



## **VISION 2025**

**Mission: We nurture a love for reading through relationships.**

**Vision: EVERY child will read on grade level.**

**Tag Line: We. Read. Together.**

### **GOAL #1 STUDENT IMPACT**

*Foster grade level reading for every child.*

1. Refine tutor-mentor model.
2. Revise program evaluation and assessment plans.
3. Develop the AKR book giveaway strategy.

### **GOAL #2 VOLUNTEER NETWORK**

*Build, involve and support the AKR volunteer network.*

1. Develop and implement the AKR volunteer recruitment strategy.
2. Develop and utilize the AKR volunteer engagement strategy.
3. Develop and implement an AKR teen volunteer program.
4. Enhance the volunteer training experience.
5. Utilize evaluations to improve the volunteer network.
6. Develop and implement the AKR volunteer retention strategy.

### **GOAL #3 COLLABORATOR AND PARTNER ENGAGEMENT**

*Engage AKR collaborators and partners.*

1. Develop and implement the AKR Friends of Reading strategy.
2. Enhance the AKR partnership plan.
3. Develop and utilize a collaborator strategy.

### **GOAL #4 FINANCIAL SUSTAINABILITY**

*Develop a revenue infrastructure that provides financial sustainability and growth.*

1. Develop and utilize a staffing plan.
  2. Implement, monitor, and update the AKR development plan.
  3. Develop and implement a fee for service model.
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