

990

Return of Organization Exempt From Income Tax

OMB No. 1545-

0047 2020

Open to Public Inspection

Under section 501(c), 527, or 4947(a)(1) of the Internal Revenue Code (except private foundation) Do not enter social security numbers on this form as it may be made public.

Go to www.irs.gov/Form990 for instructions and the latest information.

Form 990 Department of the Treasury Internal Revenue Service

A For the 2020 calendar year, or tax year beginning 07-01-2020, and ending 06-30-2021

- B Check if applicable: Address change, Name change, Initial return, Final return/terminated, Amended return, Application pending

C Name of organization: World Wildlife Fund Inc. % MIKE PEJCIC Doing business as: 1250 24th St NW Washington, DC 20037

D Employer identification number: 52-1693387 E Telephone number: (202) 293-4800 G Gross receipts \$ 469,498,118

F Name and address of principal officer: Carter Roberts 1250 24th St NW Washington, DC 20037

H(a) Is this a group return for subordinates? H(b) Are all subordinates included? H(c) Group exemption number

I Tax-exempt status: 501(c)(3) 501(c) ( ) (insert no.) 4947(a)(1) or 527

J Website: WWW.WORLDWILDLIFE.ORG

K Form of organization: Corporation Trust Association Other

L Year of formation: 1960 M State of legal domicile: DE

Part I Summary

Table with 4 main sections: 1. Briefly describe the organization's mission or most significant activities. 2. Check this box if the organization discontinued its operations or disposed of more than 25% of its net assets. 3-7a: Summary statistics (voting members, employees, volunteers, revenue, income). 7b: Net unrelated business taxable income. 8-12: Revenue breakdown (Contributions, program service, investment, other). 13-19: Expenses breakdown (Grants, benefits, salaries, fundraising, other). 20-22: Net assets or fund balances (Total assets, liabilities, net assets).

Part II Signature Block

Under penalties of perjury, I declare that I have examined this return, including accompanying schedules and statements, and to the best of my knowledge and belief, it is true, correct, and complete. Declaration of preparer (other than officer) is based on all information of which preparer has any knowledge.

Sign Here: Signature of officer MIKE PEJCIC CFO, Date 2022-02-23, Type or print name and title

Paid Preparer Use Only: Print/Type preparer's name, Preparer's signature, Date, Check if self-employed, PTIN P01871563, Firm's name BDO USA LLP, Firm's EIN, Firm's address 8401 GREENSBORO DRIVE 800 MCLEAN, VA 22102, Phone no. (703) 893-0600

May the IRS discuss this return with the preparer shown above? (see instructions) Yes No

**Part III Statement of Program Service Accomplishments**

Check if Schedule O contains a response or note to any line in this Part III

**1** Briefly describe the organization's mission:

SEE SCHEDULE O

**2** Did the organization undertake any significant program services during the year which were not listed on the prior Form 990 or 990-EZ?  Yes  No

If "Yes," describe these new services on Schedule O.

**3** Did the organization cease conducting, or make significant changes in how it conducts, any program services?  Yes  No

If "Yes," describe these changes on Schedule O.

**4** Describe the organization's program service accomplishments for each of its three largest program services, as measured by expenses. Section 501(c)(3) and 501(c)(4) organizations are required to report the amount of grants and allocations to others, the total expenses, and revenue, if any, for each program service reported.

**4a** (Code: ) (Expenses \$ **52,094,480** including grants of \$ **20,911,293**) (Revenue \$ **0**)  
International Country Programs - See Schedule O

**4b** (Code: ) (Expenses \$ **62,677,077** including grants of \$ **45,494,112**) (Revenue \$ **0**)  
Global Conservation - See Schedule O

**4c** (Code: ) (Expenses \$ **40,208,516** including grants of \$ **0**) (Revenue \$ **0**)  
Public Education - See Schedule O

(Code: ) (Expenses \$ **33,938,298** including grants of \$ **7,675,850**) (Revenue \$ **0**)  
PUBLIC AFFAIRS

(Code: ) (Expenses \$ **28,705,684** including grants of \$ **9,518,961**) (Revenue \$ **0**)  
MARKET TRANSFORMATION

**4d** Other program services (Describe in Schedule O.)  
(Expenses \$ **62,643,982** including grants of \$ **17,194,811**) (Revenue \$ **0**)

**4e Total program service expenses** **217,624,055**

Part IV Checklist of Required Schedules

Table with 3 columns: Question ID, Question Text, and Yes/No columns. Rows include questions 1 through 21, with sub-questions 11a-e and 12a-b. Each row has a corresponding 'Yes' and 'No' checkbox column.

Part IV Checklist of Required Schedules (continued)

Table with 3 columns: Question ID, Question Text, and Yes/No columns. Rows include questions 22 through 38 regarding organizational reporting, compensation, bond issues, and related party transactions.

Part V Statements Regarding Other IRS Filings and Tax Compliance

Check if Schedule O contains a response or note to any line in this Part V [X]

Table with 3 columns: Question ID, Question Text, and Yes/No columns. Rows include questions 1a, 1b, and 1c regarding Form 1096 reporting and gaming winnings.

Part V Statements Regarding Other IRS Filings and Tax Compliance (continued)

Main form area containing questions 2a through 16, with various input fields and checkboxes. Includes sub-sections for Organizations that may receive deductible contributions under section 170(c), Sponsoring organizations maintaining donor advised funds, and Section 501(c)(7) and 501(c)(12) organizations.

Part VI Governance, Management, and Disclosure For each "Yes" response to lines 2 through 7b below, and for a "No" response to lines 8a, 8b, or 10b below, describe the circumstances, processes, or changes in Schedule O. See instructions. Check if Schedule O contains a response or note to any line in this Part VI

Section A. Governing Body and Management

Table with 3 columns: Question, Yes, No. Rows include: 1a Enter the number of voting members of the governing body at the end of the tax year... 1b Enter the number of voting members included in line 1a... 2 Did any officer, director, trustee, or key employee have a family relationship... 3 Did the organization delegate control over management duties... 4 Did the organization make any significant changes to its governing documents... 5 Did the organization become aware during the year of a significant diversion of assets... 6 Did the organization have members or stockholders... 7a Did the organization have members, stockholders, or other persons who had the power to elect or appoint... 7b Are any governance decisions reserved to members, stockholders, or persons other than the governing body... 8 Did the organization contemporaneously document the meetings held or written actions undertaken during the year... 8a The governing body... 8b Each committee with authority to act on behalf of the governing body... 9 Is there any officer, director, trustee, or key employee listed in Part VII, Section A, who cannot be reached at the organization's mailing address?

Section B. Policies (This Section B requests information about policies not required by the Internal Revenue Code.)

