

Part III

Statement of Program Service Accomplishments

Check if Schedule O contains a response or note to any line in this Part III

☐

1

Briefly describe the organization's mission:

AASA ADVOCATES FOR THE HIGHEST QUALITY PUBLIC EDUCATION FOR ALL STUDENTS, AND DEVELOPS AND SUPPORTS SCHOOL SYSTEM LEADERS.

2

Did the organization undertake any significant program services during the year which were not listed on the prior Form 990 or 990-EZ?

☐ Yes ☒ No

If "Yes," describe these new services on Schedule O.

3

Did the organization cease conducting, or make significant changes in how it conducts, any program services?

☐ Yes ☒ No

If "Yes," describe these changes on Schedule O.

4

Describe the organization's program service accomplishments for each of its three largest program services, as measured by expenses. Section 501(c)(3) and 501(c)(4) organizations are required to report the amount of grants and allocations to others, the total expenses, and revenue, if any, for each program service reported.

4a

(Code:) (Expenses \$ 4,994,052 including grants of \$ 125,500) (Revenue \$ 4,452,435)

LEADERSHIP SERVICES:PROVIDES SPECIALIZED SERVICES TO OUR MEMBERS IN A WIDE ARRAY OF CERTIFICATION AND CONSORTIA GROUP PROGRAMS. THE PROGRAMS PROVIDE SCHOOL SYSTEM LEADERS WITH 21ST CENTURY LEARNING THROUGH THE USE OF RESEARCH DRIVEN BEST PRACTICES TO PROVIDE KNOWLEDGE ON CRITICAL ISSUES FACING THE EDUCATION COMMUNITY AND BUILD LEADERSHIP SKILLS, DISPOSITIONS AND EXPERTISE TO ADDRESS THEM THAT WILL BENEFIT ALL STUDENTS.

4b

(Code:) (Expenses \$ 1,844,267 including grants of \$) (Revenue \$ 3,413,954)

NATIONAL CONFERENCE ON EDUCATION:THE ASSOCIATION HOSTS THE NATIONAL CONFERENCE ON EDUCATION ANNUALLY. THIS CONFERENCE FEATURES NATIONALLY RECOGNIZED SPEAKERS, HOW-TO SESSIONS FOR SCHOOL ADMINISTRATORS, A NATIONAL EXHIBIT OF EDUCATIONAL PRODUCTS, SMALL-GROUP MEETINGS AND PRE-SESSIONS.

4c

(Code:) (Expenses \$ 1,257,934 including grants of \$) (Revenue \$)

COMMUNICATIONS: MEMBERS OF THE ASSOCIATION RECEIVE THE FOLLOWING PUBLICATIONS: THE SCHOOL ADMINISTRATOR, PUBLISHED 11 TIMES ANNUALLY; THE LEADER'S EDGE, PUBLISHED BI-MONTHLY ONLINE; NEWS OF THE NATION, PUBLISHED WEEKLY ONLINE; A SUPERINTENDENT'S E-JOURNAL; AND SEVERAL OCCASIONAL MEMBERSHIP SERVICE PUBLICATIONS.

(Code:) (Expenses \$ 991,48

Additional Data

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Software ID:

Software Version:

Form 990, Special Condition Description:

Special Condition Description

