



**I M P A C T
R E P O R T
2 0 2 0 - 2 0 2 1**

**VIRTUAL FÚTBOL
ACADEMY**



**TRIPPLEY
FOUNDATION**

WWW.WILLTRIPPLEY.ORG

**GAMIFICATION IS SMART WAY
TO KEEP STUDENTS ENGAGED**

97%

**OF KIDS PLAY COMPUTER
AND VIDEO GAMES**

**GAMING IS A PRODUCTIVE TOOL
FOR LEARNING**

80%

**OF LEARNERS SAID THEY
WOULD BE MORE PRODUCTIVE IF THEIR
LEARNING OR JOB WAS
MORE GAME-LIKE**

**MANY TEACHERS ARE USING
VIDEO GAMES
TO TEACH CHILDREN**

97%

**OF TEACHERS USE
DIGITAL GAMES THAT
WERE CREATED SPECIFICALLY
FOR EDUCATION USE**

**GAMING HAS ACHIEVED
RESULTS IN EDUCATION**

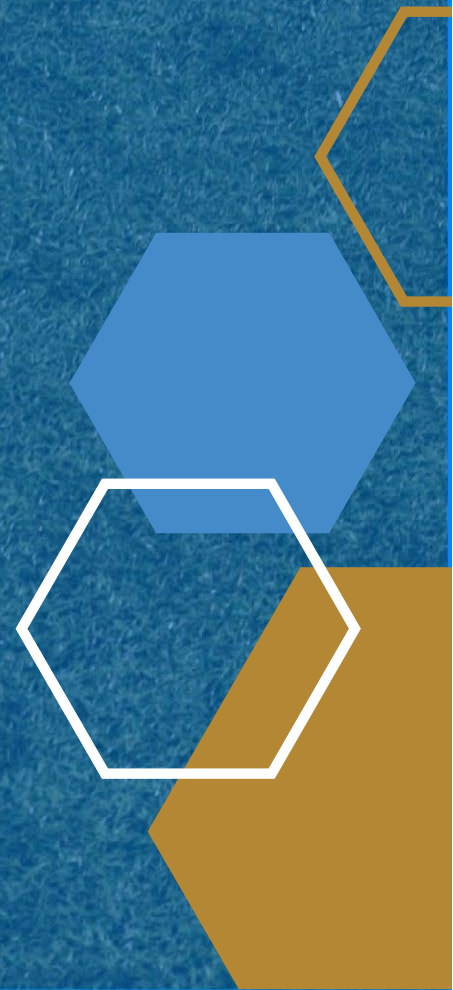
70%

**OF TEACHERS SAID THEY SAW
AN INCREASE IN STUDENT
ENGAGEMENT WHEN USING
EDUCATIONAL VIDEO GAMES**



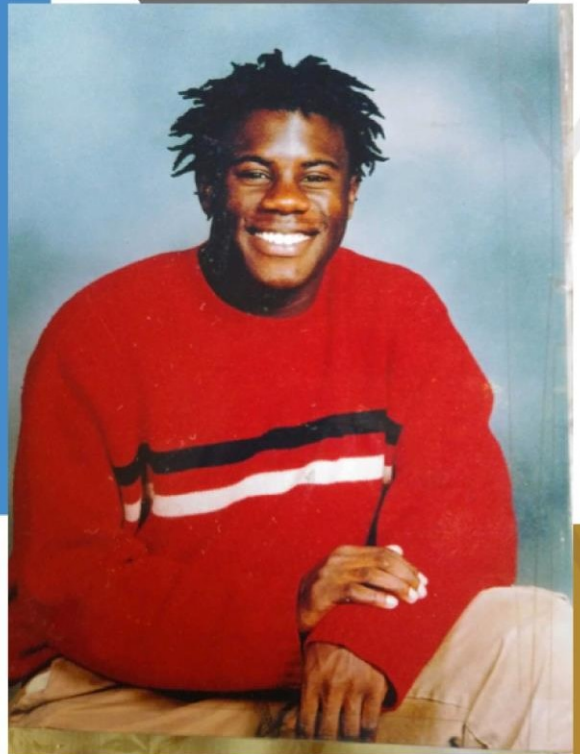
Table of Contents

- 1. Introduction**
- 2. The Trippley Foundation**
- 3. Virtual Fútbol Academy**
- 4. Our Philosophy: FESPI**
- 5. Diversity & Impact Metrics**
- 6. Meet the Team**
- 7. Letter from our President**
- 8. Acknowledgements**



In memory of Will Trippley, a compassionate, goofy, dedicated son and friend.

