

# STRATEGIC PLAN 2024-2029

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## CONQUERING LUNG AND OTHER THORACIC CANCERS WORLDWIDE IN THE 21ST CENTURY.

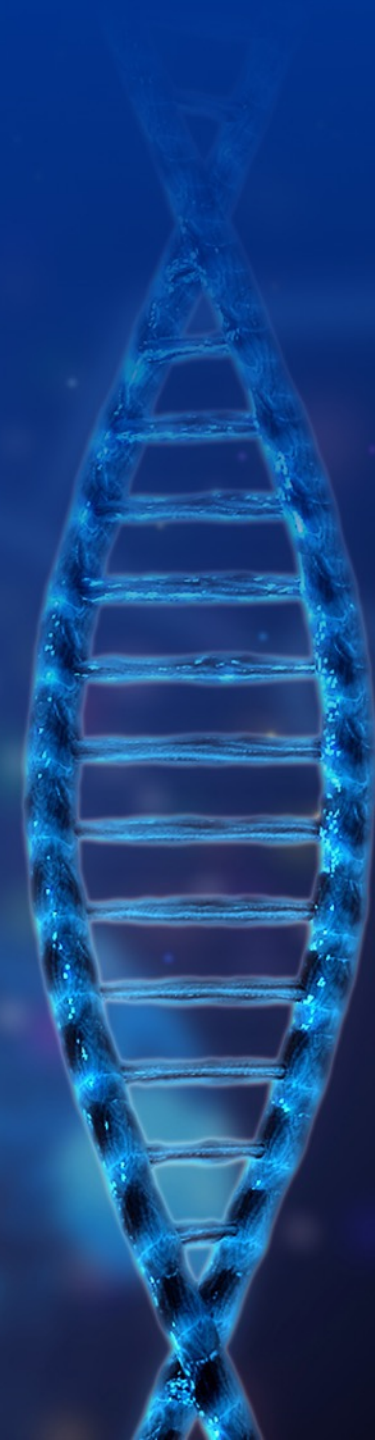
The IASLC is pleased to share our 2024-2029 Strategic Plan. Together, we can make vast strides in improving outcomes in lung and other thoracic cancers while supporting this impressive community. We thank our members, committee chairs, Board of Directors, staff, industry partners and thought leaders for their ideas and collaboration in the creation of this plan and we look forward to working with you all to achieve our goals.

Presented by: Karen Kelly M.D.

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INTERNATIONAL  
ASSOCIATION  
FOR THE STUDY  
OF LUNG CANCER



# IASLC Mission and Vision Statements

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## – MISSION –

Be the multidisciplinary world authority on lung and other thoracic cancers through collaborative science, education, and advocacy in order to ensure optimal prevention and patient care.

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## – VISION –

Conquering Lung and Other Thoracic Cancers Worldwide in the 21st Century.

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# IASLC Challenge and Opportunity Statements

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## - CHALLENGE -

Unequal global access to education, research and treatment of lung/thoracic cancer

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## - OPPORTUNITY -

Expand our multidisciplinary approach to thoracic cancer prevention, diagnosis, treatment and care across geographies and health care systems

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# 3 Strategic Pillars



## COLLABORATIVE SCIENCE

- › Generate new scientific knowledge that impacts care outcomes through an equitable global lens
- › Facilitate advancement of member research by increasing resources
- › Include, train, support, and sustain thoracic researchers throughout their career continuum



## GLOBAL EDUCATION

- › Expand accessibility and value of available knowledge
- › Broaden our educational offerings
- › Provide an enduring centralized learning repository



## PROMOTE ACCESSIBLE MULTIDISCIPLINARY CARE

- › Establish multidisciplinary, global standards for thoracic malignancies prevention, detection, and care
- › Adapt and operationalize global standards for equitable regional and local access and timely care
- › Provide assistance to governmental agencies enabling them to successfully expand access and increase survival outcomes

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# PILLAR 1: Collaborative Science

Advancing scientific knowledge of thoracic cancers to improve all aspects of prevention and patient care.

## Outcome 1

Generate new scientific knowledge that impacts care outcomes through an equitable global lens

- › **Aim 1:** Maintain an efficient framework for research projects.
- › **Aim 2:** Empower our committees to optimally tackle key scientific questions.
- › **Aim 3:** Seek out external scientific collaborators who complement gaps in our expertise.
- › **Aim 4:** Increase awareness and value of the IASLC brand by leveraging our multidisciplinary scientific knowledge

## Outcome 2

Facilitate advancement of member research by increasing resources

- › **Aim 1:** Expand global creativity and networks across scientific disciplines.
- › **Aim 2:** Assemble and uphold a relevant portfolio of scientific resources
- › **Aim 3:** Increase research feasibility and accessibility in Low- and Middle-Income Country (LMIC)

## Outcome 3

Include, train, support, and sustain thoracic researchers throughout their career continuum

- › **Aim 1:** Evolve our global training portfolio for early career investigators.
- › **Aim 2:** Grow funding opportunities for early and mid-career investigators.
- › **Aim 3:** Increase leadership and recognition opportunities.

