**THEORY OF CHANGE**

SPARK! believes that the transformative power of the arts can heal, unite, and empower communities. By investing in local artists and creating unique spaces and experiences that foster connections among diverse individuals, SPARK! aims to build a more imaginative, equitable, and compassionate society.

Through interactive and participatory performances, SPARK! creates opportunities for people to come together, reflect, and find meaning, ultimately fostering a sense of belonging and community.

By promoting diversity and inclusion through diverse artist representation, SPARK! aims to create a positive impact on the lives of individuals, encouraging emotional connections with themselves and others they might not ordinarily interact with.

The organization's goal is to create vibrant, light-hearted, and radically inclusive events, providing spaces where people can connect, heal, and be inspired.

In summary, SPARK!'s theory of change revolves around leveraging the arts to create transformative experiences that connect people, promote diversity and inclusion, and foster a stronger sense of community and belonging. Through these efforts, we aim to bring about positive social change and build a more equitable, compassionate, and connected world.