Will Trippley was an extraordinarily bright and talented son, friend and athlete. After earning himself a full soccer scholarship to the prestigious Shipley School and Elizabethtown College in Pennsylvania, Will's life was taken too soon by prevalent gun violence in the Chester community. Like the kids in our program, Will had so much potential to offer the rest of his community. We continue to cherish Will's memory by teaching and working with the children whose curiosity and passion reflect Will's spirit, and through whom, his legacy will live on.



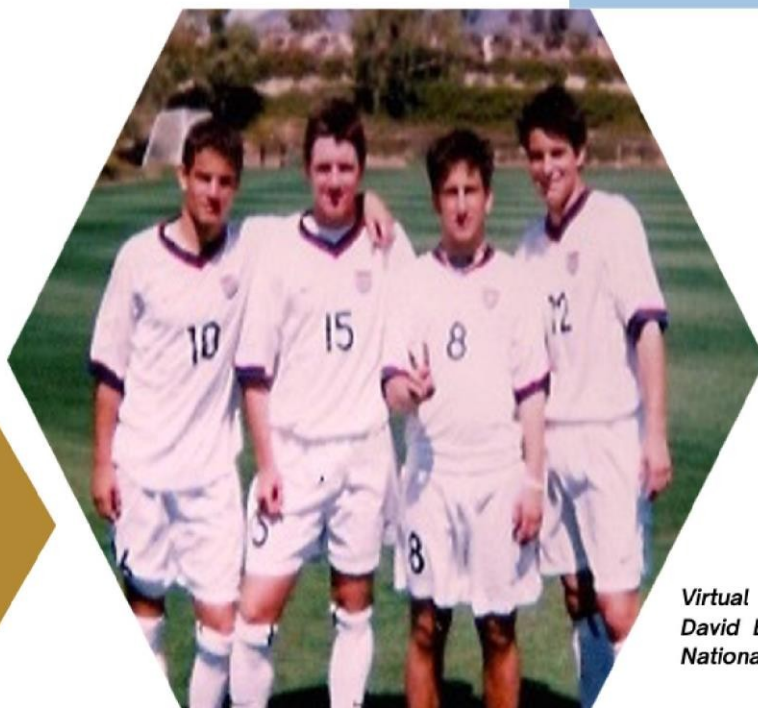
The Trippley Foundation

At the Will Trippley Youth Development Foundation, our mission is to enrich all childrens' lives by giving them opportunities to develop their cognitive intelligence, open their hearts, learn new skills, and rediscover hope.



The Captain's Journey

A former US youth national team player, Brown has dedicated much of his life to entrepreneurial activity supporting the advancement of American soccer. In 2013, Brown took ownership of Future Captain Sports, a club-neutral entity that supplied trainers and coaches to soccer clubs. In 2017, after flying to Spain to meet with RC Celta owner Carlos Mouriño, Brown founded Celta Academy, Pennsylvania. In 2020, Brown became President of the Trippley Foundation, where he created the Virtual Fútbol Academy, Virtual Basketball Academy, and The Creation Zone.



Virtual Fútbol Academy founder David Brown comes on USA U18 National team in 2002

Sports Reimagined

**Story featured in Thrive Global:
How Do You Teach Soccer In A Pandemic?**

THRIVE  GLOBAL

In line with the foundation's core concept of tackling adversity with a *Growth Mindset*, leadership at the Will Trippley Foundation came out on top of the COVID-19 pandemic by launching the Virtual Fútbol Academy (VFA), a hugely successful online version of the foundation's long-running Chester City United soccer program.