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## PILLAR 2: Global Education

Advancing scientific knowledge of thoracic cancers to improve all aspects of prevention and patient care.

### Outcome 1

Expand accessibility and value of available knowledge

- › **Aim 1:** Reduce geographic, cultural, and linguistic disparities.
- › **Aim 2:** Increase multidisciplinary and specialty content.
- › **Aim 3:** Extend credentialing opportunities.

### Outcome 2

Broaden our educational offerings.

- › **Aim 1:** Increase the number and impact of virtual educational events.
- › **Aim 2:** Increase the number and impact of live events at the regional and local level.
- › **Aim 3:** Apply innovative learning designs across our educational spectrum.

### Outcome 3

Provide an accessible and enduring centralized learning repository.

- › **Aim 1:** Establish and support an IASLC Knowledge Hub for lifelong learning.
- › **Aim 2:** Ensure a valuable user experience for all stakeholders.

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# PILLAR 3: Promote Accessible Multidisciplinary Care

Transforming scientific advancements into actionable patient-centered interventions.

## Outcome 1

Establish multidisciplinary, global standards for thoracic malignancy prevention, detection, and care.

- › **Aim 1:** Devise transparent and timely operational processes.
- › **Aim 2:** Convene global multidisciplinary expert consensus panels to develop standards.
- › **Aim 3:** Communicate the global standards.

## Outcome 2

Adapt and operationalize global standards for equitable regional and local access and timely care.

- › **Aim 1:** Assemble professional societies, advocacy groups, government agencies, and health system administrators who have interest in optimizing local/regional standards.
- › **Aim 2:** Partner with LMIC members including patients to reduce barriers and create more equitable, accessible, and timely care.

## Outcome 3

Provide assistance to governmental agencies, enabling them to successfully expand access and increase survival outcomes

- › **Aim 1:** Identify and cultivate continuous dialogue with international and national health care policy makers.
- › **Aim 2:** Bring public and private partners together to address systemic challenges and drive change.

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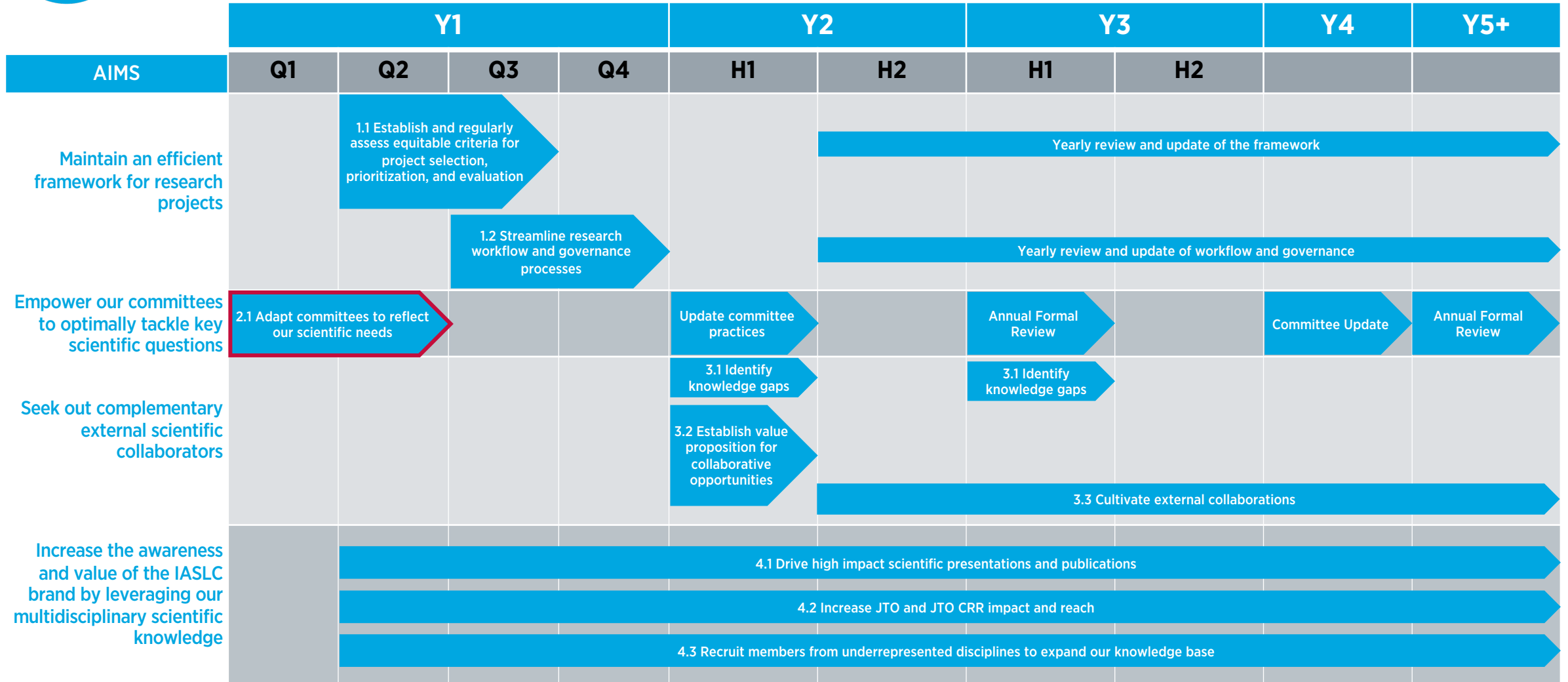






