HARD BARGAIN ASSOCIATION

Hard Bargain Association - Goals 2024 - 2026

MISSION: To preserve the historic Hard Bargain neighborhood by renovating existing homes, building high quality affordable housing, and enriching the lives of our neighbors.

GOAL #1: Provide Code Quality Housing

STRATEGY(IES)	LEADING INDICATORS OF SUCCESS (Milestones)	PERFORMANCE INDICATORS (Annual Metrics)	ACTIONS YR 1 Person/Committee Responsible (NAME) By When (DATE)	ACTIONS YR 2 Person/Committee Responsible (NAME) By When (DATE)	ACTIONS YR 3 Person/Committee Responsible (NAME) By When (DATE)
1. Inspect/Assess twenty (20) Owner Occupied Homes annually	Complete inspections by April 1st 2019	Twenty (20) to be inspected annually			
2. Update ten (10) Owner Occupied homes to code annually	Five (5) homes to be completed by July 31st 2019	Ten (10) homes to be completed annually			
3. Build one (1) new home annually	Break ground by Feb 2024	Build one (1) new home annually			

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GOAL #2: Build Community – Identify & Strengthen the HB Community

STRATEGY(IES)	LEADING INDICATORS OF SUCCESS (Milestones)	PERFORMANCE INDICATORS (Annual Metrics)	ACTIONS YR 1 Person/Committee Responsible (NAME) By When (DATE)	ACTIONS YR 2 Person/Committee Responsible (NAME) By When (DATE)	ACTIONS YR 3 Person/Committee Responsible (NAME) By When (DATE)
Identify the HB Community by Address by creating a secure/private database.	Create a secure, private database.	Populate the database with each address of HB.			
Populate the database with resident information. (i.e. elderly, widows)	Populate owner information through public records. Begin population of resident information.	Track percentage of database completion and seek an acceptable target.			
Develop communication network of "Block Captains"	Identify and assign people within each area of HB.	100% by Year End.			

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Create Facebook Neighborhood Home Page	Maintain measurements of attendance/participation of events.	Track for performance of participation.			

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GOAL #3: Preserve the Character of the Community

STRATEGY(IES)	LEADING INDICATORS OF SUCCESS (Milestones)	PERFORMANCE INDICATORS (Annual Metrics)	ACTIONS YR 1 Person/Committee Responsible (NAME) By When (DATE)	ACTIONS YR 2 Person/Committee Responsible (NAME) By When (DATE)	ACTIONS YR 3 Person/Committee Responsible (NAME) By When (DATE)
1. Develop a communications plan to inform residents of Hard Bargain Association	Update HBA community directory by July 31st 2025	Community directory to be updated annually			
2. Host events in an effort to build and strengthen relationships within the community	Host one (1) event by summer of 2024	Two community events to be hosted annually			
3. Disseminate quarterly newsletter to inform targeted audience of Hard Bargain Association history and accomplishments	Two newsletter to be disseminated by July 31st 2024	Four newsletter to be disseminated annually			

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GOAL #4: Promote a Healthy & Family Environment in the HB Community

STRATEGY(IES)	LEADING INDICATORS OF SUCCESS (Milestones)	PERFORMANCE INDICATORS (Annual Metrics)	ACTIONS YR 1 Person/Committee Responsible (NAME) By When (DATE)	ACTIONS YR 2 Person/Committee Responsible (NAME) By When (DATE)	ACTIONS YR 3 Person/Committee Responsible (NAME) By When (DATE)
Provide a number of events that promote healthy living: A. Health Fair -Flu Shots -Covid-19 -Dental Trailer -Vision Trailer -CPR Training B. Safety Day -Fire Dept. with Truck -Police Car C. Education Development -Computer Class -Cooking Class	Maintain a calendar of annual and recurring events. Track attendance of these events year over year.	Track participation and select target criteria based on the event.			

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GOAL #5: Create Opportunities for Service & Community Involvement within the HB Community

STRATEGY(IES)	LEADING INDICATORS OF SUCCESS (Milestones)	PERFORMANCE INDICATORS (Annual Metrics)	ACTIONS YR 1 Person/Committee Responsible (NAME) By When (DATE)	ACTIONS YR 2 Person/Committee Responsible (NAME) By When (DATE)	ACTIONS YR 3 Person/Committee Responsible (NAME) By When (DATE)
I. Provide Volunteer Opportunities for HB Residents (Ownership) -Post needs on FB Page/Newsletter/Ty's House -Link for "Application of Service" on FB and HBA Website. -Define the process for application implementation. II. Create a "Branded" Team of Volunteers for Service.	Assign metrics for the strategies and objectives.	Track number of events and participation with targeted goal.			