Despite sports being halted, the Foundation recognized the importance of keeping their youth engaged in

sports, learning, and peer interaction. VFA leverages technological platforms Zoom, FIFA, Workbook, and Virbela to not only recreate, but reimagine the traditional field and classroom environments. Building a virtual world of soccer has also enabled the program to transcend borders, now engaging youth from Philly to Hong Kong. Pioneers in the space, VFA is the first virtual program collaboration with Americorp's Up2Us.

“I gained lots of friendships through the soccer program and the William Trippley Foundation. It brought my two cousins and me together. It made us closer. I also believed that getting out there and being active is a chain reaction that can lead to new possibilities.

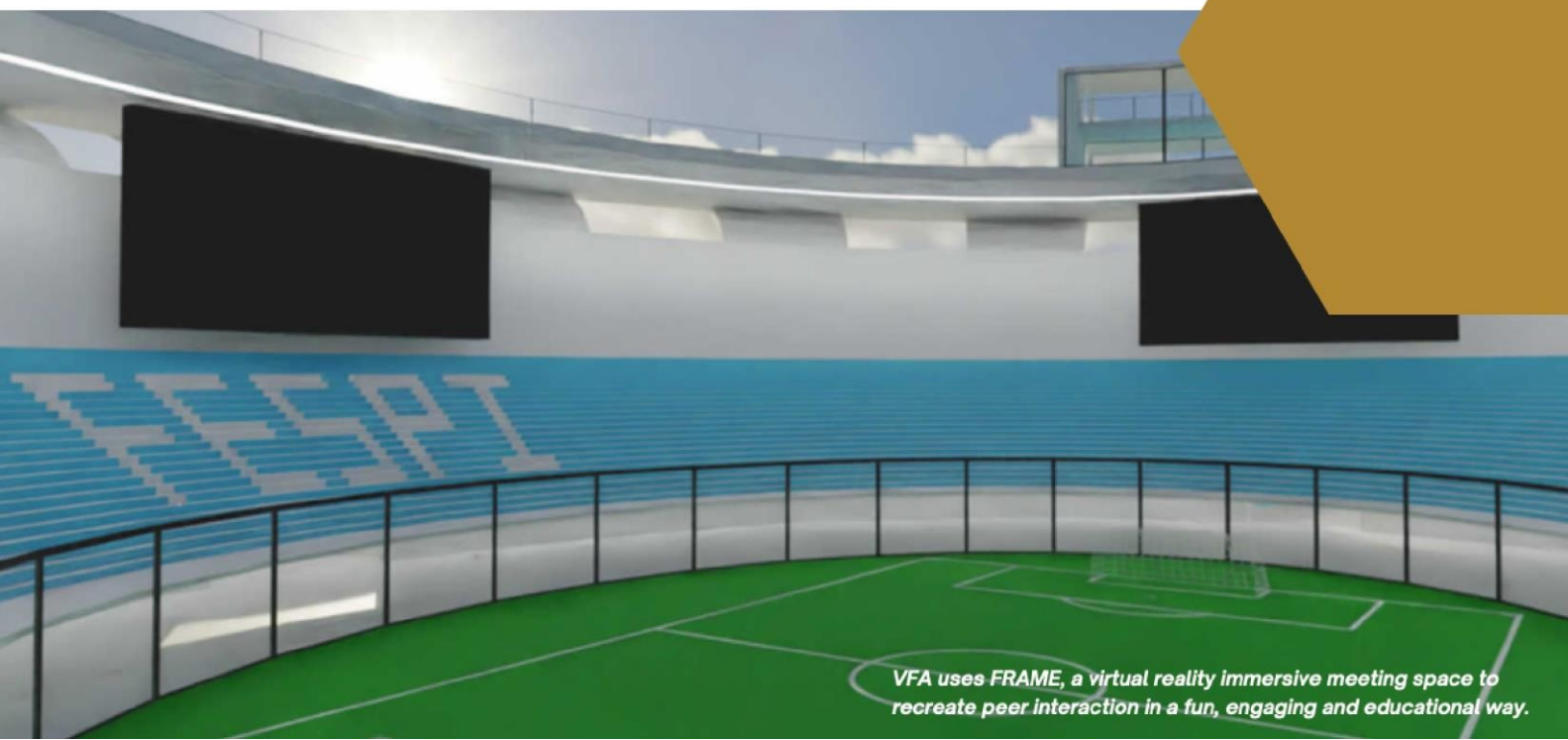
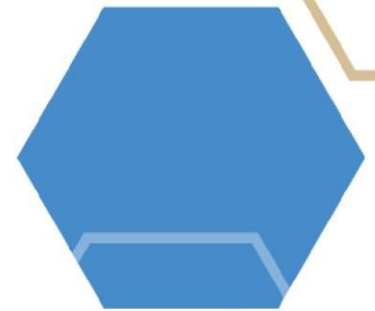
—Derin Price, player