# Collaborative Science: Outcome 1

Generate new scientific knowledge that addresses thoracic malignancies through an equitable global lens

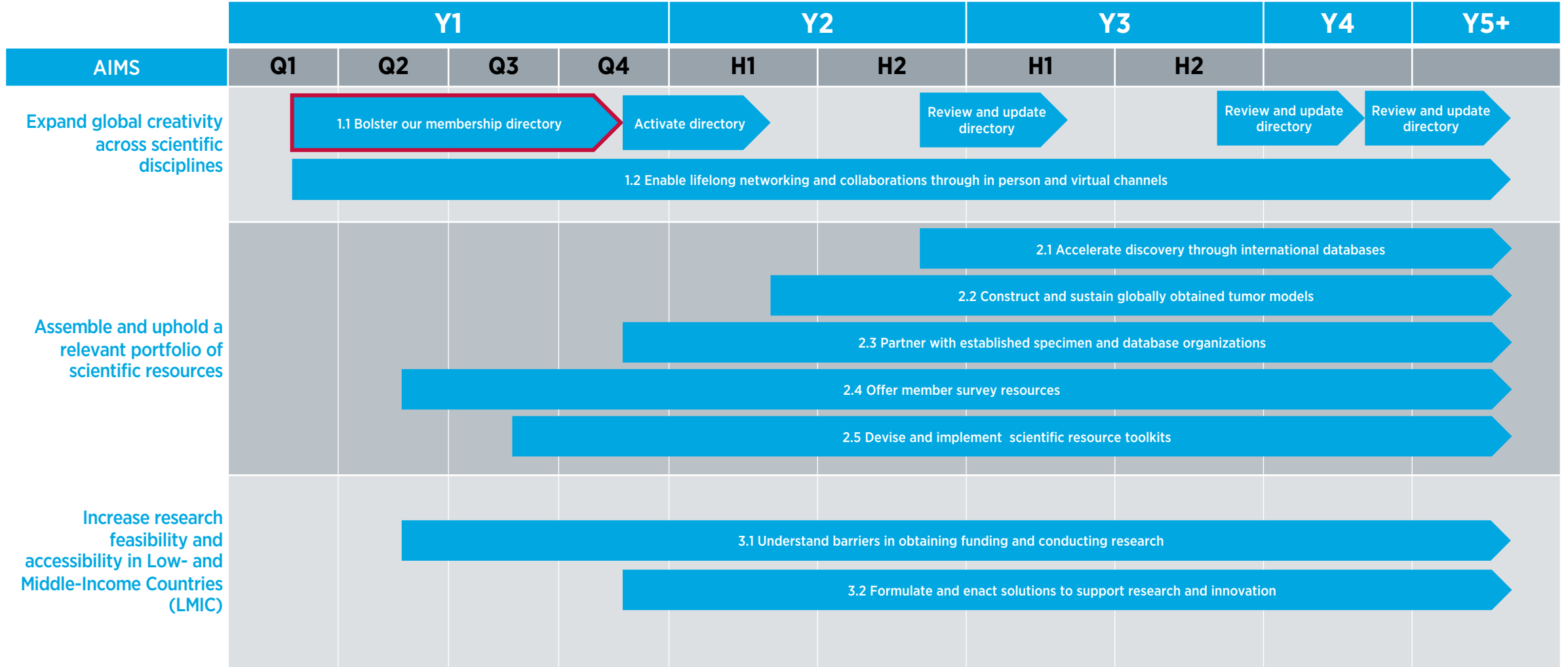


= Potential new IASLC staff



