

# Ketcha Outdoors Impact Report



**Mission: To provide equitable access to outdoor experiences and gear for all, promoting well-being, sustainability and resilient communities.**

<p style="writing-mode: vertical-rl; transform: rotate(180deg);"><b>VISION</b></p>	<p>We envision a Maine community where anyone can enjoy being active outdoors. We believe that access to the outdoors, educational programming and reliable gear has positive benefits for individuals and communities. We believe that being engaged in nature promotes physical and mental health, builds confidence and resilience, fosters environmental stewardship, and brings diverse communities together.</p>
	<ul style="list-style-type: none"> <li>• 65 children enrolled for 23/24 school year</li> <li>• 360 books read with our primary school students</li> <li>• 90 days of after school barn chores for 7 goats, 11 Chickens, 3 ducks</li> <li>• 170 afternoons exploring the outdoors</li> </ul>
	<ul style="list-style-type: none"> <li>• 92 graduates in 2023 from Bikes for All Mainers</li> <li>• 1,354 adult &amp; kids bikes provided through our earn-a-bike programs since inception</li> <li>• In 2022, 75% of people self-identified as a person of color for all our Earn a Bike classes.</li> <li>• In 2022, 70% of people self-identified as multilingual for all our Earn a Bike classes.</li> <li>• Re-introduced Open Bench Time (as it was before the pandemic)</li> </ul>
	<ul style="list-style-type: none"> <li>• 32 Students registered in our preschool/pre-k program 2022/2023</li> <li>• 34 Summer Chickadee preschool campers in 2023</li> <li>• 1,900+ miles hiked on our trails (averaged about .5 miles each day 32 students)</li> <li>• 270 Ecology lessons during circle time between both classes</li> <li>• 680 hours preschoolers spent outdoors exploring nature in 2023</li> </ul>
	<ul style="list-style-type: none"> <li>• 648 number of Campers &amp; 490 families served in 2023</li> <li>• 150 campers leveled up in swimming</li> <li>• 26 scholarships awarded and \$22,801 given away in scholarships</li> <li>• 75% of families say their child's confidence has grown</li> <li>• 82% of families say their child's respect for the natural world has improved</li> <li>• 75% of families say their child's sense of resiliency has improved</li> <li>• 70% of families say their child's interest in spending time outdoors has increased</li> <li>• 80 local staff employed, as camp counselors, 24 as their first job</li> <li>• 240 games of Gaga played</li> <li>• 80 trips down the zip line on our challenge course</li> <li>• 16 Counselor in Training graduates</li> <li>• \$4880 raised by campers for scholarships with our Pie in the Face Contest</li> </ul>