Saint Paul, Minnesota

Consolidated Financial Statements

December 31, 2012 and 2011

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### INDEPENDENT AUDITOR'S REPORT

Board of Directors Common Hope St. Paul, Minnesota

We have audited the accompanying consolidated financial statements of Common Hope (a nonprofit organization) and its Affiliate, which comprise the consolidated statements of financial position as of December 31, 2012 and 2011, and the related consolidated statements of activities, cash flows, and functional expenses for the years then ended, and the related notes to the consolidated financial statements.

## Management's Responsibility for the Consolidated Financial Statements

Management is responsible for the preparation and fair presentation of these consolidated financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of consolidated financial statements that are free from material misstatement, whether due to fraud or error.

### Auditor's Responsibility

Our responsibility is to express an opinion on these consolidated financial statements based on our audits. We conducted our audits in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the consolidated financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the consolidated financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the consolidated financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the consolidated financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

### **Opinion**

In our opinion, the consolidated financial statements referred to above present fairly, in all material respects, the financial position of Common Hope and its Affiliate as of December 31, 2012 and 2011, and the changes in their net assets and their cash flows for the years then ended in accordance with accounting principles generally accepted in the United States of America.

Certified Public Accountants

Goulay, Hentmake, 3 itel + 6. P. L. L. P.

Minneapolis, Minnesota June 19, 2013

## Consolidated Statement of Financial Position

	December 31							
ASSETS	2012	2011						
Current Assets								
Cash and equivalents								
U.S.	\$ 1,883,716	\$ 1,519,127						
Guatemala	5,819	15,917						
Total cash and equivalents	1,889,535	1,535,044						
Accounts receivable	7,589	6,463						
Prepaid expenses	14,010	13,186						
Investments, short-term	8,939	27,898						
Other	22,756	31,289						
Total current assets	1,942,829	1,613,880						
Investments, net of short-term	314,182	244,321						
Property, Plant and Equipment, Guatemala								
Land and land improvements	1,754,879	1,736,059						
Buildings	3,920,543	3,920,543						
Equipment	194,157	196,051						
Vehicles	162,680	162,680						
	6,032,259	6,015,333						
Less accumulated depreciation	2,133,889	1,917,626						
Net property, plant and equipment, Guatemala	3,898,370	4,097,707						
Office Equipment, U.S.	148,691	142,702						
Less accumulated depreciation	114,499	91,958						
Net office equipment, U.S.	34,192	50,744						
Total assets	\$ 6,189,573	\$ 6,006,652						
LIABILITIES AND NET ASSETS								
Current Liabilities								
Accounts payable and accrued liabilities	\$ 338,691	\$ 309,355						
Volunteer trip deposits	22,840	56,202						
Total current liabilities	361,531	365,557						
Net Assets								
Undesignated	5,244,555	5,499,170						
Designated	66,183	<u> </u>						
Total unrestricted	5,310,738	5,499,170						
Temporarily restricted	517,304	141,925						
Total net assets	5,828,042	5,641,095						
Total liabilities and net assets	\$ 6,189,573	\$ 6,006,652						

## Consolidated Statement of Activities

**COMMON HOPE** 

	Year Ended December 31 2012				Y	ear E	nded Decembe 2011	er 31	
			**	Temporarily	 m · i		1		emporarily
		Total	Unrestricted	Restricted	 Total	L	Inrestricted		Restricted
Revenues and Other Support									
Contributions	\$	4,126,497	\$ 1,235,858	\$ 2,890,639	\$ 3,472,507	\$	1,137,438	\$	2,335,069
Interest and dividend income		1,592	1,592		2,228		2,228		
Unrealized and realized gain (loss) on investments		17,143	17,143		(23,660)		(23,660)		
Program fees		40,712	40,712		81,321		81,321		
Miscellaneous income, net of expenses of									
\$42,409 in 2012, and \$91,493 in 2011		1,582	1,582		51,533		51,533		
Net assets released from restrictions:									
Satisfaction of program restrictions			2,515,260	(2,515,260)			2,455,415		(2,455,415)
Total revenues and other support		4,187,526	3,812,147	375,379	 3,583,929		3,704,275		(120,346)
Expenses									
Program operating expenses									
Health care		518,161	518,161		442,284		442,284		
Family & community development		861,877	861,877		823,800		823,800		
Housing improvement		202,428	202,428		200,030		200,030		
Education		1,766,708	1,766,708		1,635,688		1,635,688		
General and administrative		384,523	384,523		384,759		384,759		
Fundraising		266,882	266,882		268,297		268,297		
Total expenses		4,000,579	4,000,579		 3,754,858		3,754,858		
Change in Net Assets		186,947	(188,432)	375,379	(170,929)		(50,583)		(120,346)
Net Assets - Beginning of year		5,641,095	5,499,170	141,925	 5,812,024		5,549,753		262,271
Net Assets - End of year	\$	5,828,042	\$ 5,310,738	\$ 517,304	\$ 5,641,095	\$	5,499,170	\$	141,925