Table with 3 columns: Question, Yes, No. Rows include: 10a Did the organization have local chapters, branches, or affiliates? 10b If "Yes," did the organization have written policies and procedures governing the activities of such chapters, affiliates, and branches to ensure their operations are consistent with the organization's exempt purposes? 11a Has the organization provided a complete copy of this Form 990 to all members of its governing body before filing the form? 11b Describe in Schedule O the process, if any, used by the organization to review this Form 990. 12a Did the organization have a written conflict of interest policy? 12b Were officers, directors, or trustees, and key employees required to disclose annually interests that could give rise to conflicts? 12c Did the organization regularly and consistently monitor and enforce compliance with the policy? 13 Did the organization have a written whistleblower policy? 14 Did the organization have a written document retention and destruction policy? 15 Did the process for determining compensation of the following persons include a review and approval by independent persons, comparability data, and contemporaneous substantiation of the deliberation and decision? 15a The organization's CEO, Executive Director, or top management official 15b Other officers or key employees of the organization 16a Did the organization invest in, contribute assets to, or participate in a joint venture or similar arrangement with a taxable entity during the year? 16b If "Yes," did the organization follow a written policy or procedure requiring the organization to evaluate its participation in joint venture arrangements under applicable federal tax law, and take steps to safeguard the organization's exempt status with respect to such arrangements?

Section C. Disclosure

Table with 2 columns: Question, Answer. Row 17: List the states with which a copy of this Form 990 is required to be filed. Answer: AL, AK, AZ, AR, CA, CO, CT, DE, DC, FL, GA, HI, ID, IL, IN, IA, KS, KY, LA, ME, MD, MA, MI, MN, MS, MO, MT, NE, NV, NH, NJ, NM, NY, NC, ND, OH, OK, OR, PA, RI, SC, SD, TN, TX, UT, VT, VA, WA, WV, WI, WY. Row 18: Section 6104 requires an organization to make its Form 1023 (or 1024-A if applicable), 990, and 990-T (501(c)(3)s only) available for public inspection. Indicate how you made these available. Check all that apply. [X] Own website [ ] Another's website [X] Upon request [ ] Other (explain in Schedule O). Row 19: Describe in Schedule O whether (and if so, how) the organization made its governing documents, conflict of interest policy, and financial statements available to the public during the tax year. Row 20: State the name, address, and telephone number of the person who possesses the organization's books and records: MIKE PEJIC 1250 24TH ST NW Washington, DC 20037 (202) 293-4800

**Part VII Compensation of Officers, Directors, Trustees, Key Employees, Highest Compensated Employees, and Independent Contractors**

Check if Schedule O contains a response or note to any line in this Part VII

**Section A. Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees**

**1a** Complete this table for all persons required to be listed. Report compensation for the calendar year ending with or within the organization's tax year.

- List all of the organization's **current** officers, directors, trustees (whether individuals or organizations), regardless of amount of compensation. Enter -0- in columns (D), (E), and (F) if no compensation was paid.
- List all of the organization's **current** key employees, if any. See instructions for definition of "key employee."
- List the organization's five **current** highest compensated employees (other than an officer, director, trustee or key employee) who received reportable compensation (Box 5 of Form W-2 and/or Box 7 of Form 1099-MISC) of more than \$100,000 from the organization and any related organizations.
- List all of the organization's **former** officers, key employees, or highest compensated employees who received more than \$100,000 of reportable compensation from the organization and any related organizations.
- List all of the organization's **former directors or trustees** that received, in the capacity as a former director or trustee of the organization, more than \$10,000 of reportable compensation from the organization and any related organizations.

See instructions for the order in which to list the persons above.

Check this box if neither the organization nor any related organization compensated any current officer, director, or trustee.

(A) Name and title	(B) Average hours per week (list any hours for related organizations below dotted line)	(C) Position (do not check more than one box, unless person is both an officer and a director/trustee)						(D) Reportable compensation from the organization (W-2/1099-MISC)	(E) Reportable compensation from related organizations (W-2/1099-MISC)	(F) Estimated amount of other compensation from the organization and related organizations
		Individual trustee or director	Institutional Trustee	Officer	Key employee	Highest compensated employee	Former			
(1) CARTER ROBERTS ..... PRESIDENT & CEO	40.0 ..... 0.0	X		X				1,040,931	0	86,644
(2) MARGARET ACKERLEY ..... SVP & GENERAL COUNSEL	40.0 ..... 0.0			X				472,890	0	77,319
(3) NIKHIL SEKHAN ..... CHIEF CONSERVATION OFFICER	40.0 ..... 0.0				X			484,455	0	51,299
(4) LOREN MAYOR ..... CHIEF OPR OFCR PART YEAR	40.0 ..... 0.0			X				459,360	0	23,124
(5) JASON CLAY ..... SVP WILDLIFE CONSERVATION	40.0 ..... 0.0					X		383,893	0	62,165
(6) JULIE MILLER ..... SVP DEVELOPMENT	40.0 ..... 0.0			X				382,929	0	52,031
(7) TERENCE MACKO ..... SVP MARKETING AND COMM.	40.0 ..... 0.0				X			374,662	0	42,900
(8) GINETTE HEMLEY ..... SVP POLICY & GOVT AFFAIRS	40.0 ..... 0.0					X		368,843	0	48,501
(9) MIKE PEJIC ..... CHIEF FINANCIAL OFFICER	40.0 ..... 0.0			X				331,741	0	53,665
(10) SHEILA BONINI ..... SVP MARKETS AND FOOD	40.0 ..... 0.0					X		348,158	0	21,639
(11) REBECCA SHAW ..... SVP AND CHIEF SCIENTIST	40.0 ..... 0.0					X		276,540	0	54,808
(12) DAVID MCCAULEY ..... SVP SCIENCE	40.0 ..... 0.0					X		296,276	0	28,466
(13) MARCIA MARSH ..... SR. ADVISOR	40.0 ..... 0.0				X			301,826	0	16,392
(14) LEROY WADE ..... CONTROLLER	40.0 ..... 0.0			X				217,611	0	22,653
(15) MARTHA PIPER ..... CHIEF OPR OFCR PART YEAR	40.0 ..... 0.0			X				101,923	0	4,663
(16) NEVILLE ISDELL ..... CO-CHAIR	0.0 ..... 0.0	X						0	0	0
(17) PAMELA MATSON ..... CO-CHAIR	0.0 ..... 0.0	X						0	0	0

