

## PURPOSE

Acknowledge the importance of a meaningful work environment and grow satisfying community relationships in which people find meaning and purpose to advance behavioral health care, treatment & services.



CHILD  
& FAMILY  
CENTER

## CARE

Provide high quality behavioral health care, treatment and services that are safe, timely, effective, efficient, equitable, ethical, and client-centered.



## HEALTH

Improve the behavioral health of children, adolescents, adults and others with mental health and substance use disorders.



## INTERSECTING AIM

Actively identify, challenge, and remove internal barriers to diversity, equity, and inclusion of staff, clients, and board members. Vigorously support individual and community belongingness by recognizing the importance of similarities and differences while celebrating and including the full array of voices and perspective through internal operations and services provided.

## VALUE

Recognize that providing affordable behavioral health care happens when costs are managed side-by-side with clinical quality and the client experience – this is the key to demonstrating accountability and value.