

HFHSTW 3-YEAR STRATEGIC GOALS

HOUSING SOLUTIONS



- Build resilient, efficient homes with a mix of traditional and accelerated approaches, guided by need and capacity
- Create and implement a home repair program
- Expand partnerships to increase affordable housing options

HOMEOWNER SERVICES



- Update pre-purchase program to better meet the needs of homebuyers and better prepare them for the responsibilities of homeownership
- Continue new homebuyer education after closing

ADVOCACY



- Maintain a seat at the table with community conversations regarding housing and social services
- Promote and support policy changes and developments in line with Habitat's mission and core values
- Cultivate organization voice to be a thought leader in housing
- Celebrate and share positive outcomes and impact to broaden the public's view of our success
- Build positive relationships with communities where Habitat builds homes

DIVERSITY, EQUITY, & INCLUSION



- Work to break down barriers, bring people of all backgrounds together, and generate equity, respect, and lasting change
- Foster an environment in which humility, open communication, dialogue, and listening are standard

SUSTAINABLE OPERATIONS



- Nurture proven fundraising campaigns for continuity and growth and test new approaches
- Build a dynamic volunteer coordination program
- Support staff well-being and effectiveness through education and updated benefits
- Increase ReStore profits
- Explore new and previously utilized manpower resources and construction efficiencies
- Implement internal and external finance strategies to strengthen financial stability and resilience