

## ENDS POLICIES FY2024

### **I. Global Ends Policy Statement**

Uniting people to create a diverse community in which handbell musicians of all skill levels realize their full potential through a musically respected art form.

### **II. The Executive Director shall:**

- a. Continually identify and implement a variety of income sources beyond member dues.
- b. Continue to provide more resources and benefit offerings to increase and to retain membership.
- c. Develop a Diversity, Equity, and Inclusion initiative for HMA.
- d. Continue to provide support and collaboration with Area leadership with regard to mentorship, education, and events.
- e. Expand event offerings to target all pillars and skill levels of members.
- f. Increase the visibility and universal appeal of handbell and handchime ringing.