



**Strategic Plan for Board of Directors
April 2023**

Title of Plan:

Funding the Operations of Christos Collective to be sustainable within 3 years

Mission/Vision/Values: created after a year of surveys with artists and board members.

Mission: To cultivate artists of Christian faith to embrace their vocation as ambassadors of the Holy Spirit, and impact culture through their art and art practice.

Objective: To grow artists of Christian faith spiritually, artistically, and professionally through programming and community building.

Vision: God’s benevolent presence is powerfully known and welcome in arts and culture.

Intro: This strategic plan is specifically for the Christos Collective’s Board of Directors to clearly identify the strategy for raising funds for operational stability and sustainability within the next three years to grow the collective’s programming and to establish salaried employees. With secure and adequate monthly funds, Christos Collective will be regarded more professionally within its sector and positioned to receive grants and endowments in the future. With dependable revenue, the collective can expand its programming and national outreach.

STRATEGIC PILLARS for the next 8 months to repeat in 2024

MONTHLY DONOR PATRONS	CORPORATE DONATIONS	BOARD MEMBER GROWTH
* build relationship with potential patrons within the next 3 months and draft an ask dialogue	* Within the next 3 months, Identify 12 corporations that could potentially be a corporate donor and prepare a dialogue template	* identify at least 12 potential board members from contacts and corporations and build a target list by end of May including interested parties from the CBCA Board Fair
* ASK in August for monthly donation of at least \$50 from 8 donors	* In August reach out to the target corporations for a meeting before end of October and make an appointment	* In June prepare a Christos Collective presentation, application and contract that can be shared with each targeted board member
* develop target patrons for next round of cultivation for year end donations	* Meet with target corporations by the end of October to present Christos Collective’s	* In July begin reaching out and interviewing through July and August to have a potential board member presentation at a board meeting in August
* goal is to instituted 8/\$50 monthly donation base in addition to our established base, to start off in 2024	* Before the end of the year procure at least three \$1,000 donations from corporations to be annual in years to come	* Hire on at least 3 new board members by the end fo September increasing revenue by \$150/month

PROGRAMMING PILLARS using the funding

The Plan: Christos Collective is an organization that intentionally cultivates artists called by God to use their artistic gifts for His Glory through scholarship programming that supports the advancement of their concepts and skills towards excellence spiritually, artistically and professionally towards success and sustainability to leave a gigantic footprint in the visual culture of both faith-centered and secular sectors. Our program is call the ACP - Artists Cultivation Program. We aim to increase the presence of art with a Christian soul ubiquitously.

SPIRITUAL	ARTISTIC	PROFESSIONAL
Problem: not enough art in culture with a deep Christian message with a contemporary approach.	Problem: not enough artists of Christian faith with excellent artistic skills	Problem: artists of Christian faith lack training in professionalism and business practice.
Solution: disciple spiritual growth within the artists through studies, books, prayer and fellowship.	Solution: provide scholarship funding for materials, and artistic development	Solution: provide professional engagement opportunities and business training practices for artists
How measure: artists within the collective see the growth of their peer member's art and artist statements	How measure: artists within the collective see growth of their peer member's art practice, technique, and final product	How measure: number of exhibitions participated in along with supporting skills - professional presentation of self and art practice
Impact: artworks with powerful spiritual messages for the Kingdom	Impact: artworks created with virtuosity	Impact: artists with professional practices and status impacting the art culture with contemporary Christian art.

THE LEVERS THAT CAUSE THAT IMPACT:

- Brand awareness of who Christos Collective is and our Mission.
- Patronage funding
- Revenue to keep Christos Collective functioning with the pillars above that prepares the artists to meet the overall mission to embrace their vocation as ambassadors of the Holy Spirit, and impact culture through their art and art practice.
- Strong ACP programming

The Resources:

- * The Board of Directors
- * The stipend staff
- * the artists commitments
- * 20% banking per year of revenue balance

The Call to Action: Board of Directors raise funds according to the strategic pillars to support operations and program growth