# Collaborative Science: Outcome 2

Empower and enable our members to advance research

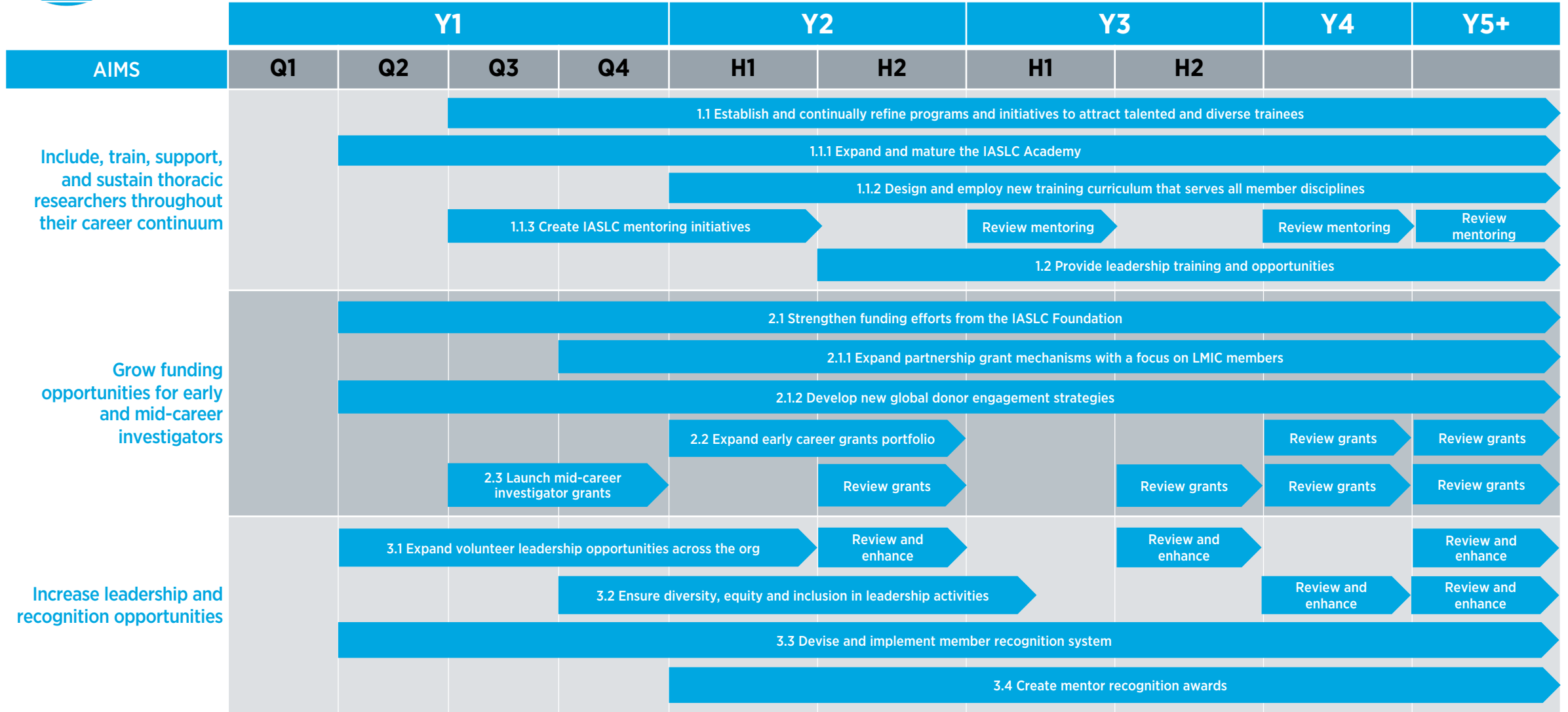


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# Collaborative Science: Outcome 3