**Part VII Section A. Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees** (continued)

(A) Name and title	(B) Average hours per week (list any hours for related organizations below dotted line)	(C) Position (do not check more than one box, unless person is both an officer and a director/trustee)						(D) Reportable compensation from the organization (W-2/1099-MISC)	(E) Reportable compensation from related organizations (W-2/1099-MISC)	(F) Estimated amount of other compensation from the organization and related organizations
		Individual trustee or director	Institutional Trustee	Officer	Key employee	Highest compensated employee	Former			
(18) TAMMY CROWN VICE CHAIRMAN	0.0	X					0	0	0	
(19) ROBERT LITTERMAN VICE CHAIRMAN	0.0	X					0	0	0	
(20) JOHN SALL VICE CHAIRMAN	0.0	X					0	0	0	
(21) ROGER W SANT VICE CHAIRMAN	0.0	X					0	0	0	
(22) SHELLY LAZARUS SECRETARY	0.0	X					0	0	0	
(23) ELIZABETH L LITTLEFIELD TREASURER	0.0	X					0	0	0	
(24) VIRGINIA BUSCH DIRECTOR	0.0	X					0	0	0	
(25) BRENDA DAVIS DIRECTOR	0.0	X					0	0	0	
(26) RUTH DEFRIES DIRECTOR	0.0	X					0	0	0	
(27) JARED M DIAMOND DIRECTOR	0.0	X					0	0	0	
(28) LEONARDO DICAPRIO NON-VOTING BOARD MEMBER	0.0	X					0	0	0	
(29) CHRISTOPHER B FIELD DIRECTOR	0.0	X					0	0	0	
(30) MATTHEW HARRIS DIRECTOR	0.0	X					0	0	0	
(31) URS HOELZLE DIRECTOR	0.0	X					0	0	0	
(32) YOLANDA KAKABADSE DIRECTOR	0.0	X					0	0	0	
(33) LAWRENCE H LINDEN DIRECTOR	0.0	X					0	0	0	
(34) STEVE LUCZO DIRECTOR	0.0	X					0	0	0	
(35) SANJEEV MEHRA DIRECTOR	0.0	X					0	0	0	
(36) IRIS MWANZA DIRECTOR	0.0	X					0	0	0	
(37) VINCENT PEREZ DIRECTOR	0.0	X					0	0	0	
(38) WANG SHI DIRECTOR	0.0	X					0	0	0	
(39) JEFFREY UBBEN DIRECTOR	0.0	X					0	0	0	
(40) JETSUN PEMA WANGCHUCK NON-VOTING BOARD MEMBER	0.0	X					0	0	0	
(41) SHARON YOUNGBLOOD DIRECTOR	0.0	X					0	0	0	
<b>1b Sub-Total</b>										
<b>c Total from continuation sheets to Part VII, Section A</b>										
<b>d Total (add lines 1b and 1c)</b>							5,842,038	0	646,269	

**2** Total number of individuals (including but not limited to those listed above) who received more than \$100,000 of reportable compensation from the organization **▶ 286**

	Yes	No
<b>3</b> Did the organization list any <b>former</b> officer, director or trustee, key employee, or highest compensated employee on line 1a? <i>If "Yes," complete Schedule J for such individual</i>		No
<b>4</b> For any individual listed on line 1a, is the sum of reportable compensation and other compensation from the organization and related organizations greater than \$150,000? <i>If "Yes," complete Schedule J for such individual</i>	Yes	
<b>5</b> Did any person listed on line 1a receive or accrue compensation from any unrelated organization or individual for services rendered to the organization? <i>If "Yes," complete Schedule J for such person</i>		No

**Section B. Independent Contractors**

**1** Complete this table for your five highest compensated independent contractors that received more than \$100,000 of compensation from the organization. Report compensation for the calendar year ending with or within the organization's tax year.

(A) Name and business address	(B) Description of services	(C) Compensation
PMG INC, 7240 PARKWAY DR STE 170 HANOVER, MD 21076	Print,product,mail	9,123,972
SISK FULFILLMENT SERVICE INC, 1900 INDUSTRIAL PARK FEDERALSBURG, MD 21632	COMM CONSULTING	1,248,192
ACCENTURE LLP, 800 CONNECTICUT AVENUE SUITE 600 WASHINGTON, DC 20006	TECH.CONSULTING	1,224,770
INFOCISION INC, 325 SPRINGSIDE DRIVE AKRON, OH 44333	MARKETING	931,302
BLACKBAUD INC, PO BOX 930256 ATLANTA, GA 31193	CRM CONSULTING	689,052

**2** Total number of independent contractors (including but not limited to those listed above) who received more than \$100,000 of compensation from the organization **▶ 42**

**Part VIII Statement of Revenue**

Check if Schedule O contains a response or note to any line in this Part VIII

			(A) Total revenue	(B) Related or exempt function revenue	(C) Unrelated business revenue	(D) Revenue excluded from tax under sections 512 - 514
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<b>Contributions, Gifts, Grants and Other Similar Amounts</b>	<b>1a</b> Federated campaigns . . .	<b>1a</b>	142,094			
	<b>b</b> Membership dues . . .	<b>1b</b>				
	<b>c</b> Fundraising events . . .	<b>1c</b>	416,786			
	<b>d</b> Related organizations	<b>1d</b>				
	<b>e</b> Government grants (contributions)	<b>1e</b>	42,145,756			
	<b>f</b> All other contributions, gifts, grants, and similar amounts not included above	<b>1f</b>	349,193,697			
	<b>g</b> Noncash contributions included in lines 1a - 1f:\$	<b>1g</b>	106,195,246			
<b>h Total.</b> Add lines 1a-1f . . . . .				391,898,333		

<b>Program Service Revenue</b>		Business Code				
			(A)	(B)	(C)	(D)
<b>2a</b> TRAVEL PROGRAMS		561520	64,474		64,474	
<b>b</b> PARTNER MARKETING UBI		900099	12,001		12,001	
<b>c</b>						
<b>d</b>						
<b>e</b>						
<b>f</b> All other program service revenue.						
<b>g Total.</b> Add lines 2a-2f. . . . .			76,475			

