors as follows:

Quasi Endowment – Established with the intention of allowing the corpus to be retained and the income to build within the account or be used to fund a portion of the operating costs or to fund large capital project initiatives. The Board retains the authority to change the designation of these funds as deemed necessary in the future. The Board designated Quasi Endowment amounted to \$8,216,694 for the year ended June 30, 2014.

Scholarship Fund – Established with the intention of utilizing the earnings from the Mildred Winter Scholarship Fund to support trainees attending PAT Programs.

K. ENDOWMENT FUNDS

The Center has adopted provisions of ASC 958-205-50-1B, *Endowments of Not-for-Profit Organizations: Net Asset Classification of Funds Subject to an Enacted Version of the Uniform Prudent Management of Institutional Funds Act (UPMIFA)*, and *Enhanced Disclosures for All Endowment Funds*. ASC 958-205-50-1B provides guidance on the net asset classification of donor-restricted endowment funds for a nonprofit organization.

Parents as Teachers National Center, Inc.
NOTES TO FINANCIAL STATEMENTS
June 30, 2014
(Continued)

K. **ENDOWMENT FUNDS** (Continued)

The Center's Quasi Endowment consists of funds designated by the Board of Directors to function as endowments. Net assets associated with endowment funds, including funds designated by the Board of Directors to function as endowments, are classified and reported based on the existence or absence of donor-imposed restrictions.

Effective August 28, 2009, the State of Missouri enacted UPMIFA. UPMIFA requires the preservation of the fair value of the original gift as of the date of the donor-restricted endowment funds absent explicit donor stipulations to the contrary. As a result, the Center classifies as permanently restricted net assets (a) the original value of gifts donated to the permanent endowment, (b) the original value of subsequent gifts to the permanent endowment, and (c) accumulations to the permanent endowment made in accordance with the direction of the applicable donor gift instrument at the time the accumulation is added to the fund.

There are no donor-restricted endowment funds classified as permanently or temporarily restricted net assets at June 30, 2014.

Investment Return Objectives, Risk Parameters and Strategies: The Center has adopted an investment policy, approved by the Board of Directors, for endowment assets to provide a clear understanding of the investment philosophy and objectives regarding the investment of funds of the Center. Accordingly, the objective of the investment policy is to preserve the Center's assets while meeting the spending objective and real rate of return objective to protect and grow the Center's assets at a rate of return consistent with applicable benchmarks. Quasi Endowment assets are invested in a diversified asset mix, which can include cash and cash equivalents, equities and fixed income securities. The Board designated Quasi Endowment funds have asset allocation target percentages by class of asset, including growth equities between 55% and 75% and risk reduction (fixed income) between 25% and 45%.

The Center's investment performance is evaluated semi-annually against index benchmarks. Investment risk is measured in terms of the total endowment fund; investment assets and allocation between asset classes and strategies are managed to not expose the fund to unacceptable levels of risk. Endowment assets include the Center's Board designated Quasi Endowment funds.

Spending Policy: The Board designated Quasi Endowment fund was established with the intention of retaining the corpus and building income to be used to fund a portion of the operating costs or to fund major capital project initiatives. Contributions to the Board designated Quasi Endowment fund and appropriations for operations must be authorized by the Board of Directors. The Center expects the current spending policy to allow its endowment funds to grow.

Parents as Teachers National Center, Inc.
NOTES TO FINANCIAL STATEMENTS
June 30, 2014
(Continued)

K. **ENDOWMENT FUNDS** (Continued)

Funds with Deficiencies: From time to time, the fair value of assets associated with individual donor-restricted endowment funds may fall below the level that the donor or UPMIFA requires the Center to retain as a fund of perpetual duration. Deficiencies of this nature, if any, would be reported in unrestricted net assets. These deficiencies could result from unfavorable market fluctuations on investment permanently restricted contributions. There were no deficiencies at June 30, 2014 and 2013.

Endowment Net Asset Composition by Type of Fund as of June 30, 2014 is as follows:

	Unrestricted	Temporarily Restricted	Permanently Restricted	Total Net Endowment Assets
Board designated endowment funds	\$8,216,694	\$ -	\$ -	\$8,216,694

Changes in endowment net assets as of June 30, 2014 are as follows:

	Unrestricted	Temporarily Restricted	Permanently Restricted	Total Net Endowment Assets
Endowment net assets, beginning of year	\$6,979,911	\$ -	\$ -	\$6,979,911
Interest and dividends	127,934	-	-	127,934
Net appreciation (realized and unrealized)	1,108,849	-	-	1,108,849
Amounts appropriated for operations	-	-	-	-
Endowment net assets, end of year	\$8,216,694	\$ -	\$ -	\$8,216,694

L. **CONTRACTS**

The Center's contract revenue for the year ended June 30, 2014 is as follows:

Bureau of Indian Education	\$ 606,333
Thrive by Five	141,767
Missouri DESE	1,200
Missouri DESE - Special Needs	16,255
Total	<u>\$ 765,555</u>

Parents as Teachers National Center, Inc.
NOTES TO FINANCIAL STATEMENTS
June 30, 2014
(Continued)

M. FEDERAL GRANTS

The Center's contract revenue from federal grants for the year ended June 30, 2014 is as follows:

U.S. Department of Education

Investing in Innovations Grant	\$ 3,285,201
Improving Literacy Starts at HOME	<u>1,176,977</u>
Total U.S. Department of Education	<u>4,462,178</u>

U.S. Department of Health and Human Services

Maternal, Infant and Early Childhood Home Visiting Program	1,125,000
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Passed Through Goodwill/Easter Seals Minnesota

Pathways to Responsible Fatherhood	<u>2,297</u>
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Total U.S. Department of Health and Human Services	<u>1,127,297</u>
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Total Federal Grants	<u><u>\$ 5,589,475</u></u>
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N. DEFERRED COMPENSATION PLAN

The Center participates in a 401(k) retirement plan for full time staff, which permits eligible employees to contribute a portion of their salaries not to exceed limits set by the Internal Revenue Code. The Center's contribution to the plan for the year ended June 30, 2014 was 5% of eligible compensation or \$130,797.