Empower and enable our members to advance research





# Global Education: Outcome 1

Expand accessibility and value of available knowledge

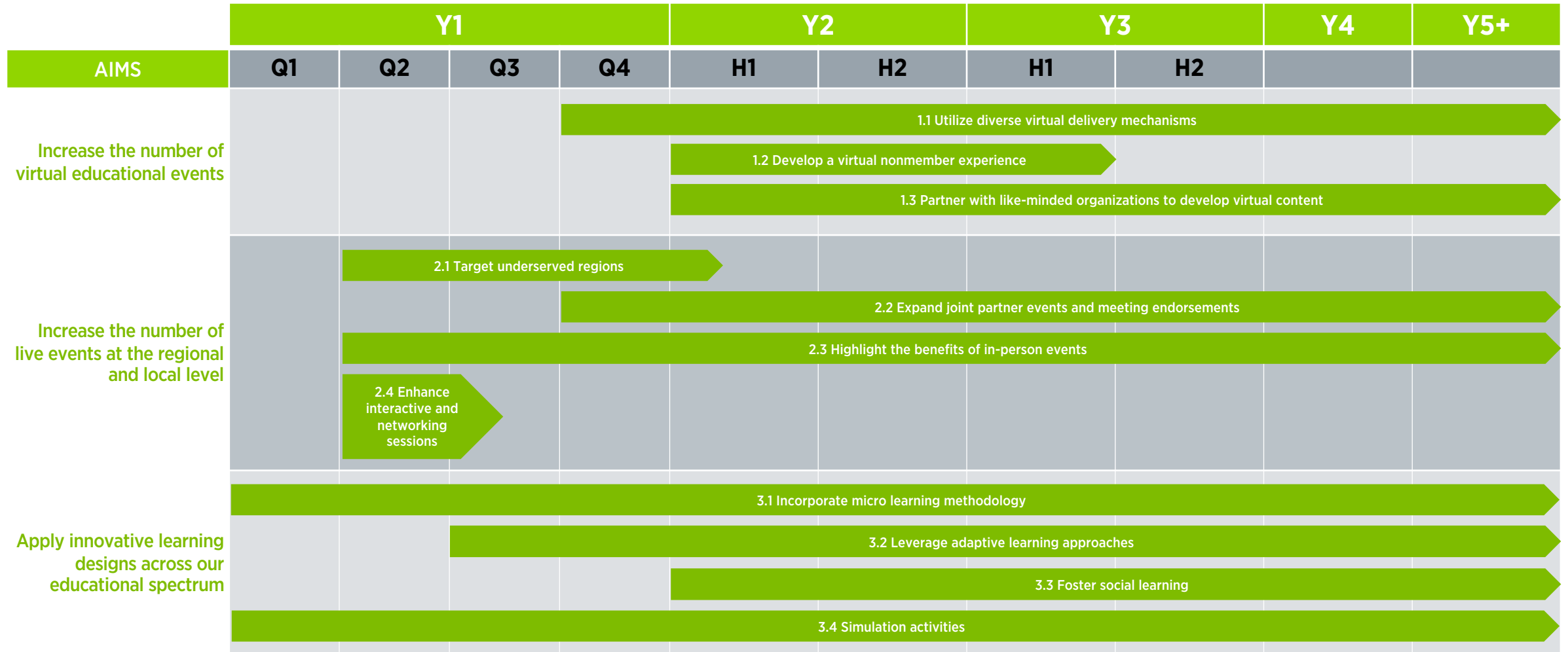


	Y1				Y2		Y3		Y4	Y5+	
AIMS	Q1	Q2	Q3	Q4	H1	H2	H1	H2			
Reduce geographic, cultural, and linguistic disparities					1.1 Regularly conduct member and non-member education need assessments		Educational need assessment		Educational need assessment	Educational need assessment	
			1.2 Increase multi-lingual content					Increase multi-lingual content		Increase multi-lingual content	Increase multi-lingual content
	1.3 Develop and maintain a mixture of free, paid, and premium resources.							Update resources		Update resources	Update resources
		1.4 Maximize preferred forms of learning					Updates to forms of learning		Updates to forms of learning	Updates to forms of learning	
Increase multidisciplinary and specialty content	2.1 Promote inclusive learning environments										
	2.2 Enhance Individual specialty subject matter (content)										
	2.3 Craft tailored learning events for multiple disciplines (delivery)										
	2.4 Adapt content for use by multiple audiences										
Extend credentialing opportunities	3.1 Evaluate the current credentialing landscape										
	3.2 Highlight the benefit of professional competency										
	3.3 Increase country specific CME/MOC or equivalent certification programs										