<b>Other Revenue</b>	<b>3</b> Investment income (including dividends, interest, and other similar amounts)		4,996,060			4,996,060	
	<b>4</b> Income from investment of tax-exempt bond proceeds		0				
	<b>5</b> Royalties . . . . .		4,263,833			4,263,833	
	<b>6a</b> Gross rents	(i) Real	2,287,670				
		(ii) Personal					
		<b>b</b> Less: rental expenses	5,588,827				
		<b>c</b> Rental income or (loss)	-3,301,157	0			
	<b>d</b> Net rental income or (loss) . . . . .			-3,301,157		-3,301,157	
	<b>7a</b> Gross amount from sales of assets other than inventory	(i) Securities	65,726,359				
		(ii) Other					
		<b>b</b> Less: cost or other basis and sales expenses	55,573,179				
		<b>c</b> Gain or (loss)	10,153,180				
	<b>d</b> Net gain or (loss) . . . . .			10,153,180		10,153,180	
	<b>8a</b> Gross income from fundraising events (not including \$ 416,786 of contributions reported on line 1c). See Part IV, line 18 . . . . .		114,183				
		<b>b</b> Less: direct expenses	18,653				
<b>c</b> Net income or (loss) from fundraising events . . . . .				95,530		95,530	
<b>9a</b> Gross income from gaming activities. See Part IV, line 19 . . . . .		0					
	<b>b</b> Less: direct expenses	0					
	<b>c</b> Net income or (loss) from gaming activities . . . . .			0		0	
<b>10a</b> Gross sales of inventory, less							

returns and allowances . . . . .	<b>10a</b>	0			
<b>b</b> Less: cost of goods sold	<b>10b</b>	0			
<b>c</b> Net income or (loss) from sales of inventory . . . . .			0		
Miscellaneous Revenue	Business Code				
<b>11a</b> LIST RENTAL	900099	58,363			58,363
<b>b</b> MISCELLANEOUS	900099	76,842			76,842
<b>c</b>					
<b>d</b> All other revenue . . . . .					
<b>e Total.</b> Add lines 11a-11d . . . . .		135,205			
<b>12 Total revenue.</b> See instructions . . . . .		408,317,459		-3,224,682	19,643,808

**Part IX Statement of Functional Expenses**

Section 501(c)(3) and 501(c)(4) organizations must complete all columns. All other organizations must complete column (A). Check if Schedule O contains a response or note to any line in this Part IX

<b>Do not include amounts reported on lines 6b, 7b, 8b, 9b, and 10b of Part VIII.</b>	<b>(A)</b> Total expenses	<b>(B)</b> Program service expenses	<b>(C)</b> Management and general expenses	<b>(D)</b> Fundraising expenses
<b>1</b> Grants and other assistance to domestic organizations and domestic governments. See Part IV, line 21	6,972,043	6,972,043		
<b>2</b> Grants and other assistance to domestic individuals. See Part IV, line 22	132,552	132,552		
<b>3</b> Grants and other assistance to foreign organizations, foreign governments, and foreign individuals. See Part IV, lines 15 and 16.	76,495,621	76,495,621		
<b>4</b> Benefits paid to or for members	0	0		
<b>5</b> Compensation of current officers, directors, trustees, and key employees	4,706,160	1,687,135	2,049,055	969,970
<b>6</b> Compensation not included above, to disqualified persons (as defined under section 4958(f)(1)) and persons described in section 4958(c)(3)(B)	0	0	0	0
<b>7</b> Other salaries and wages	71,362,356	53,002,803	7,566,966	10,792,587
<b>8</b> Pension plan accruals and contributions (include section 401(k) and 403(b) employer contributions)	5,272,622	3,606,704	774,434	891,484
<b>9</b> Other employee benefits	20,411,425	16,104,750	2,295,597	2,011,078
<b>10</b> Payroll taxes	4,873,419	3,333,632	715,799	823,988
<b>11</b> Fees for services (non-employees):				
<b>a</b> Management	111,900	0	111,900	0
<b>b</b> Legal	65,199	65,199	0	0
<b>c</b> Accounting	506,579	93,393	413,186	0
<b>d</b> Lobbying	168,000	168,000	0	0
<b>e</b> Professional fundraising services. See Part IV, line 17	2,075,428			2,075,428
<b>f</b> Investment management fees	2,314,674	0	2,314,674	0
<b>g</b> Other (If line 11g amount exceeds 10% of line 25, column (A) amount, list line 11g expenses on Schedule O)	21,213,975	17,896,587	3,082,296	235,092
<b>12</b> Advertising and promotion	8,540,885	4,636,812	0	3,904,073
<b>13</b> Office expenses	25,564,851	13,747,993	122,160	11,694,698
<b>14</b> Information technology	2,718,811	631,736	2,046,996	40,079
<b>15</b> Royalties	1,481,376	796,230	0	685,146
<b>16</b> Occupancy	1,907,194	1,647,933	4,373	254,888
<b>17</b> Travel	352,348	294,642	19,841	37,865
<b>18</b> Payments of travel or entertainment expenses for any federal, state, or local public officials	0	0	0	0
<b>19</b> Conferences, conventions, and meetings	1,062,987	919,642	122,703	20,642
<b>20</b> Interest	2,710,306	2,269,941	0	440,365
<b>21</b> Payments to affiliates	0	0	0	0
<b>22</b> Depreciation, depletion, and amortization	3,912,595	1,906,441	505,543	1,500,611
<b>23</b> Insurance	872,686	692,345	54,597	125,744
<b>24</b> Other expenses. Itemize expenses not covered above (List miscellaneous expenses in line 24e. If line 24e amount exceeds 10% of line 25, column (A) amount, list line 24e expenses on Schedule O.)				
<b>a</b> AUDIO VISUAL	5,763,437	3,248,755		2,514,682
<b>b</b> DUES & SUBSCRIPTIONS	4,782,857	2,527,004	1,308,369	947,484
<b>c</b> PREMIUMS	3,763,365	2,023,448	1,485	1,738,432
<b>d</b> BANK FEES AND SERVICES	2,396,372	1,154,467	219,121	1,022,784
<b>e</b> All other expenses	964,552	1,568,247	284,814	-888,509
<b>25</b> Total functional expenses. Add lines 1 through 24e	283,476,575	217,624,055	24,013,909	41,838,611
<b>26</b> Joint costs. Complete this line only if the organization reported in column (B) joint costs from a combined educational campaign and fundraising solicitation. Check here <input checked="" type="checkbox"/> if following SOP 98-2 (ASC 958-720).	51,076,758	27,453,425	0	23,623,333

Part X Balance Sheet

Check if Schedule O contains a response or note to any line in this Part IX . . . . .

Table with columns (A) Beginning of year, (B) End of year, and rows for Assets (1-16), Liabilities (17-26), and Net Assets or Fund Balances (27-33).

