

# Prairie Loft

## Theory of Change

**PURPOSE** | To build a more active, aware, and appreciative community of the land and of the legacy of Nebraska's agricultural heritage

### Forces for change

Versatile facility

Unique mission and niche

Passionate community

### Forces against change

Reliance on technology

Capacity limitations

Short-term gratification

### What we do

#### AUDIENCES

- Adams County community members
- Nebraska residents
- Teachers, families, and students



Deliver educational programming



Build a strong community through events



Maintain & steward 75 acres of land

### Short-term outcomes

1-2 years

- Increase individuals' sense of commitment to land stewardship
- Increase participants' exposure to new ideas and people
- Grow engagement with broader community through culturally relevant programming
- Broaden partnerships with local organizations
- Growth of Prairie Loft's profile as a resource across Adams County

### Medium-term outcomes

5 years

- Increase in observable health benefits from program participants
- Prairie Loft program participants represent the multifaceted diversity of Nebraska
- Continue to expand organizational capacity
- Broaden partnerships with statewide organizations
- Grow Prairie Loft's profile as a resource throughout Nebraska

### Long-term impacts

10 years

Prairie Loft community members have a deeper connection to the land

Prairie Loft becomes long-term fixture in community

Prairie Loft experiential education model is a national "bright spot"