# Global Education: Outcome 2

Broaden our educational offerings





# Global Education: Outcome 3

Provide an enduring centralized learning repository



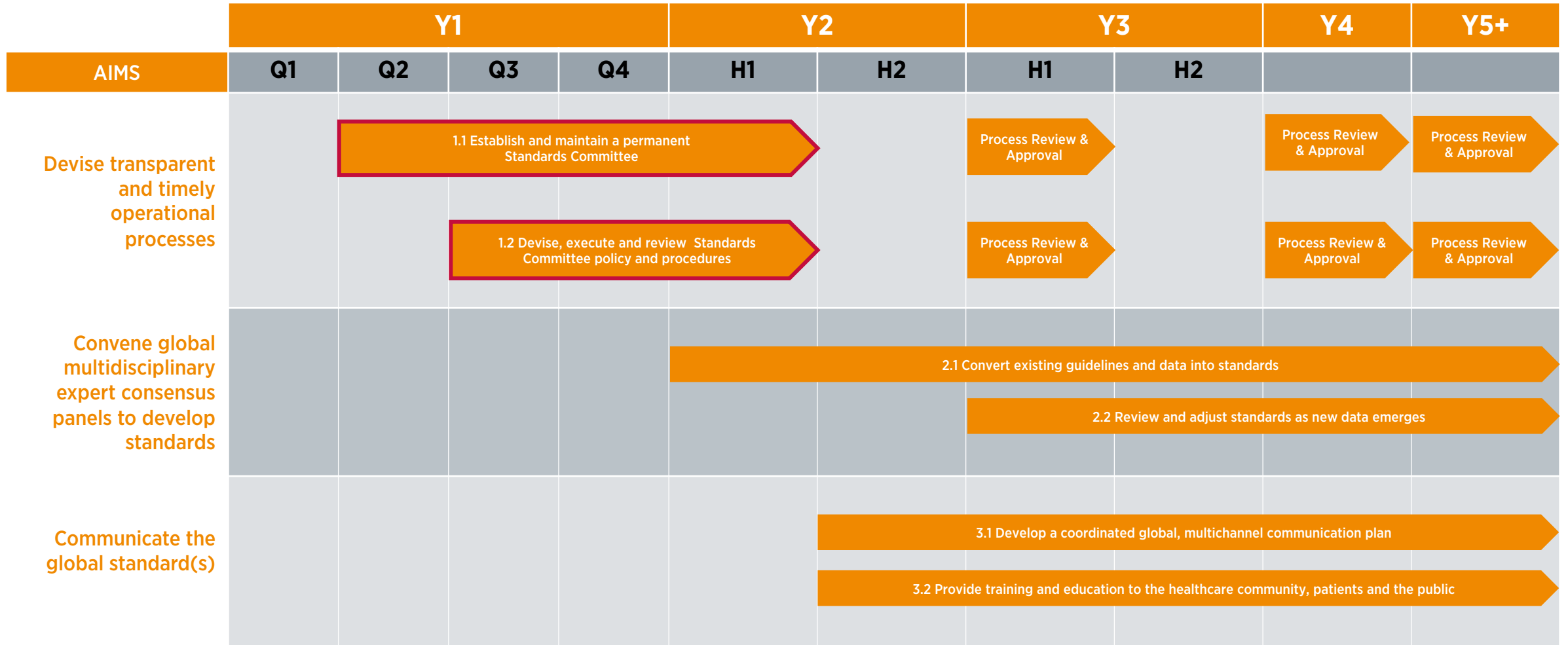
	Y1				Y2		Y3		Y4	Y5+
AIMS	Q1	Q2	Q3	Q4	H1	H2	H1	H2		
Establish and support an IASLC Knowledge Hub for lifelong learning		1.1 Devise an easy, flexible, and customizable system			System Updates		System Updates		System Updates	System Updates
	1.2 Create and curate relevant content									
	1.3 Promote the usefulness of the Knowledge Hub									
Ensure valuable user experience for all stakeholders	2.1 Develop tracking mechanisms for content, engagement, performance, and behavior					Update tracking mechanisms		Update tracking mechanisms	Update tracking mechanisms	Update tracking mechanisms
				2.2 Regularly review the knowledge hub and make enhancements as needed.		Regularly review the knowledge hub and make enhancements as needed.		Enhance the knowledge hub		Enhance the knowledge hub

= Potential new IASLC staff



# Promote Accessible Multidisciplinary Care: Outcome 1

Establish multidisciplinary, global standard(s) for thoracic malignancies prevention, detection and care