**Part XI Reconciliation of Net Assets**

Check if Schedule O contains a response or note to any line in this Part XI

<b>1</b>	Total revenue (must equal Part VIII, column (A), line 12)	<b>1</b>	408,317,459
<b>2</b>	Total expenses (must equal Part IX, column (A), line 25)	<b>2</b>	283,476,575
<b>3</b>	Revenue less expenses. Subtract line 2 from line 1	<b>3</b>	124,840,884
<b>4</b>	Net assets or fund balances at beginning of year (must equal Part X, line 32, column (A))	<b>4</b>	386,025,271
<b>5</b>	Net unrealized gains (losses) on investments	<b>5</b>	62,910,775
<b>6</b>	Donated services and use of facilities	<b>6</b>	
<b>7</b>	Investment expenses	<b>7</b>	
<b>8</b>	Prior period adjustments	<b>8</b>	
<b>9</b>	Other changes in net assets or fund balances (explain in Schedule O)	<b>9</b>	647,729
<b>10</b>	Net assets or fund balances at end of year. Combine lines 3 through 9 (must equal Part X, line 32, column (A))	<b>10</b>	574,424,659

**Part XII Financial Statements and Reporting**

Check if Schedule O contains a response or note to any line in this Part XII

		Yes	No
<b>1</b>	Accounting method used to prepare the Form 990: <input type="checkbox"/> Cash <input checked="" type="checkbox"/> Accrual <input type="checkbox"/> Other _____ If the organization changed its method of accounting from a prior year or checked "Other," explain in Schedule O.		
<b>2a</b>	Were the organization's financial statements compiled or reviewed by an independent accountant? If 'Yes,' check a box below to indicate whether the financial statements for the year were compiled or reviewed on a separate basis, consolidated basis, or both: <input type="checkbox"/> Separate basis <input type="checkbox"/> Consolidated basis <input type="checkbox"/> Both consolidated and separate basis		No
<b>2b</b>	Were the organization's financial statements audited by an independent accountant? If 'Yes,' check a box below to indicate whether the financial statements for the year were audited on a separate basis, consolidated basis, or both: <input checked="" type="checkbox"/> Separate basis <input type="checkbox"/> Consolidated basis <input type="checkbox"/> Both consolidated and separate basis	Yes	
<b>2c</b>	If "Yes," to line 2a or 2b, does the organization have a committee that assumes responsibility for oversight of the audit, review, or compilation of its financial statements and selection of an independent accountant? If the organization changed either its oversight process or selection process during the tax year, explain in Schedule O.	Yes	
<b>3a</b>	As a result of a federal award, was the organization required to undergo an audit or audits as set forth in the Single Audit Act and OMB Circular A-133?	Yes	
<b>3b</b>	If "Yes," did the organization undergo the required audit or audits? If the organization did not undergo the required audit or audits, explain why in Schedule O and describe any steps taken to undergo such audits.	Yes	

**Additional Data**

**Return to Form**

**Software ID:**

**Software Version:**

**Form 990, Special Condition Description:**

**Special Condition Description**

2020

Open to Public Inspection

SCHEDULE A (Form 990 or 990EZ)

Public Charity Status and Public Support

Complete if the organization is a section 501(c)(3) organization or a section 4947(a)(1) nonexempt charitable trust. Attach to Form 990 or Form 990-EZ.

Go to www.irs.gov/Form990 for instructions and the latest information.

Department of the Treasury

Internal Revenue Service Name of the organization World Wildlife Fund Inc

Employer identification number

52-1693387

Part I Reason for Public Charity Status (All organizations must complete this part.) See instructions.

The organization is not a private foundation because it is: (For lines 1 through 12, check only one box.)

- 1 A church, convention of churches, or association of churches described in section 170(b)(1)(A)(i).
2 A school described in section 170(b)(1)(A)(ii). (Attach Schedule E (Form 990 or 990-EZ).)
3 A hospital or a cooperative hospital service organization described in section 170(b)(1)(A)(iii).
4 A medical research organization operated in conjunction with a hospital described in section 170(b)(1)(A)(iii). Enter the hospital's name, city, and state:
5 An organization operated for the benefit of a college or university owned or operated by a governmental unit described in section 170(b)(1)(A)(iv). (Complete Part II.)
6 A federal, state, or local government or governmental unit described in section 170(b)(1)(A)(v).
7 An organization that normally receives a substantial part of its support from a governmental unit or from the general public described in section 170(b)(1)(A)(vi). (Complete Part II.)
8 A community trust described in section 170(b)(1)(A)(vi). (Complete Part II.)
9 An agricultural research organization described in 170(b)(1)(A)(ix) operated in conjunction with a land-grant college or university or a non-land grant college of agriculture. See instructions. Enter the name, city, and state of the college or university:
10 An organization that normally receives: (1) more than 33 1/3% of its support from contributions, membership fees, and gross receipts from activities related to its exempt functions—subject to certain exceptions, and (2) no more than 33 1/3% of its support from gross investment income and unrelated business taxable income (less section 511 tax) from businesses acquired by the organization after June 30, 1975. See section 509(a)(2). (Complete Part III.)
11 An organization organized and operated exclusively to test for public safety. See section 509(a)(4).
12 An organization organized and operated exclusively for the benefit of, to perform the functions of, or to carry out the purposes of one or more publicly supported organizations described in section 509(a)(1) or section 509(a)(2). See section 509(a)(3). Check the box in lines 12a through 12d that describes the type of supporting organization and complete lines 12e, 12f, and 12g.
a Type I. A supporting organization operated, supervised, or controlled by its supported organization(s), typically by giving the supported organization(s) the power to regularly appoint or elect a majority of the directors or trustees of the supporting organization. You must complete Part IV, Sections A and B.
b Type II. A supporting organization supervised or controlled in connection with its supported organization(s), by having control or management of the supporting organization vested in the same persons that control or manage the supported organization(s). You must complete Part IV, Sections A and C.
c Type III functionally integrated. A supporting organization operated in connection with, and functionally integrated with, its supported organization(s) (see instructions). You must complete Part IV, Sections A, D, and E.
d Type III non-functionally integrated. A supporting organization operated in connection with its supported organization(s) that is not functionally integrated. The organization generally must satisfy a distribution requirement and an attentiveness requirement (see instructions). You must complete Part IV, Sections A and D, and Part V.
e Check this box if the organization received a written determination from the IRS that it is a Type I, Type II, Type III functionally integrated, or Type III non-functionally integrated supporting organization.
f Enter the number of supported organizations
g Provide the following information about the supported organization(s).

Table with 6 columns: (i) Name of supported organization, (ii) EIN, (iii) Type of organization, (iv) Is the organization listed in your governing document?, (v) Amount of monetary support, (vi) Amount of other support. Includes a Total row.

Part II Support Schedule for Organizations Described in Sections 170(b)(1)(A)(iv) and 170(b)(1)(A)(vi)
(Complete only if you checked the box on line 5, 7, or 8 of Part I or if the organization failed to qualify under Part III. If the organization failed to qualify under the tests listed below, please complete Part III.)