## Consolidated Statement of Cash Flows

For the years ended December 31,	2012	2011
Cash Flows from Operating Activities		
Change in net assets	\$ 186,947	\$ (170,929)
Adjustments to reconcile change in net assets to net cash		
from operating activities		
Depreciation	238,804	238,034
Unrealized and realized (gain)/loss on investments	(17,143)	23,660
Loss on disposal of assets		1,158
Donated stock	(96,542)	(9,256)
Proceeds from sale of donated stock	87,603	9,256
Donation of land to residents of New Hope	-	5,788
Change in assets and liabilities		
Accounts receivable	(1,126)	(1,709)
Prepaid expenses	(824)	(288)
Other	8,533	11,407
Accounts payable and accrued liabilities	29,336	(1,495)
Volunteer trip deposits	(33,362)	27,442
Net cash from operating activities	402,226	 133,068
Cash Flows from Investing Activities		
Proceeds from sale of investments	137,216	117,000
Purchase of investments	(162,036)	(144,473)
Purchase of property and equipment	(22,915)	(208,881)
Net cash used for investing activities	(47,735)	(236,354)
Net Increase (Decrease) in Cash and Equivalents	354,491	(103,286)
Cash and Equivalents - Beginning of Year	 1,535,044	 1,638,330
Cash and Equivalents - End of Year	\$ 1,889,535	\$ 1,535,044
Supplemental Schedule of Noncash Investing and Financing Activities  Donation of land to residents of New Hope	\$ -	\$ 5,788

**COMMON HOPE** 

## Consolidated Statement of Functional Expenses

				Year	Ende	ed Decembe	er 31						
						2012							
	Program Operating Expenses									Supporting Services			
			Fam	nily &									
			Com	munity	ŀ	Housing			G	eneral and			
	Total	Health Care	Devel	lopment	Imp	provement	Е	Education		Administrative		Fundraising	
Specific assistance	\$ 1,057,396	\$ 190,073	\$ 1	73,180	\$	39,969	\$	650,763	\$	195	\$	3,216	
Salaries, wages, and benefits	2,061,371	232,830		45,705		66,462		755,410		268,456		192,508	
Supplies and travel	163,124	18,376		36,439		5,792		75,764		16,030		10,723	
Services and professional fees	49,452	560		789		170		2,139		45,162		632	
Office and occupancy	391,857	46,576		81,821		12,964		176,885		21,207		52,404	
Depreciation	238,804	27,047		23,446		65,198		104,418		12,959		5,736	
Other	38,575	2,699		497		11,873		1,329		20,514		1,663	
Total expenses	\$ 4,000,579	\$ 518,161	\$ 8	61,877	\$	202,428	\$ 1	1,766,708	\$	384,523	\$	266,882	

