



Part III

Statement of Program Service Accomplishments

Check if Schedule O contains a response or note to any line in this Part III

1 Briefly describe the organization’s mission:

TO UNDERTAKE RESEARCH, EXPLORE NEW IDEAS, AND PROPOSE NEW SOLUTIONS FOR THE MANAGEMENT OF KNOWLEDGE THAT BETTER ALIGN THE INTERESTS OF CONSUMERS WITH THOSE OF CREATIVE AND INVENTIVE COMMUNITIES.

2 Did the organization undertake any significant program services during the year which were not listed on the prior Form 990 or 990-EZ?

YesNo

If "Yes," describe these new services on Schedule O.

3 Did the organization cease conducting, or make significant changes in how it conducts, any program services?

YesNo

If "Yes," describe these changes on Schedule O.

4 Describe the organization’s program service accomplishments for each of its three largest program services, as measured by expenses. Section 501(c)(3) and 501(c)(4) organizations are required to report the amount of grants and allocations to others, the total expenses, and revenue, if any, for each program service reported.

























































