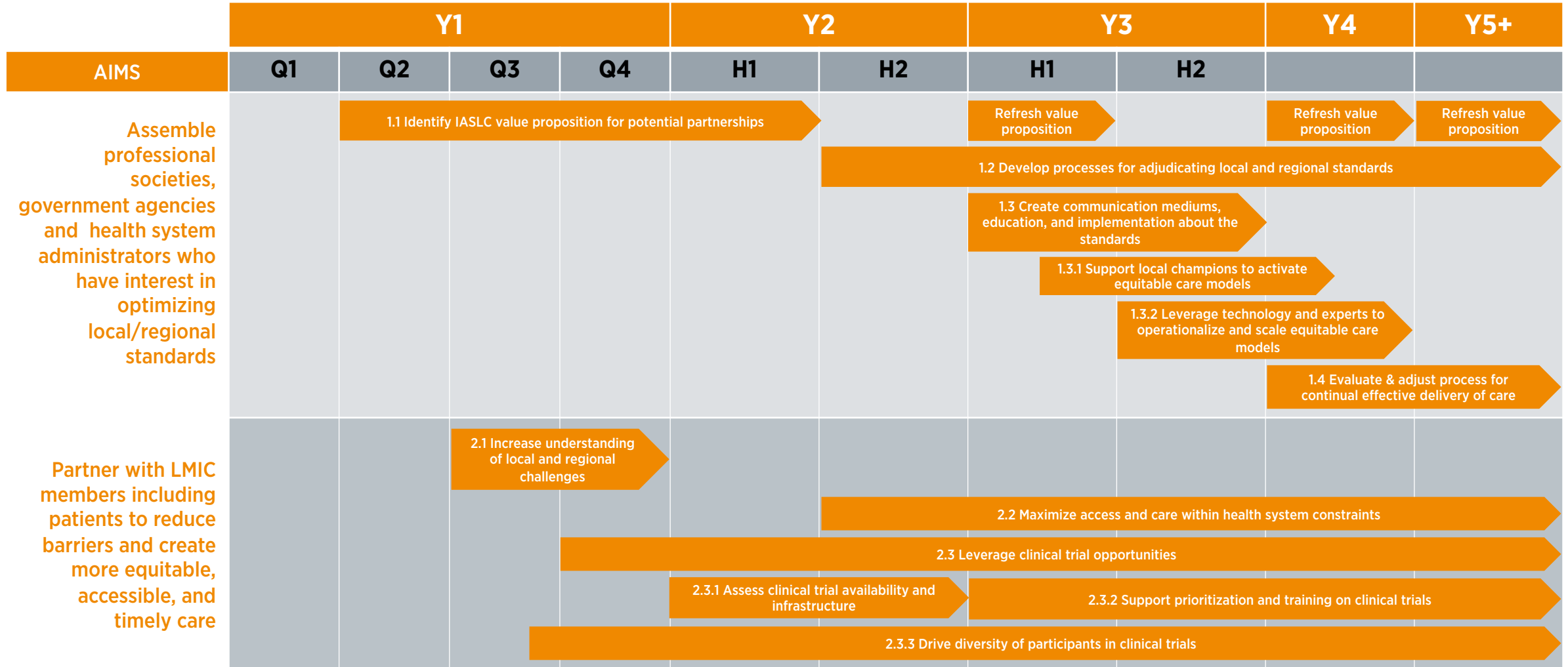


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# Promote Accessible Multidisciplinary Care: Outcome 2

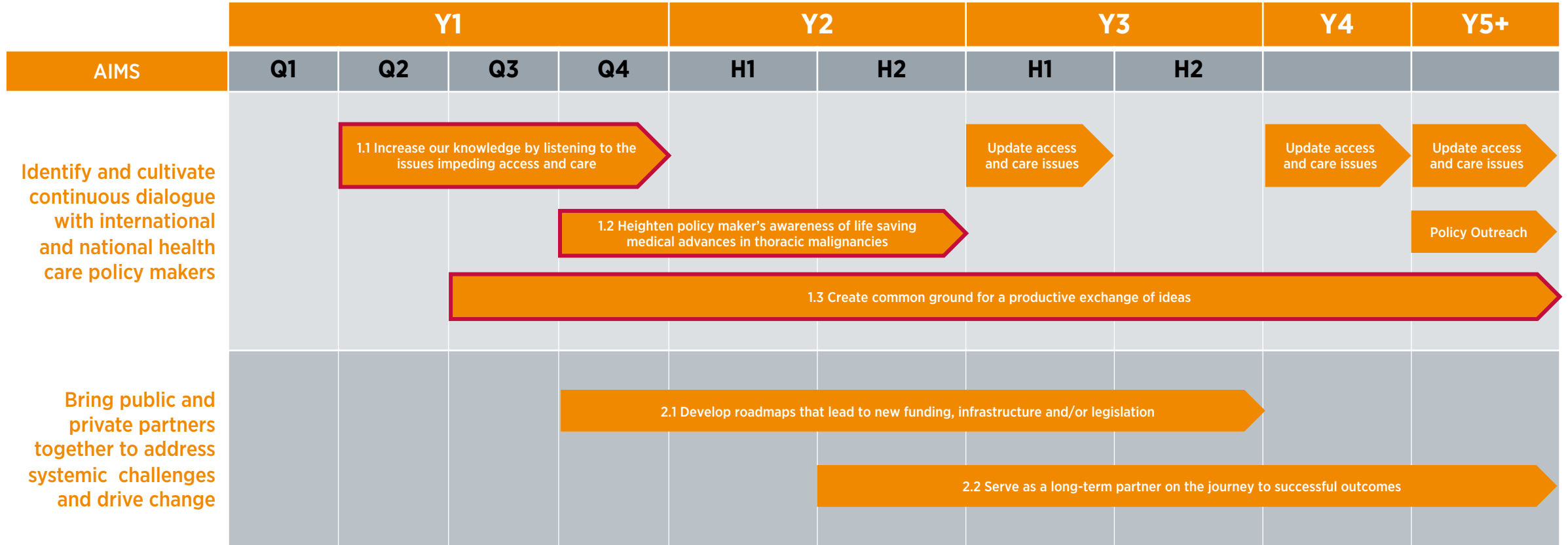
Adapt and operationalize global standards for equitable regional and local access and timely care





