## **U.S VOTE FOUNDATION, INC.**

# AUDITED FINANCIAL STATEMENTS FOR THE YEARS ENDED DECEMBER 31, 2015 AND 2014

## OVERSEAS VOTE FOUNDATION, INC.

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#### REPORT OF INDEPENDENT ACCOUNTING FIRM

To the Board of Trustees of Overseas Vote Foundation, Inc. Arlington, Virginia

I have audited the accompanying financial statements of Overseas Vote Foundation, Inc. (a non-profit organization) (the "Organization") which comprise the statements of financial position as of December 31, 2015 and 2014, and the related statements of activities and changes in net assets, functional expenses, and cash flows for the years then ended, and the related notes to the financial statements.

### Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

### Auditor's Responsibility

My responsibility is to express an opinion on these financial statements based on my audit. I conducted my audit in accordance with auditing standards generally accepted in the United States of America. Those standards require that I plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion of the effectiveness of the entity's internal control. Accordingly, I express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

I believe that the audit evidence I have obtained is sufficient and appropriate to provide a basis for my audit opinion.

#### **Opinion**

In my opinion, the financial statements referred to above present fairly, in all material respects, the financial position of Overseas Vote Foundation, Inc as of December 31, 2015 and 2014, and the changes in its net assets and its cash flows for the years then ended in accordance with accounting principles generally accepted in the United States of America.

Simpsonville, South Carolina

1/ 1/s. f. e. P.A

January 31, 2017

## U.S. VOTE FOUNDATION, INC. STATEMENT OF FINANCIAL POSITION AS OF DECEMBER 31, 2015 & 2014

		<u>2015</u>		2014
ASSETS				
CURRENT ASSETS				
Cash	\$	96,203	\$	162,031
Accounts receivable		57,221		57,071
Deposits		-		875
Prepaid assets		1,042		934
Total Current Assets		154,466		220,991
FURNITURE AND EQUIPMENT				
Furniture & equipment		4,817		4,817
Less: Accumulated depreciation		(4,301)		(3,943)
Total Furniture and Equipment		516		874
TOTAL ASSETS	<u>\$</u>	154,982	<u>\$</u>	221,785
LIABILITIES AND NET A	SSETS			
CURRENT LIABILITIES				
Accounts payable	\$	25,769	\$	14,165
Accrued expenses		8,887		24,010
Total Current Liabilities		34,656		38,175
NET ASSETS				
Unrestricted net assets		87,962		60,662
Temporarily restricted net assets		32,364		122,948
Total Net Assets		120,326		183,610
TOTAL LIABILITIES AND NET ASSETS	\$	154,982	\$	221,785

The accompanying notes are an integral part of the financial statements.

## U.S. VOTE FOUNDATION, INC. STATEMENT OF ACTIVITIES FOR THE YEAR ENDED DECEMBER 31, 2015

with comparative summarized information for the year ended December 31, 2014

		<u>Decen</u>	<u>ıber</u>	31, 2015		Dece	mb	er 31, 2014
			Te	mporarily				
SUPPORT AND REVENUE	Uı	restricted		Restricted		Total		Total
Contributed support	\$	11,573	\$	35,000	\$	46,573	\$	63,221
Gifts in-kind		72,390		-		72,390		84,462
Donated professional services		108,851		-		108,851		105,954
Earned revenues		133,687		-		133,687		173,082
Net assets released from restrictions		125,584		(125,584)			_	
Total support and revenues		452,085		(90,584)		361,501		426,719
EXPENSES								
Program A - Election Official Directory		10,630		_		10,630		7,322
Program B - Hosted Systems		205,466		_		205,466		210,116
Program C - Knight Foundation		2,636		_		2,636		, -
Program D - U.S. Vote		23,045		-		23,045		53,574
Program E - Research		5,668		_		5,668		10,919
Program F - E2E		102,874		-		102,874		161,069
Program G - My Voter Account		-		-		_		42,852
Fundraising		2,032		_		2,032		937
UOCAVA Summit		30,289		_		30,289		35,667
Depreciation		358		-		358		358
Management and administrative		41,787	_	<u>-</u>		41,787		22,321
Total Expenses		424,785		-		424,785		545,135
CHANGE IN NET ASSETS		27,300		(90,584)		(63,284)	(	(118,416)
NET ASSETS, BEGINNING OF YEAR		60,662		122,948	_	183,610	_	302,026
NET ASSETS, END OF YEAR		\$87,962	<u>\$</u>	32,364	<u>\$</u>	120,326	<u>\$</u>	183,610

The accompanying notes are an integral part of the financial statements.