				Year	End	ed Decembe	er 31					
						2011						
		Pı	rogra	ım Operating	g Exj	penses				Supporti	ng Sei	vices
			F	Family &								
			C	ommunity	]	Housing			G	eneral and		
	Total	Health Care	De	evelopment	Im	provement	Education		Administrative		Fundraising	
Specific assistance	\$ 982,772	\$ 130,108	\$	170,716	\$	40,813	\$	562,220	\$	78,671	\$	244
Salaries, wages, and benefits	1,902,185	228,677		505,172		65,774		719,349		184,511		198,702
Supplies and travel	170,049	20,012		40,472		6,879		77,918		15,518		9,250
Services and professional fees	51,667	427		748		148		1,756		48,577		11
Office and occupancy	347,435	31,849		77,873		11,154		154,191		19,884		52,484
Depreciation	238,034	27,072		23,122		62,892		106,822		11,594		6,532
Other	 62,716	4,139		5,697		12,370		13,432		26,004		1,074
Total expenses	\$ 3,754,858	\$ 442,284	\$	823,800	\$	200,030	\$	1,635,688	\$	384,759	\$	268,297

#### Notes to Consolidated Financial Statements

December 31, 2012 and 2011

#### 1. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

### <u>Activity</u>

Common Hope and its affiliate, Fundacion Familias de Esperanza (Fundacion), collectively, the "Organization," are nonprofit organizations devoted to aiding the poor of Guatemala living in and around Antigua, the outskirts of Guatemala City, and the village of San Rafael. Common Hope and its affiliate promote hope and opportunity in Guatemala, partnering with children, families and communities who want to participate in a process of development to improve their lives through education, health care and housing. The programs presently conducted by Common Hope and its affiliate include the following:

<u>Education</u> -The Organization provided education for approximately 3,100 and 3,200 children at the pre-primary, primary, secondary and university levels, including tuition, books, supplies and tutoring during 2012 and 2011, respectively. The Organization operates one school and also provides teacher support and skill building through the public school system. In 2012 and 2011, the Organization formalized two and one additional school partnerships, respectively. The Organization believes partner schools have been a great use of educational dollars and began a partner school campaign during 2011 (Note 3).

<u>Health Care</u> - Medical staff and volunteers provide preventative and curative care in a clinic that Common Hope owns and operates, and supports two other clinics which provide preventative and curative care to our families. This medical care includes examinations, medications, surgeries, x-rays, lab work, nutritional counseling, pre-natal care and dental care. Health education is provided at outreach programs in local schools and communities.

<u>Family & Community Development</u> - Through a long-term relationship with a Common Hope social worker, families identify goals, obstacles and establish their own individualized development plan. Social workers connect families to resources for dealing with issues such as abuse, alcoholism, legal problems, job placement, and health and educational concerns.

<u>Housing Improvement</u> - The Organization constructs new homes, roofs, stoves and floors as well as installs plumbing and electrical services in existing homes. This work is done in partnership with families who perform community service hours to earn the materials and the construction support.

<u>Housing Improvement - New Hope Site</u> – The Organization operates a site in Tres Sabanas, San Pedro Ayampuc, Guatemala, which is on the outskirts of Guatemala City, where it has developed land and provides housing for 41 families. The Organization currently supports the community with a water system, a community center, and a sewage treatment plant.

#### Notes to Consolidated Financial Statements

December 31, 2012 and 2011

Common Hope operated as "The Godchild Sponsorship Corporation" from its inception in 1986 until March 2001, when it adopted the name Common Hope.

### Basis of Presentation

The consolidated financial statements include the accounts of Common Hope, a nonprofit organization incorporated in Minnesota, and its affiliate, a related nonprofit organization incorporated in Guatemala, Central America, under the name of Fundacion Familias de Esperanza (Fundacion). All significant intercompany balances and transactions are eliminated in consolidation. The two entities are collectively referred to as the "Organization" in these financial statements. Fundacion is the entity that carries out the mission of Common Hope in Guatemala.

The accompanying consolidated financial statements have been prepared on the accrual basis of accounting. The Organization reports its financial position and activities according to three classes of net assets as unrestricted, temporarily restricted, and permanently restricted based on the existence or absence of donor-imposed restrictions, as follows:

- Unrestricted net assets net assets that are not subject to donor-imposed stipulations
- Temporarily restricted net assets net assets subject to donor-imposed stipulations that can be fulfilled by actions of the Organization pursuant to those stipulations or that expire by the passage of time
- Permanently restricted net assets net assets subject to donor-imposed stipulations that they be maintained permanently by the Organization. Generally, the donors of such assets permit the Organization to use all or part of the income earned on the assets

At December 31, 2012 and 2011, the Organization had no permanently restricted net assets.

