



*Impact Report*

## Dear Friend of AKP,

There is a dramatic need for the travel industry to do more to sustain destinations around the globe. We need communities living on the edge of natural and cultural heritage to tangibly benefit from the tourism industry if we expect them to maintain their commitment to sustaining iconic destinations. Together with our community of supporters, each of you helped Abercrombie & Kent Philanthropy (AKP) to positively impact lives and livelihoods in the communities where we operate in 2017. From Cambodia to Antarctica and Tanzania to Peru, our partners – often neighbors – have benefitted from improved education, health care, conservation initiatives and new enterprise development.

So today, we share our 2017 Impact Report with you to celebrate the strength of our organization. And tomorrow, with your enthusiasm and support, we will continue moving forward – so that we can address the needs of our partner communities with A&K leading the travel industry toward greater equity and sustainability.

Thank you for believing in the power of travel to transform lives.

A handwritten signature in black ink, appearing to read 'K. W. Sproule', with a long, sweeping horizontal stroke extending to the right.

**Keith W. Sproule**  
Executive Director | Abercrombie & Kent Philanthropy

*“The generous support from  
A&K guests and donors keeps us  
reaching for the stars.”*

*— Jane Anyango, Uganda Nursing School Bwindi*

*Your contributions  
empowered our most  
impactful year yet.*

*Thank you.*



# *7 Continents. 35 Programs. 200% More Impact.*

Thanks to the generous support of guests like you, Abercrombie & Kent Philanthropy saw a staggering 200% leap in donations during 2017. We immediately invested this groundswell of support back into our partner communities throughout the world, growing existing programs, expanding to new frontiers and putting more team members on the ground. Here's how we put your life-changing donations to work this year.

## *8 New Programs*

initiated across Uganda, Egypt, Kenya, Myanmar and India broadened our global reach to 35 programs spanning all 7 continents.







### *1 New Milestone*

was marked as AKP was registered as a non-profit in Australia, joining our registrations in the U.S. and U.K.

### *1 New Philanthropy Coordinator*

joined our team, bringing our total of full-time, locally based coordinators to 7 worldwide – a philanthropic commitment unprecedented in the travel industry.







## *Over 2,400 Daily Lunches*

nourished students attending AKP-supported schools – fueling our mission to improve education throughout the world.



## *2 New Conservation Officers*

monitored endangered rhinos in Botswana while collecting essential data to help grow the population.



## *24 Female Entrepreneurs*

embarked on careers as full-time, self-employed graduates of our enterprise development initiatives – with 18 individuals taking on part-time employment opportunities.



## *24 Educational Programs*

empowered thousands of students throughout the world, unlocking resources to help them reach their true potential.







### *3,390 Used Bicycles*

flooded transit-strapped communities throughout Africa and beyond – growing an inventory of over 7,000 cycles sold and maintained by a network of 5 locally staffed and owned bike shop enterprises.



### *\$400,000 in Medical Supplies*

stocked the shelves of Zambia's Nakatindi Health Clinic & Maternity Ward – arming the local nurses and doctors with the tools they need to stem infant and mother mortality rates.





## *47 Clean Wells*

brought fresh, clean water to rural Cambodia, helping hundreds of villagers avoid deadly diseases.

## *91 Purification Filters*

provided desperately needed clean drinking water to more than 7,000 students in 11 Maasai schools.





*“Having traveled with A&K to their project destinations, my family can attest to the high standard and generous spirit in which AKP is involved with their philanthropic work.”*

*— A&K Guest & Donor*

*On behalf of our partner  
communities in every corner of  
the world, we at AKP sincerely  
thank you for helping to grow  
our global reach.*





## KENYA

*Over 7,000 Maasai students gained access to safe water.*

## UGANDA

*Bwindi Nursing School celebrated its first graduating class.*







## NEW ZEALAND

*Kiwi Encounter hatched its 1,700th chick.*



## JORDAN

*Local bike shop enterprises received 672 donated bicycles.*





## THAILAND

*Chiang Mai Mushroom House gave hope to several women in crisis.*

## BOTSWANA

*The Rhino Conservation Program discovered 4 new baby rhinos in the wild, a promising sign that their efforts are paying off.*







## INDIA

*The Hansraj Children's Home welcomed its first guests.*

## ZAMBIA

*The village of Nakatindi kicked off its soap-making initiative.*







## PERU

*The Children of the Rainbow School opened its doors to its first kindergarten class.*

## TANZANIA

*Ilboru School for Children with Special Needs received special desks suited to learning in sign language.*





## 2017 AKP TEAM

Keith W. Sproule, Executive Director  
Cristina De Guia, Program Manager  
Suzanne Kaminski, Accountant  
Janet Camacho, Peru Coordinator  
Emily Etue, SE Asia Coordinator  
Shakira Nasser, Tanzania Coordinator

Sukeerti Railkar, India Coordinator  
Camilla Rhodes, Zambia Coordinator  
Hansika Suriyabandara,  
Sri Lanka Coordinator  
Sehenyi “Shex” Tlotlego,  
Botswana Coordinator



## **2017 AKP PROGRAMS**

### **AFRICA**

Elephant Outreach Program  
Rhino Conservation Program  
Dipetsana Women's Bike Shop  
Masai Mara Conservation Program  
Safe Water for Schools Initiative  
Duuma Wajane Bike Shop  
Education on the Edge of Wilderness  
Ilboru School for Children with Special Needs  
Mwika Beekeeping Project  
Serengeti Cheetah Project  
Bwindi Community Hospital & Nursing School  
Bwindi Bike Shop  
Ebenezer Primary School  
Kakumbi Community & School  
Nakatindi Community & School

### **ANTARCTICA**

Allied Whale  
Antarctica Climate Change Project  
South Georgia Heritage Trust  
Save the Albatross

### **ASIA**

Cambodia Clean Water Project  
Deepalaya School  
Digantar School  
Hansraj Children's Home  
Inle Lake Education  
Sin Kyun Village  
Project Leopard  
Chiang Mai Mushroom House

### **EUROPE**

Husavik Whale Museum  
Save the Florentine Monuments

### **MIDDLE EAST**

Jordan Bike Shop  
Preserving Built Heritage  
Funtasia Cultural and Education Center

### **NORTH AMERICA**

Inuit Youth Arts Workshops

### **OCEANIA**

Kiwi Encounter

### **SOUTH AMERICA**

Children of the Rainbow School

### **WORLDWIDE**

AKP Emergency Relief Fund  
Bike Shop Program



# Abercrombie & Kent

## PHILANTHROPY

### Our Mission

We believe our partnership with local communities is critical to sustain the fabric of the diverse destinations we visit. We are deeply committed to the Four Pillars of Abercrombie & Kent Philanthropy: Education, Conservation, Health and Enterprise.

To learn more about Abercrombie & Kent Philanthropy and our global reach, visit [www.akphilanthropy.org](http://www.akphilanthropy.org).