## U.S. VOTE FOUNDATION, INC. STATEMENT OF FUNCTIONAL EXPENSES FOR THE YEAR ENDED DECEMBER 31, 2015

		Program Services	nagement d General	Fun	draising	<u>Total</u>
Salaries	\$	79,200	\$ 16,800	\$	-	\$ 96,000
Payroll taxes and benefits		6,059	1,285		_	7,344
Contract expense		66,557	-		_	66,557
Website programming		76,411	-		_	76,411
Hosting-website		11,636	1,017		-	12,653
Graphic design		5,775	1,200		-	6,975
Telephone		2,848	2,403		-	5,251
Office supplies		2,929	1,953		-	4,882
Travel		16,620	3,828		-	20,448
Meals & entertainment		2,414	240		-	2,654
Printing & supplies		2,244	180		-	2,424
Professional fees		-	8,507		-	8,507
Meetings / seminars		22,321	495		-	22,816
Contract services		1,250	250		-	1,500
Depreciation		-	358		-	358
Advertising		72,390	-		-	72,390
Insurance		-	2,125		-	2,125
Bad debt expense		11,250	-		-	11,250
Organizational cost		-	723		-	723
Bank service charges		729	95		2,032	2,856
Dues & subscriptions	_	(25)	 686			 661
Total expenses	<u>\$</u>	380,608	\$ 42,145	\$	2,032	\$ 424,785

## U.S. VOTE FOUNDATION, INC. STATEMENT OF FUNCTIONAL EXPENSES FOR THE YEAR ENDED DECEMBER 31, 2014

		Program	Management			
		<u>Services</u>	and General	<b>Fundraising</b>		<u>Total</u>
Salaries	\$	91,200	\$ 4,800	\$ -	\$	96,000
Payroll taxes and benefits		6,977	367	-		7,344
Contract expense		127,467	-	-		127,467
Website programming		115,077	-	-		115,077
Hosting-website		7,015	1,107	-		8,122
Graphic design		808	-	-		808
Telephone		3,521	1,501	-		5,022
Office supplies		2,458	742	-		3,200
Travel		36,032	6,434	-		42,466
Meals & entertainment		6,666	755	-		7,421
Postage		-	103	-		103
Printing & supplies		1,399	94	-		1,493
Professional fees		-	5,610	-		5,610
Meetings / seminars		15,201	670	-		15,871
Contract services		7,430	-	-		7,430
Depreciation		-	358	-		358
Advertising		97,556	(5,048)	-		92,508
Insurance		-	2,317	-		2,317
Organizational cost		25	534	-		559
Bank service charges		2,047	187	937		3,171
Dues & subscriptions	_	640	2,148		_	2,788
Total expenses	<u>\$</u>	521,519	\$ 22,679	\$ 937	\$	545,135

## U.S. VOTE FOUNDATION, INC. STATEMENT OF CASH FLOWS FOR THE YEARS ENDED DECEMBER 31, 2015 AND 2014

		<u>2015</u>	2014
CASH FLOWS FROM OPERATING ACTIVITIES			
Change in net assets	\$	(63,284)	\$ (118,416)
Adjustments to reconcile change in net assets to net cash used by operating activities:			
Depreciation		358	358
(Increase) decrease in current assets:			
Accounts receivable		(150)	(10,871)
Deposits		875	(412)
Prepaid expenses		(108)	(592)
Decrease (increase) in current liabilities:			
Accounts payable		11,604	(3,724)
Accrued expenses	_	(15,123)	(4,347)
Net cash used by operating activities		(65,828)	(138,004)
NET DECREASE IN CASH		(65,828)	(138,004)
CASH, BEGINNING OF YEAR		162,031	300,035
CASH, END OF YEAR	\$	96,203	<b>\$</b> 162,031

### NOTE 1 - NATURE OF ORGANIZATION AND SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

U.S. Vote Foundation, Inc. (the "Organization") is a non-profit organization located in Arlington, Virginia. The Organization serves U.S., overseas and military voters by providing public access to innovative voter registration tools and services. The Organization's support comes primarily from licensed services, grants from organizations and from individual donors' contributions.

