

## **WILD HEARTS EQUINE THERAPEUTIC CENTER, INC. – STRATEGIC PLAN**

1. **Expanding Reach and Access:** Increase the availability of our low or no-cost equine-assisted therapeutic services to a larger number of individuals and families, particularly in underserved areas of the Upstate region of South Carolina.
2. **Enhancing Program Effectiveness:** Continuously improve the quality and impact of our equine-assisted programs by integrating feedback, adopting best practices, and incorporating innovative therapeutic techniques.
3. **Strengthening Community Engagement:** Foster stronger partnerships with local schools, veteran organizations, and community groups to enhance awareness of our services and expand our collaborative efforts.
4. **Building Organizational Capacity:** Develop our infrastructure by recruiting and training more volunteers, securing additional funding, and enhancing our facilities to better support our growing programs.
5. **Promoting Sustainability:** Implement strategies to ensure the long-term financial stability of the organization, including diversifying revenue streams and creating sustainable funding sources.

These objectives align with our mission to provide a safe and compassionate environment for personal growth and healing through equine-assisted therapy, and our vision to offer transformative and innovative programs that help individuals thrive.