## Accounting Estimates

Management uses estimates and assumptions in preparing these consolidated financial statements in accordance with accounting principles generally accepted in the United States of America. Those estimates and assumptions affect the reported amounts of assets and liabilities, the disclosure of contingent assets and liabilities, and the reported revenues and expenses. Significant estimates include the value of in-kind donations, depreciable lives of property and equipment, the value of the land donated to New Hope Village residents, and the allocation of the functional expenses. Actual results could differ from those estimates.

#### Notes to Consolidated Financial Statements

December 31, 2012 and 2011

## Foreign Currency Translation

The functional currency used by Fundacion is the U.S. Dollar. As funds are transferred from Common Hope to Fundacion, they are converted to Guatemalan Quetzals, and expended for the programs in Guatemala.

There are no material translation adjustments or material exchange rate differences in these financial statements. The difference in the exchange rates between the statement of financial position date and the date of the audit report would not materially affect these financial statements.

## Cash and Equivalents

The Organization considers certain money market funds and certificates of deposit with initial maturities of three months or less to be cash equivalents. At times throughout the year, the Organization's cash and equivalents deposited in financial institutions in the United States of America may exceed FDIC insurance limits. Investment cash and cash equivalents designated for the Organization's endowment program (Note 9) is classified within long-term investments. Money market funds totaled \$1,353,157 and \$1,018,594 at December 31, 2012 and 2011, respectively, and these funds are not insured by the FDIC. At December 31, 2012, \$1,314,157 of these money market funds were included in cash and equivalents and \$39,000 was classified with long-term investments due to the board designated endowment program. At December 31, 2011, the money market funds were classified solely within cash and equivalents.

## **Investments**

Investments in money market funds and marketable equity securities are stated at fair market value, based on quoted values. Donated investments are initially recorded at fair market value on the date of donation and thereafter reported in accordance with the Organization's aforementioned investment valuation policy. Realized and unrealized gains and losses on investments are recorded in the statement of activities. Investment income is generally absent donor restriction and is therefore unrestricted.

Certificates of deposit are recognized at cost plus accrued interest, which approximates fair value, and are included in short-term investments when their original maturity date exceeds three months. Certificates of deposit totaled \$27,183 and \$27,044 at December 31, 2012 and 2011, respectively.

### Long-Lived Assets

Long-lived assets, such as property, plant, and equipment, are reviewed for impairment whenever events or changes in circumstances indicate that the carrying amount of an asset may not be recoverable. If circumstances require a long-lived asset be tested for possible impairment, the Organization first compares undiscounted cash flows expected to be generated by an asset to the carrying value of the asset. If the carrying value of the long-lived asset is not recoverable on an undiscounted cash flow basis, impairment is recognized to the extent that the carrying value exceeds its

#### Notes to Consolidated Financial Statements

December 31, 2012 and 2011

fair value. Fair value is determined through various valuation techniques including, but not limited to, discounted cash flow models, quoted market values and third-party independent appraisals.

## Property, Plant and Equipment

Property, plant and equipment, which are primarily located in Guatemala, are stated at cost. Donated property, plant and equipment are stated at estimated fair value on the date of contribution. Depreciation is recognized over the estimated useful lives of the assets by use of the straight-line and accelerated methods as follows:

Description	Estimated Useful Lives (Years)
Land and improvements	5 - 20
Buildings	10 - 40
Equipment	3 – 10
Vehicles	5 – 10

Maintenance and repairs are expensed as incurred; major improvements and betterments are capitalized. Common Hope holds title to substantially all property, plant and equipment located in Guatemala, except the New Hope Village land and land improvements, which are owned by Common Hope's affiliate, Fundacion.

