

Goal 1: NEW Ensure the long-term stability of the Partnership.

Objectives	Strategies	Responsibilities
Objective 1.1 Identify and respond to opportunities to develop financial resources in support of the Strategic Plan.	1.1a Develop resources and grant opportunities that align with Strategic Plan and fall within staff/partnership capacity to implement.	Board, Committees, and staff
Objective 1.2 REVISED STATEMENT Develop "willingness to support" the Partnership through donation of financial, human, and tangible resources.	1.2a Develop and implement an outreach plan that identifies and targets key stakeholders (including parents) for outreach and engagement.	Resource Development Committee & Community Outreach Committee
	1.2b Expand marketing strategies such as (a) use of new print materials; (b) internet or technology-based communications; or (c) social media.	Executive Board, staff, and Committees
	1.2c Host or participate in public events designed to raise awareness of the importance of the first five years or the partnership.	Board and staff

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Success looks like...

The Partnership sets and meets projections, annually, with regard to...
Total operating budget and diversification of funding.

Growth in advocates and donors.

Goal 2: NEW Ensure operational standards within the Partnership.

Objectives	Strategies	Responsibilities
Objective 2.1 Ensure high-quality services (early care and education, literacy, family support, etc.) are implemented.	2.1a REVISED STATEMENT Provide the operational or management support needed to implement programs according to standards.	Staff
Objective 2.2 Train and develop the capacity of the partnership, its staff, and volunteers to ENACT ITS STRATEGIC AND OPERATIONAL PLANS.	2.2a Increase the time and opportunity for staff training and professional development that aligns with Strategic Plan and individual programs or services.	Executive Director

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The Partnership sets and meets projections, annually, with regard to...
Compliance with required fiscal and programmatic standards and network obligations.
Completion of training and professional development of staff, in support of strategic and operational plans.

Goal 3: NEW Ensure Partnership maintains relevance by continuing to meet Davie County needs.

Objectives	Strategies	Responsibilities
Objective 3.1 Use data and information about local services and service populations to engage and serve young children and their parents or caregivers.	3.1a Regularly review program, Early Childhood Profile, and other data to ensure services are responding to the needs of young children and their parents or caregivers.	Program Service Committee and staff
	3.1b If additional funding becomes available, consider new programs, changes or enhancements to existing programs, or new locations for services that respond to local priorities.	Committees and staff
	3.1c Identify available and low-cost/free resources (including volunteers) that align with the Strategic Plan and would improve program reach, effectiveness, or efficiency.	Committees and staff
Objective 3.2 Participate in shared planning to support a comprehensive community plan.	3.2a Work with agencies and individuals conducting county strategic planning, emergency preparedness, and other community initiatives.	Board and staff
Objective 3.3 Enhance opportunities for a variety of diverse community members to get involved in the work of the partnership by recruiting new members to the Board of Directors, committee members, and volunteers.	3.3a Partner with the Community of Faith, civic groups, and other local agencies to improve AWARENESS AND USE of community and partnership resources and services by families with young children.	

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The Partnership sets and meets projections, annually, with regard to...
Alignment of programs and services with community-reported needs and priorities.

Integration of Partnership with other community plans (mutual agenda and goal setting).
Steady, if not growing, demand for Partnership programs and services.