

RETURN ON ENGAGEMENT

An investment in community engagement has an exponential effect on individual participants, higher education institutions, local communities, and society.



Campus Compact Mid-Atlantic

Impact on Individual Participants' Personal, Social & Cognitive Development



- ◆ Improves interpersonal, communication & leadership skills
- ◆ Facilitates cultural & racial understanding - reduces stereotypes
- ◆ Improves personal, spiritual, moral & cognitive development
 - ◆ Improves problem analysis & critical thinking
 - ◆ Increases sense of social responsibility
 - ◆ Increases complexity of understanding
- ◆ Improves personal efficacy & self-awareness
 - ◆ Increases commitment to service



Impact on Colleges, Universities & Institutions

- ◆ Increases student retention & completion
- ◆ Enhances community relations
- ◆ Improves institution's standing in external college rankings improving the institution's financial standing
 - ◆ Increases alumni engagement & giving
- ◆ Improves student satisfaction with college
- ◆ Strengthens faculty-student relationships
- ◆ Increases faculty satisfaction with quality of student learning
- ◆ Improves career development & readiness

Impact on Community

- ◆ Encourages financial literacy
- ◆ Encourages college, career & civic readiness
- ◆ Fights poverty
- ◆ Supports veterans
- ◆ Improves food security
- ◆ Builds communities
- ◆ Improves community health
- ◆ Strengthens P12 education

Strengthens Democracy and Community Life

- ◆ Increases positive race relations and improves race equity
- ◆ Clarifies individual values resulting in better career choices
- ◆ Improves ability to work with different cultural groups
- ◆ Improves ability to solve complex problems
- ◆ Improves civic & community engagement of citizens
- ◆ Increases workforce pipeline for non-profit sector
- ◆ Improves workforce engagement & retention
- ◆ Improves corporate social responsibility
- ◆ Increases participation in the democratic process, including voting
- ◆ Improves volunteering post graduation & improves commitment to service

Content partially attributed to: Eyler, J., Giles, Jr., D.E., Senton, C.M., & Gray, C.J. (2001) At a Glance: What We Know about the Effects of Service-Learning on College Students, Faculty, Institutions, and Communities, 1993-2000. <https://digitalcommons.unomaha.edu/cgi/viewcontent.cgi?article=1137&context=sicehighered>

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