On March 15, 2009, the Organization was successful in organizing an association in New Hope Village as a separate legal entity, with the intention of donating the land currently functioning as community green space and roadways to the new association. During 2012, no additional New Hope homeowners earned title to their independent parcel of land by completing certain program requirements and community service hours. In 2011, nine homeowners earned title to their independent parcel of land. The number of donated parcels totaled 23 as of December 31, 2012 and 2011. The total estimated net book value of the land and land improvements transferred to the homeowners in 2011 was \$5,788, which approximated the estimated fair value of the property. The Organization will continue the donations until all of the allotted parcels are donated to current residents of New Hope Village as they are earned. The Organization will continue to own the offices, school, and community building and wastewater treatment facility at New Hope Village. In addition, the Organization continues to own approximately 135,000 square meters of partially developed land with a book value of \$265,000, of which a portion may be available for donation to New Hope residents in future years.

#### Notes to Consolidated Financial Statements

December 31, 2012 and 2011

## Fair Value of Financial Instruments

The Organization's accounting for fair value measurements of assets and liabilities that are recognized or disclosed at fair value in the financial statements on a recurring or nonrecurring basis adhere to the Financial Accounting Standards Board (FASB) fair value hierarchy that prioritizes the inputs to valuation techniques used to measure fair value. The hierarchy gives the highest priority to unadjusted quoted prices in active markets for identical assets or liabilities (Level 1 measurements) and the lowest priority to measurements involving significant unobservable inputs (Level 3 measurements).

The three levels of the fair value hierarchy are as follows:

- Level 1 inputs are quoted prices (unadjusted) in active markets for identical assets or liabilities that the Organization has the ability to access at the measurement date
- Level 2 inputs are inputs other than quoted prices included within Level 1 that are observable for the asset or liability, either directly or indirectly, for substantially the full term of the asset or liability
- Level 3 inputs are unobservable inputs for the asset or liability

The level in the fair value hierarchy within which a fair measurement in its entirety falls is based on the lowest level input that is significant to the fair value measurement in its entirety.

#### Contributions

The Organization reports gifts of cash and other assets as restricted support if they are received with donor stipulations that limit the use of the donated assets. When a donor restriction expires, that is, when a stipulated time restriction ends or purpose restriction is accomplished, restricted net assets are reclassified to unrestricted net assets and reported in the statement of activities as net assets released from restrictions. With regard to gifts of property, plant and equipment or gifts of cash to be used to acquire such assets, absent specific donor stipulations, the Organization reports such gifts as net assets released from restrictions when the donated or acquired long-lived assets are placed in service.

#### Donated Services

A significant portion of the Organization's functions are conducted by unpaid volunteers, the value of which is not recorded in the financial statements because these services do not meet the criteria for recognition under accounting principles generally accepted in the United States of America. Various medical and other professionals also contribute their services to the Organization, the estimated value of which is approximately \$36,000 and \$39,000 for the years ended December 31, 2012 and 2011, respectively, and is recognized as contributions (revenue) and services and professional fees (expense) in the accompanying consolidated financial statements.

#### Notes to Consolidated Financial Statements

December 31, 2012 and 2011

## Basis of Allocating Functional Expenses

Allocations are generally made as follows:

- Salaries by time spent on principal activities of each employee
- Employee benefits and payroll taxes according to the percentage used to allocate salaries
- All other expenses are directly allocable or allocated in a manner as considered practicable

#### Income Taxes

Common Hope is tax-exempt under Section 501(c)(3) of the Internal Revenue Code. Due to its exempt status, the Organization does not have any significant tax uncertainties that would require recognition or disclosure. However, income from activities not directly related to the Organization's tax-exempt purpose may be subject to taxation as unrelated business income. The Organization is no longer subject to income tax examinations for years before 2009.

Fundacion is a foundation operating under Guatemalan laws and is generally exempt from taxes based on income.

#### Recently Adopted Accounting Pronouncements

Effective January 1, 2012, the Organization adopted newly issued accounting guidance related to the classification of cash receipts from the sale of donated financial assets. Under the new guidance, proceeds from the sale of donated financial assets that were donated without long-term restrictions and converted nearly immediately into cash were classified as operating cash flows. The Organization also retrospectively applied the new guidance to its 2011 financial statements, and has therefore decreased net cash from investing activities and increased net cash from operating activities on the consolidated statement of cash flows by \$9,256 for the year ended December 31, 2011 from amounts previously presented.