O. LEASE AGREEMENTS

On June 9, 2011, the Center executed a first lease amendment effective March 1, 2011 for its operating facilities in St. Louis, Missouri. The new lease expires April 30, 2018. The agreement provides for monthly rentals ranging from \$15,514 to \$17,288, and no payments in the month of May each year. The lease also provides that the Center pay real estate taxes, certain maintenance expenses, insurance and certain other operating expenses applicable to the leased premises, except for the month of May each year.

Parents as Teachers National Center, Inc.
NOTES TO FINANCIAL STATEMENTS
June 30, 2014
(Continued)

O. **LEASE AGREEMENTS** (Continued)

At June 30, 2014, the approximate future minimum rental commitments required under these operating leases are as follows:

<u>Years Ended June 30,</u>	<u>Amount</u>
2015	\$185,287
2016	185,730
2017	190,163
2018	<u>172,876</u>
Total	<u><u>\$734,056</u></u>

Rental expense amounted to \$296,559 for the year ended June 30, 2014.

**SUPPLEMENTARY
INFORMATION**

**Independent Auditors' Report
on Supplementary Information**

To the Board of Directors of
Parents as Teachers National Center, Inc.
St. Louis, Missouri

We have audited the financial statements of Parents as Teachers National Center, Inc. as of and for the year ended June 30, 2014, and have issued our report thereon dated October 23, 2014, which contained an unmodified opinion on those financial statements. Our audit was performed for the purpose of forming an opinion on the financial statements as a whole. The schedule of functional expenses is presented for the purposes of additional analysis and is not a required part of the financial statements. Such information is the responsibility of management and was derived from and relates directly to the underlying accounting and other records used to prepare the financial statements. The information has been subjected to the auditing procedures applied in the audit of the financial statements and certain additional procedures, including comparing and reconciling such information directly to the underlying accounting and other records used to prepare the financial statements or to the financial statements themselves, and other additional procedures in accordance with auditing standards generally accepted in the United States of America. In our opinion, the information is fairly stated in all material respects in relation to the financial statements as a whole.



St. Louis, Missouri
October 23, 2014

Parents as Teachers National Center, Inc.
SCHEDULE OF FUNCTIONAL EXPENSES
For the Year Ended June 30, 2014
(With Summarized Financial Information For The Year Ended June 30, 2013)

	2014									2013
	Training	Affiliations	Research	General Program	Outreach	Total Program Services	Management and General	Fund- raising	Total	Total
Professional and contracted services	\$ 2,976,110	\$ 700,252	\$ 21,255	\$ 735,040	\$ 100,356	\$ 4,533,013	\$ 308,191	\$ 16,302	\$ 4,857,506	\$ 4,196,426
Payroll, payroll taxes and benefits	1,378,659	617,717	328,425	351,732	335,464	3,011,997	1,653,423	228,914	4,894,334	4,133,544
Cost of goods sold	368,816	104,345	-	4,460	45,862	523,483	816	-	524,299	761,006
Travel	338,429	102,261	3,657	58,278	10,319	512,944	90,747	1,695	605,386	511,846
Occupancy	121,615	58,175	24,493	28,082	29,735	262,100	126,348	16,330	404,778	382,458
International conference	-	-	-	-	199,752	199,752	-	-	199,752	199,788
Depreciation	44,472	26,936	11,932	13,559	14,462	111,361	61,465	7,954	180,780	180,416
Postage and shipping	26,013	824	310	156	8,816	36,119	6,056	6,423	48,598	89,457
Software fees	1,481	1,011	357	406	3,003	6,258	1,815	238	8,311	88,862
Print, copy and video production	14,372	2,631	1,163	1,784	18,142	38,092	7,065	14,321	59,478	76,505
Facilities	24,669	7,942	971	3,446	11,432	48,460	8,038	818	57,316	68,310
Office supplies and non-capital equipment	4,726	4,223	1,268	13,076	3,062	26,355	14,594	1,218	42,167	57,456
Telephone	11,952	7,941	2,944	3,895	2,305	29,037	12,117	1,447	42,601	46,831
Bank, investment and credit card fees	14,180	8,382	3,432	3,900	4,841	34,735	20,565	2,288	57,588	46,300
Board expenses	-	-	-	-	-	-	28,811	-	28,811	41,459
Equipment	4,267	2,585	1,145	1,301	1,388	10,686	6,105	763	17,554	17,601
Miscellaneous	4,809	342	161	4,866	10,540	20,718	2,242	493	23,453	16,693
Bad debt expense	-	-	-	-	-	-	262	-	262	9,572
Dues and subscriptions	462	300	3,714	672	3,084	8,232	4,449	908	13,589	7,934
Temporary services	-	-	-	-	-	-	12,092	-	12,092	7,623
Staff development	1,458	762	338	613	794	3,965	41,887	315	46,167	4,740
Advertisement	-	-	-	-	11,928	11,928	-	-	11,928	1,625
	<u>\$ 5,336,490</u>	<u>\$ 1,646,629</u>	<u>\$ 405,565</u>	<u>\$ 1,225,266</u>	<u>\$ 815,285</u>	<u>\$ 9,429,235</u>	<u>\$ 2,407,088</u>	<u>\$ 300,427</u>	<u>\$ 12,136,750</u>	<u>\$ 10,946,452</u>

See accompanying independent auditors' report on supplementary information
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