



EXPLORE.
DISCOVER.
MAKE A DIFFERENCE.

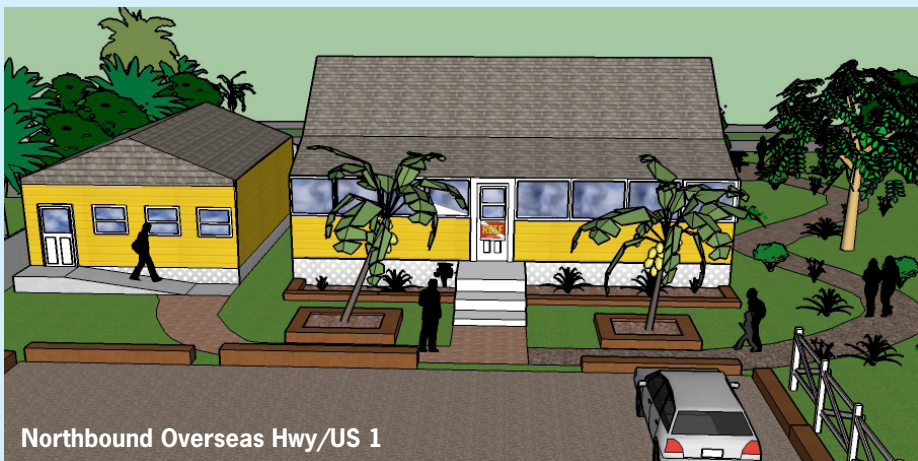


Support Our REEF Interpretive Center & Campus Improvement Campaign

Scheduled Fall 2017 Completion

Reef Environmental Education Foundation (REEF) has been engaging the public for over 25 years in citizen science, providing much needed data for the scientific community to understand and protect our marine environment. Beyond data collection, REEF's programs include dynamic education and outreach programming, at both the local and global scale. Our efforts have outgrown the facilities on REEF's Headquarters Campus in Key Largo, Florida.

We need your help. In the summer of 2017, we are undertaking an ambitious transformation of the REEF Campus, adding a new Interpretive Center building, installing educational exhibits inside the existing REEF Headquarters building, and creating an outdoor educational oasis. The expanded facility will provide space to deliver meaningful programs for families and visitors, giving them the opportunity to become personally connected to our natural environment. We anticipate that this one-of-a-kind facility will engage over 60,000 visitors annually.



Northbound Overseas Hwy/US 1

The expansion plan includes a new Interpretive Center that will serve to educate visitors about marine diversity and conservation activities, as well as provide a state-of-the-art space to host public seminars, education groups, and other classroom-based programming. The Center will include self-guided exhibits with interactive and eye-catching displays that walk the visitor through the components of a healthy coral reef ecosystem.

REEF's Headquarters Campus is situated along the *Florida Keys Overseas Heritage Trail*, a walking and biking path that hosts 1.5 million visitors each year. To support users of the trail, REEF will install amenities such as picnic tables, benches, a drinking fountain, and bike racks, and create an outdoor Native Plants Trail with educational signage.



Southbound Overseas Hwy/US 1

tables, benches, a drinking fountain, and bike racks, and create an outdoor Native Plants Trail with educational signage.

Please consider supporting REEF's Campus Improvement Campaign. REEF has received a matching pledge of \$150,000 from Monroe County toward our project goal of \$300,000. Your donation will be doubled! We have several long-lasting and visible recognition opportunities available for our supporters.

For additional information, please visit www.REEF.org/interpretivecenter

REEF Campus Improvement Opportunities for Support

Opportunities for Recognition	Each	Availability
60 foot Photo Mural - This stunning mural will be inside the Interpretive Center depicting major marine habitats including mangroves, seagrasses, coral reefs, and artificial reefs.	\$10,000	5 Available
Interpretive Exhibits - Nine new interpretive exhibits will be housed in the existing REEF Headquarters.	\$6,000	9 Available
Drinking Fountain - To support the many Heritage Bike Trail users, a drinking fountain will be installed in the rest area.	\$6,000	Sponsored
Interpretive Signage - Three interpretive signs educating visitors about the local flora, fauna, and history of the property will be placed along the Native Plants Trail.	\$4,000	2 Sponsored 1 Available
Bike Racks, Benches, and Picnic Tables - Various amenities will be placed along the Native Plants Trail to create a peaceful rest area for everyone to enjoy.	\$2,500	2 Picnic Tables 2 Bike Racks and 4 Benches

For each of the above sponsored items, engraved plaques acknowledging the gift will be displayed. To contribute to REEF's Campus Improvement Campaign through support of an item above, please contact Bonnie at 305-852-0030 or email giving@REEF.org.



You may mail your donation check along with level of support to:

Reef Environmental Education Foundation

P.O. Box 370246, Key Largo, FL 33037

or donate online at: www.REEF.org/donate

Bricks for the "Pathway to Ocean Conservation"		
8 x 8 inch Brick - A pathway to the front of the buildings will be created with the bricks featuring custom inscription.	\$1,000	Limited Quantity
4 x 8 inch Brick - Placed along pathway to the front of the buildings with custom inscription.	\$500	Limited Quantity

To sponsor a brick, please visit www.REEF.org/bricksponsor



Special Interpretive Center Classroom and Building Recognition Opportunities

We have several Ocean Guardian Level naming opportunities available.

Please contact us directly to discuss.

Call Bonnie at 305-852-0030
or email giving@REEF.org