Our Philosophy: FESPI Football

VFA sessions combine tactical soccer lessons such as passing, shooting and dribbling with soft skills like teamwork and sportsmanship. Kids use the Growth Mindset FESPI approach to evaluate their Focus, Effort, Strategies, Perseverance, and Improvement. This framework helps them to meet challenges and learn from them, rather than giving up.

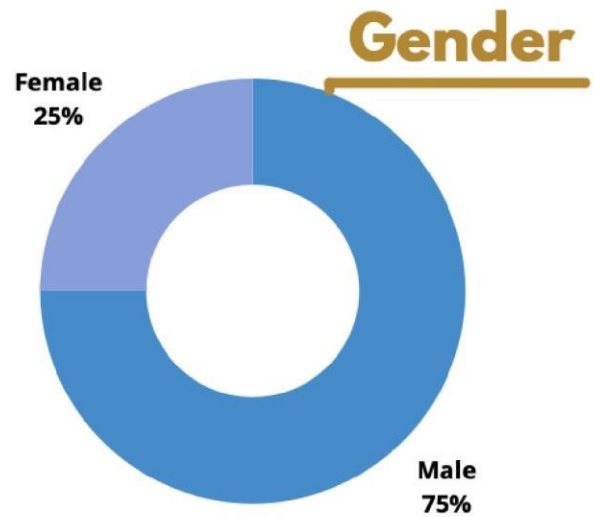
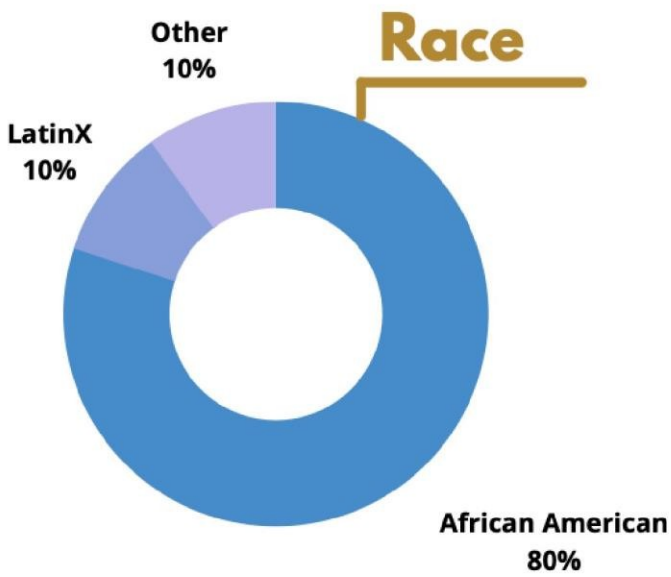
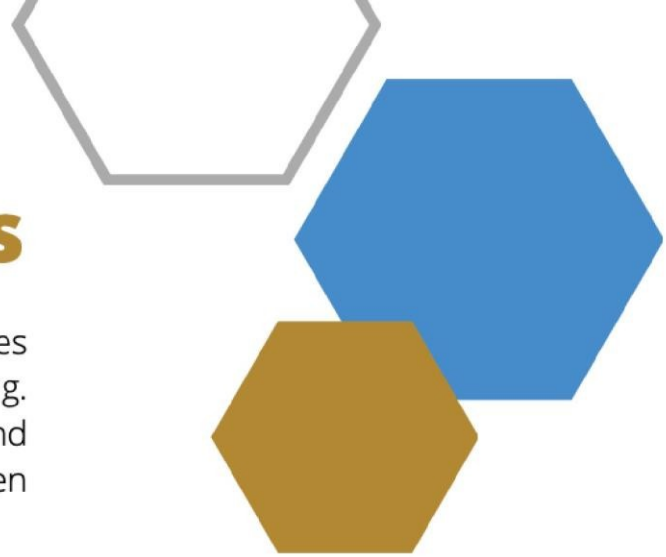
Focus
Effort
Strategy
Perseverance
Improvement