## Subsequent Events

The Organization has evaluated subsequent events through June 19, 2013, the date which the financial statements were available to be issued.

#### 2. LINE OF CREDIT

The Organization has a \$300,025 unsecured, working capital line of credit with its bank through April 2014. Outstanding borrowings are due on demand. The line of credit currently bears interest at 3.25% and the interest rate is variable based on the New York Prime index rate. The line of credit was not used in 2011 or 2012.

#### Notes to Consolidated Financial Statements

December 31, 2012 and 2011

#### 3. PARTNER SCHOOL INITIATIVE

In 2011, the Organization initiated a campaign to fund the School Partner Initiative ("the Initiative"). The Initiative is a pilot partnership, currently with six public primary schools in the Antigua area, designed to improve the quality of education that students receive. The Organization is seeking to raise \$2.8 million for the Initiative from 2011 to 2015. As of March 31, 2013, donors had committed approximately \$1,772,000. As of December 31, 2012, approximately \$866,000 of the total commitment had been received and recognized.

#### 4. INVESTMENTS

Investments consist of the following instruments at December 31:

	 2012	 2011	
Short-term investments:			
Certificates of deposit	\$ -	\$ 27,044	
U.S. equity securities	8,939	854	
Total short-term investments	 8,939	 27,898	
Long-term investments:			
U.S. equity securities	222,921	220,532	
International securities	25,078	23,789	
Money market funds (endowment fund, Note 9)	39,000	-	
Certificate of deposit (endowment fund, Note 9)	27,183	-	
Total long-term investments	 314,182	244,321	
Total investments	\$ 323,121	\$ 272,219	

As of December 31, 2012 and 2011, the Organization recorded unrealized and realized net gains/(losses) on its investments of approximately \$17,000 and (\$24,000), respectively, which are recognized in unrestricted net assets.

#### 5. OPERATING LEASE COMMITMENTS

The Organization leases office space under a three-year non-cancelable operating lease through September 30, 2013. The Organization is obligated to pay costs of insurance, repairs and maintenance pursuant to the terms of the lease. Rent expense totaled \$27,059 and \$27,142 for the years ended December 31, 2012 and 2011, respectively.

## Notes to Consolidated Financial Statements

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Future minimum lease commitments for office space are as follows at December 31, 2012:

	Lease
	 Commitments
2013	19,081
2013	 17,001
Total	\$ 19,081

## 6. TEMPORARILY RESTRICTED NET ASSETS

Temporarily restricted net assets were restricted for the following purposes at December 31:

		2012	 2011
Family & Community Development Health care programs Education programs	<b>\$</b>	1,703 16,648 498,953	\$ 2,429 23,902 115,594
Totals	\$	517,304	\$ 141,925

Total net assets released from donor restrictions because the restricted purposes and occurrence of other events as specified by donors were satisfied as follows for the years ended December 31:

2012	2011
© 1 900 01 <i>6</i>	\$ 1,849,761
, ,	<i>' '</i>
,	36,035
,	89,699
575,921	479,920
\$ 2,515,260	\$ 2,455,415
	\$ 1,800,016 40,974 98,349 575,921

## Notes to Consolidated Financial Statements

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## 7. RETIREMENT BENEFITS

The Organization has a SIMPLE IRA plan which is offered to all U.S. full-time employees and part-time employees working over 1,300 hours per year. The Organization matched employee contributions to a maximum of 3% of each covered employee's contribution to the plan as of December 31, 2012 and 2011. The Organization's matching contribution totaled \$13,716 and \$12,915 for the years ended December 31, 2012 and 2011, respectively.

## 8. FAIR VALUE

The following table provides information on those assets that are measured at fair value on a recurring basis.

