



2024-2026 Strategic Plan

Mission Statement - Enhancing excellence in education for the children of the Blount County school system.

Vision Statement - Champion the mission of BCS by developing charitable support and nurturing public trust in order to enhance the educational environment.

Strategic Goals

- 1. Foster an effective and trustworthy organization.**
 - **Strategy: Strong fiscal management**
 - **Strategy: Streamline board governance.**
 - **Strategy: Organizational policy and procedure.**

- 2. Sustain and develop support of unmet needs.**
 - **Strategy: Provide stable and increasing financial support to our programs.**
 - **Strategy: Develop partners and programs to fund excellence in BCS.**

- 3. Stay connected to the changing educational experience**
 - **Strategy: Communicate regularly with schools**
 - **Strategy: Diversify (race, businesses, etc) our BCEF board**
 - **Strategy: Engage and connect to BCS/BOE**

- 4. Nurture public trust by celebrating BCS success**
 - **Strategy: Utilize social media outlets to increase public knowledge.**
 - **Strategy: Engage community to further BCS/BCEF presence**
 - **Strategy: Develop collateral to support marketing efforts.**