

IMPACTS *and* OUTCOMES *for* 2030

Our new strategic framework focuses the organization's work on where we are best positioned for impact and outcomes. By measuring our impact with defined targets, we ensure accountability and transparency. The statements below help clarify the contribution we seek to make in Maine and beyond.

IMPACTS - Economy, Leadership and Climate

The long-term and indirect effects of our work in community (programs) combined with other organizations and people working together on the issues.

1. Maine's island and coastal communities are invested in creating **strong leadership** and maintaining social resilience through times of change.
2. Maine's island and coastal communities have **resilient economies**.
3. Maine's island and coastal communities are at the forefront of implementing integrated **climate change mitigation** and adaptation measures.

"Impacts are what we hope for, but outcomes are what we work for."

— ROBERT M. PENNA, Ph.D.

Author of *The Nonprofit Outcomes Toolbox* and former consultant to Charity Navigator

OUTCOMES

Through 2030, all Island Institute program work will include at least two outcomes, including leadership and one other area of focus.

The changes that occur because of our work with the people we serve or the issues we prioritize.

1. Maine's island and coastal **leaders** have the skills and resources to enact community-wide efforts in anticipation of and **response** to rapid change.
2. Maine's island and coastal residents have **high-quality internet connections** to support remote work and distance education.
3. Maine's island and coastal **workforce** has relevant skills in the digital economy, creative economy, and climate change response trades.
4. Maine's island and coastal **businesses** identified as too critical to fail are prepared for consequences of climate change and social and economic upheaval.
5. Maine's island and coastal communities have progressed toward **climate readiness** through investment in local infrastructure projects or engagement in regional initiatives.

We welcome your feedback and conversations about the difference we seek to make in our island and coastal communities.