VFA uses FRAME, a virtual reality immersive meeting space to recreate peer interaction in a fun, engaging and educational way.

Diversity Matters

The Trippley Foundation serves all communities and youth who can benefit from our programming. We prioritize diversity, equity and inclusion, and aim to reach underserved youth who are often overheard or overlooked.



100+

players served

2,000+

volunteer hours

\$57,080

in-kind support

Meet the Team



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DAVID BROWN
CREATOR

- FORMER UNITED STATES U18 NATIONAL TEAM
- FOUNDER OF CELTA ACADEMY PENNSYLVANIA
- PRESIDENT OF TRIPPLEY FOUNDATION
- CREATOR OF VIRTUAL FUTBOL ACADEMY



99



FRANCIS BARILO
COACH

- UEFA B LICENSE
- PLAYED PROFESSIONALLY IN SPAIN
- FOUNDER OF FMFOOTY



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ROBERT PALONIS
COACH

- UEFA B LICENSE
- PLAYED PROFESSIONALLY IN SWEDEN
- CO-FOUNDER OF VALLEY STARS F.C.



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LUIS OUBIÑA CABALLERO
COACH

- GENERAL COORDINATION AND COMMERCIAL STRATEGY @ CELTA ACADEMY PENNSYLVANIA
- MASTERS IN GLOBAL SPORTS MARKETING FROM LALIGA BUSINESS SCHOOL
- UEFA A LICENSE



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EUGENIO SIERRA NIETO
COACH

- CO-HEAD OF METHODOLOGY @ CELTA ACADEMY PENNSYLVANIA
- UEFA A LICENSE



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GERMÁN GÓMEZ ALBARRACÍN
COACH

- YOUTH DIRECTOR @ CELTA ACADEMY PENNSYLVANIA
- MASTERS IN FUTBOL MANAGEMENT
- UEFA PRO LICENSE



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GREGORIO PRAZERES
COACH

- HEAD COACH OF THE CELTA ACADEMY PENNSYLVANIA CAOS, GALLEGOS
- PLAYED PROFESSIONALLY IN PORTUGAL



99




KHALIL MASSO
COACH

- ADVISOR
- HEAD COACH OF THE CELTA ACADEMY PENNSYLVANIA TIGRES



Letter from our President


This past year has been incredible; thank you to everyone who collaborated with us on every project, every call, every meeting, and every event.

I know now more than ever that I do not have all the skills needed to make this organization successful. Therefore, I rely heavily on everyone in our ecosystem — the time, energy, and resources of every volunteer, coach, mentor, and friend have made it so children from all over the planet benefit from our programs. Without you, we would not be able to enrich the lives of children worldwide by giving them opportunities to develop their cognitive intelligence, open their hearts, learn new skills, and rediscover hope.

Thank you for your contribution to the Will Trippley Foundation and his legacy, now and in the future.



-David A. Brown



And special thanks to our partners & sponsors!



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