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HOPE STREET STRATEGIC PLAN 2022





2022

Our Vision

Every woman recovering from addiction will find hope and transform their life.



Our Mission

Hope Street provides women a safe home, community, and support as they discover their most fulfilling lives in long-term recovery.



Core Values

INTEGRITY

To be impeccable with your word. If we commit to something, we will do it.

Integrity makes trust possible. It is the constant choice to act with honesty, fairness, candor, and respect even when no one is looking.

COMMUNITY

Is intrinsic in developing a life that is healthy and meaningful. Community is being open to learning from each other, to create positive experiences, and to take responsibility for fostering a sense of belonging for all by celebrating our differences.

SAFETY

At Hope Street we provide a place to fall and we will catch you. Safety requires that we create environments where everyone feels physically and emotionally secure. Safety is first, last, and always about people.

HOPE

A belief that something is possible. Hope inspires us to face challenges. It asks us to envision a better future for ourselves and those we serve. In hope, there is light despite all of the darkness.

COMPASSION

Doing every action with care and empathy. Compassion calls for us to suspend judgement in order to fully understand perspectives different from our own. We are strongest when we work together.





Goals & Strategies

Goal #1: Develop a sustainable funding model

Strategies:

- Establish annual fundraising plan
- Conduct annual budget review
- Investigate the viability of building an endowment
- Sustain consistent resident fees

Goal #2: Increase programs and opportunities for Hope Street residents

Strategies:

- Expand services and growth opportunities for Hope Street residents
- Develop a Hope Street alumni engagement program
- Explore expansion opportunities
- Support recovery in our community beyond Hope Street residents



Goal #3: Enhance organizational sustainability

Strategies:

- Develop succession plan for existing staff and board
- Develop staff retention tools and resources
- Determine need for additional staff capacity
- Strengthen board governance
- Build organizational infrastructure plan

Goal #4: Increase public awareness of Hope Street and recovery

Strategies:

- Create a marketing and communication strategy and plan
- Increase public understanding of recovery
- Increase board member engagement within the community





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Organizational Background



In 2021, Hope Street opened its doors to women struggling with substance use disorder. These women were seeking the support they needed to find sustained recovery. During 2021, we gained accreditation as a Washington Alliance for Quality Recovery Residence (WAQRR) Level II home. This certification assures the community and residents that we are running a residence of high quality and standards.

Hope Street is a home where women in our community can come to heal and recover from the disease of addiction. With the help of a full-time recovery advocate our residents establish an individualized recovery plan. The advocate then walks alongside them as they set out on their recovery journey. During this time Hope Street provides stable housing, social circles, connection with social and health services, and a culture that promotes self care and hope. All along the way our residents are gaining valuable recovery capital.