# Promote Accessible Multidisciplinary Care: Outcome 3

Provide assistance to governmental agencies enabling them to successfully expand access and increase survival outcomes



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# IASLC Strategic Plan Year 1 Priorities

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## Pillar 1:

1. Adapt committees to reflect our scientific needs by launching the new committees in Jan. 2024 and completing all scientific 2-year plans by March 2024, ensuring that they align with the strategic plan.
2. Bolster our membership directory to enhance networking opportunities, develop speaker selection lists, and identify members eligible for the new member recognition awards. Phase I: develop additional informational fields and complete them for all active members by Aug. 2023. In parallel (Phase II): design an interactive membership directory that will be launched in 2025.
3. Expand the IASLC Academy by increasing the number (23 to 30) and diversity of awardees and creating new content that will allow more early-career investigators to jump start their academic careers.
4. Devise and implement 1 scientific resource toolkit per scientific committee by the end of 2024 to accelerate member research.
5. Award one mid-career level grant in 2024. This will illustrate our commitment to the entire career process, not just early-career investigators.

# IASLC Strategic Plan Year 1 Priorities

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## Pillar 2:

1. Design a framework in Q1 2024 that will allow IASLC, and its relevant committees, to deliver 20 new pieces of enduring content in the Knowledge Hub by year-end. Content will reflect a mix of free-to-fee resources; utilize different delivery mechanisms; incorporate simulation where appropriate; promote inclusivity and micro-learning.
2. By the start of Q1 2024, create a marketing plan for promoting the value of the Knowledge Hub. Assess usage and effectiveness on a monthly and quarterly basis and modify the marketing plan as necessary to maximize usage by the IASLC community.
3. By the end of 2024, create a credentialing strategy based on assessment of the current credentialing landscape that will maximize the value of IASLC education and lead to an action plan starting in 2025.
4. Develop a wholistic event strategy and design framework in Q1 2024 that will target underserved regions and highlight the benefits of in-person meetings containing enhanced interactive education, networking opportunities, and attendee wellness. Expand the event portfolio with one event in MENA in 2024 and more events in 2025.
5. Develop a Partner Strategy by Q3 2024 and launch in Q4 2024 expanding joint partner events, increasing value to members through more meeting endorsements and advancing IASLC's global, multi-disciplinary, and underserved area objectives.

# IASLC Strategic Plan Year 1 Priorities

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## Pillar 3:

1. Establish two new committees - branching out into global standards for thoracic malignancies and expanding into global policy and partnerships - by January 2024, with the goal of creating frameworks and building each committee. By March, these committees will devise and begin executing 2-year plans with policies and procedures. This also includes hiring a methodologist/librarian.
2. Launch a pilot project under the IASLC Partners Consortium by March 2024.
3. Assist the thoracic community by creating online resources for improved global access to clinical trials by October 2024.
4. Expand our reach through partnerships; updating, identifying and communicating our IASLC value proposition and engagement strategies for potential partnerships globally by October 2024.

# By the end of 2024...

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We will have built a research infrastructure that empowers our committee members to explore global scientific questions in thoracic malignancies, while nurturing their career trajectories.



IASLC will have a robust multi-faceted, multi-disciplinary and global education offering delivering valuable information, creating community connections, and meeting country-specific professional credentialing needs through an online Knowledge Hub, in-person events and partner activities.



We will have expanded into the newer territories of global standards and global policy and will unite the global thoracic cancer community through enhanced strategic partnerships and improved understanding of local and regional challenges.

# Expanded Committee Opportunities

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The IASLC is adding new committees to enhance member engagement. New committees include:

- a. Basic and Translational Science Committee
- b. Multidisciplinary Clinical Science Committee
- c. Rare Tumors Committee
- d. Career Development Committee
- e. Global Multidisciplinary Practice Standards Committee
- f. Global Policy and Partnership Committee