

# METHODOLOGY & THEORY OF CHANGE

## Methods

- Social Emotional Learning
- Project Based Learning & design thinking
- Hands-on 21st century learning
  - Inquiry based
  - Place based
- Real world/ applied concepts

## Theory of Change

- Social Incentives
- Emotional appeal
- Choice Architecture



*“Change is Simple provides the kind of learning that makes kids want to go to school.”*  
*- Debra Lay, Principal Beverly Public Schools*

# SOCIAL INCENTIVES

Harnessing the fact that we are profoundly impacted by our social environment

- Work in teams & as a class
- Incentivize good work
- Find support from people that students look up to
- Show them how it applies in the real world



# EMOTIONAL APPEAL

Learning that elicits an emotional response:

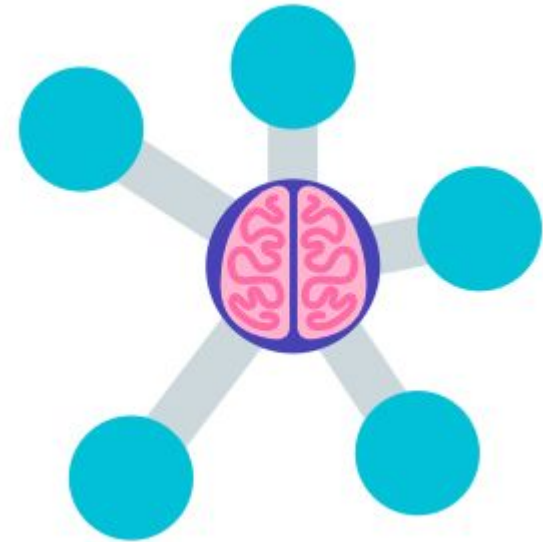
- Fun activity
- Something that gets them excited: learning tools, materials
- Celebrating good work: awards, announcements, badges
- Stories, videos that show repercussions of in/action
  - Discuss the impacts: who, what, where, when
  - And how to be the change



# CHOICE ARCHITECTURE

## Opportunities to make change

- Clarity of action
- Time of action
- Place of action
- Reason for action
- Ability to measure impact



# INCORPORATING SOCIAL EMOTIONAL LEARNING

- Bring enthusiasm about our topic and interacting with our teachers and students
- Give students time to process experiences and information
- Make connections with the students that build positive relationships and foster lifelong learning
- Provide an engaging and interactive environment for learning
- Provide an inclusive educational setting
- Integrate reflection activities for teachers and students