	December 31, 2012											
	Fair Value Measurement Using											
	Fair Value & Carrying Amount	Level 1	Le	evel 2	Le	evel 3						
Assets:	_											
Money market funds, classified as:	_											
Cash and equivalents	\$ 1,314,157	\$ 1,314,157	\$	-	\$	-						
Long-term investments	39,000	39,000		-		-						
	1,353,157	1,353,157	·	-	-	-						
Short-term investments:												
U.S. equity securities	8,939	8,939		-		-						
Long-term investments:												
U.S. equity securities	222,921	222,921		-		-						
International securities	25,078	25,078		-		-						
Total	\$ 1,610,095	\$ 1,610,095	\$	-	\$	-						

#### Notes to Consolidated Financial Statements

December 31, 2012 and 2011

		December 31, 2011					
	_	Fair Value Measurement Using					
	Fair Value &						
	Carrying						
	Amount	Level 1	Level 2	Level 3			
Assets:							
Money market funds:							
Cash and equivalents	\$ 1,018,594	\$ 1,018,594	\$ -	\$ -			
Short-term investments:							
U.S. equity securities	854	854	-	-			
Long-term investments:							
U.S. equity securities	220,532	220,532	-	-			
International securities	23,789	23,789	-	-			
Total	\$ 1,263,769	\$ 1,263,769	\$ -	\$ -			

The fair value of the money market funds and U.S. and international equity securities are based on quoted market prices in an active market.

#### 9. ENDOWMENT FUND

In December 2012, the Organization established an endowment fund that consists of board designated funds established for the purpose of developing stable support for core programs that help poor families and promote child education. As required by generally accepted accounting principles, net assets associated with endowment funds are classified and reported based on the existence or absence of donor imposed restrictions. Since the Organization's endowment fund currently consists of board designated funds rather than donor restricted amounts, such funds are classified within unrestricted net assets.

#### Return Objectives and Risk Parameters

The funds are managed according to the board of director's investment policies. These policies attempt to provide a consistent return on assets, preserve capital and the purchasing power of the endowment assets, while providing a predictable funding stream to support programs.

#### Notes to Consolidated Financial Statements

December 31, 2012 and 2011

## Strategies Employed for Achieving Objectives

To satisfy its long-term rate-of-return objectives, the Organization relies on a total return strategy in which investment returns are achieved through both capital appreciation (realized and unrealized) and current yield (interest and dividends). The Organization's policy requires targeting diversified asset allocations that seek to achieve its long-term return objectives within prudent risk constraints. The Organization targets a diversified asset allocation that places emphasis on equity and fixed income based investments to achieve its long-term objectives within prudent risk constraints. Subsequent to the balance sheet date, a separate brokerage account was established for the purpose of segregating endowment assets and maintaining targeted asset composition. Endowment assets are held in a combination of money market funds and a certificate of deposit (Note 4) during the interim period between board approval of the endowment fund in December 2012 and the subsequent establishment of the separate brokerage account.

## Spending Policy and How the Investment Objectives Relate to Spending Policy

As approved by the Board of Directors, the Organization determines the amounts appropriated for expenditure from the investment funds. The Board of Directors will not distribute funds to programs until January 2016 or January of the year following the year the account reaches \$250,000. When the \$250,000 goal is attained, the Organization will manage the fund with a policy of distributing approximately 4% annually based on the average of the last three year-end valuations as of December 31<sup>st</sup>.

These spending policies are consistent with the Organization's objective to maintain the purchasing power of endowment assets held in perpetuity, to provide a consistent and predictable funding stream to support the endowment purposes specified, as well as to provide additional growth through investment return.

## Endowment and Restricted Net Asset Composition by Type of Fund

	December 31, 2012						
	Ur	restricted	Temporar	ily	Permanently		
	D	esignated	Restricte	ed_	Restricted	Total	
Board-designated endowment fund	\$	66,183	\$	\$	\$	66,183	
Total funds	\$	66,183	\$	\$	_ \$	66,183	

## Notes to Consolidated Financial Statements

## December 31, 2012 and 2011

## Changes in Endowment and Restricted Net Assets

	December 31, 2012						
		Unrestricted	Temporarily	Permanently	7		
		Designated	Restricted	Restricted		Total	
Net assets, beginning of year	\$	- (	- :	\$ -	- \$	-	
Investment income		-	-	-	-	-	
Addition of board designated funds		66,183			<u>-</u>	66,183	
Net assets, end of year	\$	66,183	\$	\$	- \$	66,183	