Section A. Public Support

Table with 7 columns: (a) 2016, (b) 2017, (c) 2018, (d) 2019, (e) 2020, (f) Total. Rows include: 1 Gifts, grants, contributions, and membership fees received; 2 Tax revenues levied for the organization's benefit; 3 The value of services or facilities furnished by a governmental unit; 4 Total; 5 The portion of total contributions by each person; 6 Public support.

Section B. Total Support

Table with 7 columns: (a) 2016, (b) 2017, (c) 2018, (d) 2019, (e) 2020, (f) Total. Rows include: 7 Amounts from line 4; 8 Gross income from interest, dividends, payments received on securities loans, rents, royalties and income from similar sources; 9 Net income from unrelated business activities; 10 Other income; 11 Total support; 12 Gross receipts from related activities; 13 First 5 years.

Section C. Computation of Public Support Percentage

Table with 2 columns: Line number, Percentage. Rows include: 14 Public support percentage for 2020; 15 Public support percentage for 2019; 16a 33 1/3% support test—2020; b 33 1/3% support test—2019; 17a 10%-facts-and-circumstances test—2020; b 10%-facts-and-circumstances test—2019; 18 Private foundation.

**Part III Support Schedule for Organizations Described in Section 509(a)(2)**

(Complete only if you checked the box on line 10 of Part I or if the organization failed to qualify under Part II. If the organization fails to qualify under the tests listed below, please complete Part II.)

**Section A. Public Support**

Calendar year (or fiscal year beginning in) ▶	(a) 2016	(b) 2017	(c) 2018	(d) 2019	(e) 2020	(f) Total
<b>1</b> Gifts, grants, contributions, and membership fees received. (Do not include any "unusual grants.") .						
<b>2</b> Gross receipts from admissions, merchandise sold or services performed, or facilities furnished in any activity that is related to the organization's tax-exempt purpose						
<b>3</b> Gross receipts from activities that are not an unrelated trade or business under section 513 . . . . .						
<b>4</b> Tax revenues levied for the organization's benefit and either paid to or expended on its behalf . . . .						
<b>5</b> The value of services or facilities furnished by a governmental unit to the organization without charge						
<b>6 Total.</b> Add lines 1 through 5						
<b>7a</b> Amounts included on lines 1, 2, and 3 received from disqualified persons						
<b>b</b> Amounts included on lines 2 and 3 received from other than disqualified persons that exceed the greater of \$5,000 or 1% of the amount on line 13 for the year.						
<b>c</b> Add lines 7a and 7b. .						
<b>8 Public support.</b> (Subtract line 7c from line 6.)						

**Section B. Total Support**

Calendar year (or fiscal year beginning in) ▶	(a) 2016	(b) 2017	(c) 2018	(d) 2019	(e) 2020	(f) Total
<b>9</b> Amounts from line 6. . .						
<b>10a</b> Gross income from interest, dividends, payments received on securities loans, rents, royalties and income from similar sources . .						
<b>b</b> Unrelated business taxable income (less section 511 taxes) from businesses acquired after June 30, 1975.						
<b>c</b> Add lines 10a and 10b.						
<b>11</b> Net income from unrelated business activities not included in line 10b, whether or not the business is regularly carried on.						
<b>12</b> Other income. Do not include gain or loss from the sale of capital assets (Explain in Part VI.) . .						
<b>13 Total support.</b> (Add lines 9, 10c, 11, and 12.) . .						
<b>14 First 5 years.</b> If the Form 990 is for the organization's first, second, third, fourth, or fifth tax year as a section 501(c)(3) organization, check this box and <b>stop here.</b> . . . . . <input type="checkbox"/>						

**Section C. Computation of Public Support Percentage**

<b>15</b> Public support percentage for 2020 (line 8, column (f) divided by line 13, column (f)) . . . . .	<b>15</b>	
<b>16</b> Public support percentage from 2019 Schedule A, Part III, line 15 . . . . .	<b>16</b>	

**Section D. Computation of Investment Income Percentage**

<b>17</b> Investment income percentage for <b>2020</b> (line 10c, column (f) divided by line 13, column (f)) . . . . .	<b>17</b>	
<b>18</b> Investment income percentage from <b>2019</b> Schedule A, Part III, line 17 . . . . .	<b>18</b>	
<b>19a 33 1/3% support tests—2020.</b> If the organization did not check the box on line 14, and line 15 is more than 33 1/3%, and line 17 is not more than 33 1/3%, check this box and <b>stop here.</b> The organization qualifies as a publicly supported organization . . . . . <input type="checkbox"/>		
<b>b 33 1/3% support tests—2019.</b> If the organization did not check a box on line 14 or line 19a, and line 16 is more than 33 1/3% and line 18 is not more than 33 1/3%, check this box and <b>stop here.</b> The organization qualifies as a publicly supported organization . . . . . <input type="checkbox"/>		
<b>20 Private foundation.</b> If the organization did not check a box on line 14, 19a, or 19b, check this box and see instructions . . . . . <input type="checkbox"/>		

**Part IV Supporting Organizations**

(Complete only if you checked a box on line 12 of Part I. If you checked box 12a, of Part I, complete Sections A and B. If you checked box 12b, of Part I, complete Sections A and C. If you checked box 12c, of Part I, complete Sections A, D, and E. If you checked box 12d, of Part I, complete Sections A and D, and complete Part V.)