The Organization is a non-profit organization as described in Section 501 (c) (3) of the Internal Revenue Code and is exempt from federal and state income taxes.

ACCOUNTING METHOD: The Organization uses the accrual method of accounting. In accordance with FASB Accounting Standards Codification FASB ASC 958-605-25-2 the Organization recognizes contributions as revenue in the period pledged and recognize expenses for goods and services as incurred.

BASIS OF PRESENTATION: As per the guidance of FASB ASC 958-205-45, the Organization classifies net assets and revenues, expenses, gains and losses based on the existence or absence of donor-imposed restrictions. Accordingly, net assets of the Organization and changes therein are classified and reported as follows:

Unrestricted net assets – net assets that are not subject to donor-imposed stipulations

Temporarily restricted net assets – net assets subject to donor-imposed stipulations that may or will be met either by actions of the Organization and/or the passage of time

Permanently restricted net assets – net assets subject to donor-imposed stipulations to be held in perpetuity. The Organization does not have any permanently restricted assets.

ESTIMATES: The preparation of financial statements in accordance with generally accepted accounting principles requires management to make certain estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the reporting period. Actual results could differ from those estimates.

CASH AND CASH EQUIVALENTS: The Organization considers all highly liquid investments with maturity of three months or less when purchased to be cash equivalents for the purposes of the statement of cash flows.

ACCOUNTS RECEIVABLE: Receivables consist primarily of amounts due from licensing contracts with states or other entities and are carried at original invoice amount. Accounts receivable and related revenues are recorded as earned during the year. Receivables past due more than sixty days are considered delinquent. Delinquent receivables are written off after review of the specific circumstances. No allowance for doubtful accounts is considered necessary at December 31, 2015 and at December 31, 2014.

### NOTE 1 - SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)

FURNITURE AND EQUIPMENT: Furniture and equipment is stated at cost less accumulated depreciation. It is the Organization's policy to capitalize expenditures for these items in excess of \$500. Lesser amounts are expensed. The cost of furniture and equipment is depreciated over the estimated useful lives of the related assets. The cost of assets sold, retired or otherwise disposed of and the related accumulated depreciation is removed from the accounts, and any resulting gain or loss is included in income. Renewals and betterments that materially extend the life of an asset are capitalized. Expenditures for repairs and maintenance are charged against income as incurred. Furniture and equipment are being depreciated over estimated useful lives of five to seven years using a straight-line method.

FAIR VALUE: The Organization follows FASB ASC 820 Fair Value Measurements and Disclosures. The standard prioritized the use of market-based information and established a three-level hierarchy based on transparency of information, such as pricing source, used in the valuation of the asset or liability. As required by the standard, assets and liabilities carried at fair value on a recurring basis are classified in one of the following three-level hierarchy categories:

Level 1: Quoted market prices (unadjusted) in active markets for identical assets or liabilities that the entity has the ability to access at the measurement date

Level 2: Observable inputs or unobservable inputs that are corroborated by market data

Level 3: Unobservable inputs that are not corroborated by market data

The Organization records contributed services at their fair value.

FINANCIAL INSTRUMENTS NOT MEASURED AT FAIR VALUE: Financial instruments not measured at fair value include cash and cash equivalents, receivables, accounts payable and accrued expenses. The carrying amounts of these items approximates fair value due to the short term nature of the financial instruments.

CONTRIBUTED SERVICES: FASB ASC 958-605-25-16 through 25-17, states that contributions of services shall be recognized if the services require specialized skills. Contributed services that do not meet the criteria shall not be recognized. Contributed services are reflected as contributions in the accompanying statements at their estimated values on the date of receipt. The Organization benefited from donated chief executive officer ("CEO"), chief financial officer ("CFO"), and corporate legal services in the year ended December 31, 2015 & 2014, in the amount of \$96,000 plus payroll taxes in the amount of \$7,344. The amounts are recorded in the various programs and services based on approximate time spent. Additionally, the Organization benefited from additional attorneys' services for the years ended December 31, 2015 and 2014 in the amounts of \$5,507 and \$2,610 respectively, which was recorded in and administrative expenses.

