



Strategic Plan Fiscal Years ending December 31, 2017, 2018 and 2019
Approved by majority vote by the Board of Directors, September 26, 2016
Updated Strategic Plan approved by majority vote by the Board of Directors, June 27, 2018

Our Vision	<i>To <u>build</u> community to ensure that people who are struggling to make ends meet in the Mountain View area have adequate and healthy food and support to help them grow towards their full potential.</i>
Our Mission	<i>As community leaders, provide healthy meals, hot showers, linkages to resources, and advocacy for people in need in our community in a dignified and welcoming environment.</i>
Our Values	<i>Dignity - Relationship-Based - Collaborative - Community</i>
Tagline	<i>Where hope and community come together</i>
Who We Are	Hope's Corner, begun in 2011 as a joint ministry of Mountain View Trinity and Los Altos United Methodist Churches, became an independent 501 (c)(3) non-profit in 2015. Our organization is anchored by a <u>thirteen-person</u> Board of Directors and more than <u>500</u> volunteers who include church members, youth and adults from other service organizations, and other community members. Individuals, churches, businesses, service clubs and other organizations contribute regularly to the program. Hope's Corner enjoys community partnerships with other service providers.
Who We Serve	We principally serve low-income and homeless residents in the Mountain View area and we welcome anyone who needs a meal, a friendly face, and a sense of community
Our Programs and Services	<ul style="list-style-type: none"> ● Saturday breakfast and a bag lunch ● Showers ● Referrals to other health and social service providers ● Advocacy
Our Strategic Priorities: 2016-2019	<ol style="list-style-type: none"> 1. Renovate the Trinity Church Kitchen to expand service and increase efficiency 2. Enhance and expand existing services 3. Strengthen and solidify organizational foundations: board of directors, fundraising, volunteer management, and key partnerships 4. Formalize advocacy work