**Section A. All Supporting Organizations**

		Yes	No
<b>1</b>	Are all of the organization's supported organizations listed by name in the organization's governing documents? <i>If "No," describe in <b>Part VI</b> how the supported organizations are designated. If designated by class or purpose, describe the designation. If historic and continuing relationship, explain.</i>		
<b>2</b>	Did the organization have any supported organization that does not have an IRS determination of status under section 509(a)(1) or (2)? <i>If "Yes," explain in <b>Part VI</b> how the organization determined that the supported organization was described in section 509(a)(1) or (2).</i>		
<b>3a</b>	Did the organization have a supported organization described in section 501(c)(4), (5), or (6)? <i>If "Yes," answer lines 3b and 3c below.</i>		
<b>b</b>	Did the organization confirm that each supported organization qualified under section 501(c)(4), (5), or (6) and satisfied the public support tests under section 509(a)(2)? <i>If "Yes," describe in <b>Part VI</b> when and how the organization made the determination.</i>		
<b>c</b>	Did the organization ensure that all support to such organizations was used exclusively for section 170(c)(2)(B) purposes? <i>If "Yes," explain in <b>Part VI</b> what controls the organization put in place to ensure such use.</i>		
<b>4a</b>	Was any supported organization not organized in the United States ("foreign supported organization")? <i>If "Yes" and if you checked box 12a or 12b in Part I, answer lines 4b and 4c below.</i>		
<b>b</b>	Did the organization have ultimate control and discretion in deciding whether to make grants to the foreign supported organization? <i>If "Yes," describe in <b>Part VI</b> how the organization had such control and discretion despite being controlled or supervised by or in connection with its supported organizations.</i>		
<b>c</b>	Did the organization support any foreign supported organization that does not have an IRS determination under sections 501(c)(3) and 509(a)(1) or (2)? <i>If "Yes," explain in <b>Part VI</b> what controls the organization used to ensure that all support to the foreign supported organization was used exclusively for section 170(c)(2)(B) purposes.</i>		
<b>5a</b>	Did the organization add, substitute, or remove any supported organizations during the tax year? <i>If "Yes," answer lines 5b and 5c below (if applicable). Also, provide detail in <b>Part VI</b>, including (i) the names and EIN numbers of the supported organizations added, substituted, or removed; (ii) the reasons for each such action; (iii) the authority under the organization's organizing document authorizing such action; and (iv) how the action was accomplished (such as by amendment to the organizing document).</i>		
<b>b</b>	<b>Type I or Type II only.</b> Was any added or substituted supported organization part of a class already designated in the organization's organizing document?		
<b>c</b>	<b>Substitutions only.</b> Was the substitution the result of an event beyond the organization's control?		
<b>6</b>	Did the organization provide support (whether in the form of grants or the provision of services or facilities) to anyone other than (i) its supported organizations, (ii) individuals that are part of the charitable class benefited by one or more of its supported organizations, or (iii) other supporting organizations that also support or benefit one or more of the filing organization's supported organizations? <i>If "Yes," provide detail in <b>Part VI</b>.</i>		
<b>7</b>	Did the organization provide a grant, loan, compensation, or other similar payment to a substantial contributor (defined in section 4958(c)(3)(C)), a family member of a substantial contributor, or a 35% controlled entity with regard to a substantial contributor? <i>If "Yes," complete Part I of Schedule L (Form 990 or 990-EZ) .</i>		
<b>8</b>	Did the organization make a loan to a disqualified person (as defined in section 4958) not described in line 7? <i>If "Yes," complete Part I of Schedule L (Form 990 or 990-EZ).</i>		
<b>9a</b>	Was the organization controlled directly or indirectly at any time during the tax year by one or more disqualified persons, as defined in section 4946 (other than foundation managers and organizations described in section 509(a)(1) or (2))? <i>If "Yes," provide detail in <b>Part VI</b>.</i>		
<b>b</b>	Did one or more disqualified persons (as defined in line 9a) hold a controlling interest in any entity in which the supporting organization had an interest? <i>If "Yes," provide detail in <b>Part VI</b>.</i>		
<b>c</b>	Did a disqualified person (as defined in line 9a) have an ownership interest in, or derive any personal benefit from, assets in which the supporting organization also had an interest? <i>If "Yes," provide detail in <b>Part VI</b>.</i>		
<b>10a</b>	Was the organization subject to the excess business holdings rules of section 4943 because of section 4943(f) (regarding certain Type II supporting organizations, and all Type III non-functionally integrated supporting organizations)? <i>If "Yes," answer line 10b below.</i>		
<b>b</b>	Did the organization have any excess business holdings in the tax year? <i>(Use Schedule C, Form 4720, to determine whether the organization had excess business holdings).</i>		

**Part IV Supporting Organizations** (continued)

	Yes	No
<b>11</b> Has the organization accepted a gift or contribution from any of the following persons?		
<b>a</b> A person who directly or indirectly controls, either alone or together with persons described in lines 11b and 11c below, the governing body of a supported organization?		
<b>11a</b>		
<b>b</b> A family member of a person described in 11a above?		
<b>11b</b>		
<b>c</b> A 35% controlled entity of a person described in line 11a or 11b above? <i>If "Yes" to 11a, 11b, or 11c, provide detail in Part VI.</i>		
<b>11c</b>		

**Section B. Type I Supporting Organizations**

	Yes	No
<b>1</b> Did the officers, directors, trustees, or membership of one or more supported organizations have the power to regularly appoint or elect at least a majority of the organization's directors or trustees at all times during the tax year? <i>If "No," describe in Part VI how the supported organization(s) effectively operated, supervised, or controlled the organization's activities. If the organization had more than one supported organization, describe how the powers to appoint and/or remove directors or trustees were allocated among the supported organizations and what conditions or restrictions, if any, applied to such powers during the tax year.</i>		
<b>1</b>		
<b>2</b> Did the organization operate for the benefit of any supported organization other than the supported organization(s) that operated, supervised, or controlled the supporting organization? <i>If "Yes," explain in Part VI how providing such benefit carried out the purposes of the supported organization(s) that operated, supervised or controlled the supporting organization.</i>		
<b>2</b>		

**Section C. Type II Supporting Organizations**

	Yes	No
<b>1</b> Were a majority of the organization's directors or trustees during the tax year also a majority of the directors or trustees of each of the organization's supported organization(s)? <i>If "No," describe in Part VI how control or management of the supporting organization was vested in the same persons that controlled or managed the supported organization(s).</i>		
<b>1</b>		

**Section D. All Type III Supporting Organizations**

	Yes	No
<b>1</b> Did the organization provide to each of its supported organizations, by the last day of the fifth month of the organization's tax year, (i) a written notice describing the type and amount of support provided during the prior tax year, (ii) a copy of the Form 990 that was most recently filed as of the date of notification, and (iii) copies of the organization's governing documents in effect on the date of notification, to the extent not previously provided?		
<b>1</b>		
<b>2</b> Were any of the organization's officers, directors, or trustees either (i) appointed or elected by the supported organization(s) or (ii) serving on the governing body of a supported organization? <i>If "No," explain in Part VI how the organization maintained a close and continuous working relationship with the supported organization(s).</i>		
<b>2</b>		
<b>3</b> By reason of the relationship described in line 2 above, did the organization's supported organizations have a significant voice in the organization's investment policies and in directing the use of the organization's income or assets at all times during the tax year? <i>If "Yes," describe in Part VI the role the organization's supported organizations played in this regard.</i>		
<b>3</b>		

**Section E. Type III Functionally-Integrated Supporting Organizations**

**1** Check the box next to the method that the organization used to satisfy the Integral Part Test during the year (**see instructions**):

- a**  The organization satisfied the Activities Test. Complete **line 2** below.
- b**  The organization is the parent of each of its supported organizations. Complete **line 3** below.
- c**  The organization supported a governmental entity. Describe in **Part VI** how you supported a government entity (see instructions)