Further, volunteers have donated significant amounts of time to the Organization in various capacities. However, these services have not been reflected in the financial statements since they neither require specialized skills nor would they have typically been purchased had they not been donated.

TAX STATUS: The Organization is a qualified tax-exempt non-profit organization under Section 501 (c) (3) of the Internal Revenue Code and similar state provisions and is therefore exempt from Federal and State income taxes.

### NOTE 1 - SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)

ADVERTISING: As per guidance in FASB ASC 340-20-25 and FASB ASC 720-35-25, direct response advertising to be capitalized when it can be shown that customers responded to a specific advertisement and there is probable future economic benefit. In 2006, the Organization received a grant from Google<sup>TM</sup> for their Google<sup>TM</sup>AdWords program. The AdWords program is a direct response advertising program whereby, individuals are lead to the Organization's website by Google<sup>TM</sup>'s search page. Since the Organization does not directly receive any economic benefit and the Google<sup>TM</sup> AdWords were a grant, the Organization records the grant as a contribution and expenses the advertising cost. Advertising costs expensed were \$72,390 and \$92,508 for the year ended December 31, 2015 and 2014 respectively.

PRIOR YEAR COMPARISONS AND RECLASSIFICATIONS - The Organization has included both current and prior year financial data in its financial statements. As per the guidance in FASB ASC 958-205-45-8, to facilitate the comparison on the Statement of Activities, the Organization has chosen to present the prior year's information in summary form, without segregation of the data by net asset values. As a result, that particular historical information is not presented in compliance with generally accepted accounting principles. It should therefore be reviewed in conjunction with the more detailed information set forth in the audited financial statements for the year ended December 31, 2014, the source from which the summary information was derived.

#### NOTE 2 – FUNCTIONAL ALLOCATION OF EXPENSES

As per the guidance in FASB ASC 958-204-45-6, the costs of providing the various programs and other activities have been summarized on a functional basis in the statement of activities. Accordingly, certain costs have been allocated among the programs and supporting services benefited.

#### **NOTE 3 – CONCENTRATIONS**

There was no concentrations of revenue and support for the year ended December 31, 2015 and 2014. One vendor provided a majority of the services to fulfill the Organization's mission in 2015 and 2014.

#### **NOTE 4 – RESTRICTIONS ON NET ASSETS**

As per the guidance in FASB ASC 958-205-45, the Organization classifies and report net assets in three groups - permanently restricted, temporarily restricted, and unrestricted - based on the existence or absence of donor-imposed restrictions and the nature of those restrictions. The Organization has no permanently restricted assets. Temporarily restricted net asserts contain donor-imposed restrictions that expire upon passage of time or when the Organization undertakes a specific action. These net assets are then released and reclassified to unrestricted support when they are expended.

At December 31, 2015, \$125,584 in temporarily restricted net assets from two grants were released from restriction when they incurred expenses satisfying the purpose of the grants. At December 31, 2014, \$168,181 in temporarily restricted net assets from one grant was released from restriction when they incurred expenses satisfying the purpose of the grants.

### NOTE 4 – RESTRICTIONS ON NET ASSETS (CONTINUED)

Temporarily restricted net assets are available for the following purposes:

remporarily resulted not assets are available for the following purposes	<u>2015</u>	<u>2014</u>
Specific grant programs	\$ 35,000	\$ 50,000

Net assets were released from donor restrictions by incurring expenses satisfying the purpose specified by donors as follows:

	<u>2015</u>	<u>2014</u>
Purpose restriction accomplished:		
Omidyar Network Fund - E2E	\$ 113,862	\$ 127,267
Knight Foundation	2,636	-
Omidyar Network Fund - My Voter Account	9,086	40,914
Total restrictions released	<u>\$ 125,584</u>	\$ 168,181

### **NOTE 5 – SUBSEQUENT EVENTS**

In preparing these financial statements, the Organization has evaluated events and transactions for potential recognition and disclosure through January 31, 2017, the date the financial statements were issued. On January 1, 2016, the Organization received a \$50,000 grant from The Democracy Fund. The project is a joint collaboration between the Organization and Rock the Vote to provide the Organization's civic data application programming interface through the Rock the Vote website.