



CITIES AT THE CENTER

OUR STRATEGIC PLAN 2020-2023

Bird populations and species diversity are declining in Seattle as a result of climate change and urban hazards. We understand the deep connection between the health of both birds and people in our city. We envision our local cities integrating and valuing nature, minimizing threats to birds, and protecting habitat.



RESILIENCE

We will continue to be excellent stewards of our existing resources as we simultaneously work to diversify and develop our funding sources. We will further develop our valued staff, board and leadership to maximize retention.



EQUITY

We are taking steps to further understand and eradicate racial inequity and injustice in our field and in our own organization, shifting our culture and practices to create welcoming spaces where everyone can enjoy the wonder of birds and nature.



URBAN CONSERVATION

We will advocate for bird-safe cities with new emphasis on reducing anticoagulant rodenticide use, maintaining our city's tree canopies, and promoting bird-friendly building practices. Our education programs will include specific conservation calls to action for attendees.

American Goldfinch, Joanie Christian/Great Backyard Bird Count

SEATTLE AUDUBON: FLYING HIGHER



Dark-eyed Junco, Mick Thompson / Eastside Audubon

BIRDS FOR THE FUTURE

YOUR GENEROSITY MAKES IT POSSIBLE

As a staff led and volunteer powered organization Seattle Audubon makes the most of every dollar.

SEATTLE AUDUBON DONORS ARE ESSENTIAL TO:

- **inspire** the next generation of bird enthusiasts through education programs and community engagement strategies
- **support** our community science surveys which monitor local bird populations including several threatened species
- **advocate** for Seattle to become a safer city for birds through our conservation efforts to reduce urban hazards

FOR OVER 100 YEARS

Since 1916, Seattle Audubon has been at the forefront of protecting birds and habitats. As the oldest conservation organization in Washington State we place our emphasis on local species and Pacific Northwest land, trees and waters that need our help.

CONSERVATION CAN'T WAIT

For some species of Pacific Northwest birds it is already too late, but for others like the Marbled Murrelets, Spotted Owl, and Yellow-billed Cuckoos, we still have a narrow window to change their long-term survival prospects. If we want to maintain the beauty that is the Pacific Northwest, we need to protect both the people and birds that call Seattle home, and we need to do that today.