**2** Activities Test. **Answer lines 2a and 2b below.**

- a** Did substantially all of the organization's activities during the tax year directly further the exempt purposes of the supported organization(s) to which the organization was responsive? *If "Yes," then in Part VI identify those supported organizations and explain how these activities directly furthered their exempt purposes, how the organization was responsive to those supported organizations, and how the organization determined that these activities constituted substantially all of its activities.*
- b** Did the activities described in line 2a constitute activities that, but for the organization's involvement, one or more of the organization's supported organization(s) would have been engaged in? *If "Yes," explain in Part VI the reasons for the organization's position that its supported organization(s) would have engaged in these activities but for the organization's involvement.*

**3** Parent of Supported Organizations. **Answer lines 3a and 3b below.**

- a** Did the organization have the power to regularly appoint or elect a majority of the officers, directors, or trustees of each of the supported organizations? *If "Yes" or "No" provide details in Part VI.*
- b** Did the organization exercise a substantial degree of direction over the policies, programs and activities of each of its supported organizations? *If "Yes," describe in Part VI. the role played by the organization in this regard.*

	Yes	No
<b>2a</b>		
<b>2b</b>		
<b>3a</b>		
<b>3b</b>		

**Part V Type III Non-Functionally Integrated 509(a)(3) Supporting Organizations**

- 1**  Check here if the organization satisfied the Integral Part Test as a qualifying trust on Nov. 20, 1970 (explain in **Part VI**). See instructions. All other Type III non-functionally integrated supporting organizations must complete Sections A through E.

**Section A - Adjusted Net Income**

(A) Prior Year

(B) Current Year  
(optional)

- |   |          |  |  |
|---|----------|--|--|
| <b>1</b> Net short-term capital gain  | <b>1</b> |  |  |
| <b>2</b> Recoveries of prior-year distributions   | <b>2</b> |  |  |
| <b>3</b> Other gross income (see instructions)  | <b>3</b> |  |  |
| <b>4</b> Add lines 1 through 3  | <b>4</b> |  |  |
| <b>5</b> Depreciation and depletion   | <b>5</b> |  |  |
| <b>6</b> Portion of operating expenses paid or incurred for production or collection of gross income or for management, conservation, or maintenance of property held for production of income (see instructions) | <b>6</b> |  |  |
| <b>7</b> Other expenses (see instructions)  | <b>7</b> |  |  |
| <b>8 Adjusted Net Income</b> (subtract lines 5, 6 and 7 from line 4)  | <b>8</b> |  |  |

**Section B - Minimum Asset Amount**

(A) Prior Year

(B) Current Year  
(optional)

- |  |           |  |  |
|--|-----------|--|--|
| <b>1</b> Aggregate fair market value of all non-exempt-use assets (see instructions for short tax year or assets held for part of year): | <b>1</b>  |  |  |
| <b>a</b> Average monthly value of securities   | <b>1a</b> |  |  |
| <b>b</b> Average monthly cash balances   | <b>1b</b> |  |  |
| <b>c</b> Fair market value of other non-exempt-use assets  | <b>1c</b> |  |  |
| <b>d Total</b> (add lines 1a, 1b, and 1c)  | <b>1d</b> |  |  |
| <b>e Discount</b> claimed for blockage or other factors (explain in detail in <b>Part VI</b> ):  |           |  |  |
| <b>2</b> Acquisition indebtedness applicable to non-exempt use assets  | <b>2</b>  |  |  |
| <b>3</b> Subtract line 2 from line 1d  | <b>3</b>  |  |  |
| <b>4</b> Cash deemed held for exempt use. Enter 0.015 of line 3 (for greater amount, see instructions).                                  | <b>4</b>  |  |  |
| <b>5</b> Net value of non-exempt-use assets (subtract line 4 from line 3)  | <b>5</b>  |  |  |
| <b>6</b> Multiply line 5 by 0.035  | <b>6</b>  |  |  |
| <b>7</b> Recoveries of prior-year distributions  | <b>7</b>  |  |  |
| <b>8 Minimum Asset Amount</b> (add line 7 to line 6)   | <b>8</b>  |  |  |

**Section C - Distributable Amount**

Current Year

- |  |          |  |  |
|--|----------|--|--|
| <b>1</b> Adjusted net income for prior year (from Section A, line 8, Column A)   | <b>1</b> |  |  |
| <b>2</b> Enter 85% of line 1   | <b>2</b> |  |  |
| <b>3</b> Minimum asset amount for prior year (from Section B, line 8, Column A)  | <b>3</b> |  |  |
| <b>4</b> Enter greater of line 2 or line 3   | <b>4</b> |  |  |
| <b>5</b> Income tax imposed in prior year  | <b>5</b> |  |  |
| <b>6 Distributable Amount.</b> Subtract line 5 from line 4, unless subject to emergency temporary reduction (see instructions) | <b>6</b> |  |  |

- 7**  Check here if the current year is the organization's first as a non-functionally-integrated Type III supporting organization (see instructions)

**Part V Type III Non-Functionally Integrated 509(a)(3) Supporting Organizations**

(continued)

Section D - Distributions		Current Year
<b>1</b> Amounts paid to supported organizations to accomplish exempt purposes	<b>1</b>	
<b>2</b> Amounts paid to perform activity that directly furthers exempt purposes of supported organizations, in excess of income from activity	<b>2</b>	
<b>3</b> Administrative expenses paid to accomplish exempt purposes of supported organizations	<b>3</b>	
<b>4</b> Amounts paid to acquire exempt-use assets	<b>4</b>	
<b>5</b> Qualified set-aside amounts (prior IRS approval required - provide details in <b>Part VI</b> )	<b>5</b>	
<b>6</b> Other distributions (describe in <b>Part VI</b> ). See instructions	<b>6</b>	
<b>7 Total annual distributions.</b> Add lines 1 through 6.	<b>7</b>	
<b>8</b> Distributions to attentive supported organizations to which the organization is responsive (provide details in <b>Part VI</b> ). See instructions	<b>8</b>	
<b>9</b> Distributable amount for 2020 from Section C, line 6	<b>9</b>	
<b>10</b> Line 8 amount divided by Line 9 amount	<b>10</b>	

Section E - Distribution Allocations (see instructions)	(i) Excess Distributions	(ii) Underdistributions Pre-2020	(iii) Distributable Amount for 2020
<b>1</b> Distributable amount for 2020 from Section C, line 6			
<b>2</b> Underdistributions, if any, for years prior to 2020 (reasonable cause required-- explain in <b>Part VI</b> ). See instructions.			
<b>3</b> Excess distributions carryover, if any, to 2020:			
<b>a</b> From 2015. . . . .			
<b>b</b> From 2016. . . . .			
<b>c</b> From 2017. . . . .			
<b>d</b> From 2018. . . . .			
<b>e</b> From 2019. . . . .			
<b>f Total</b> of lines 3a through e			
<b>g</b> Applied to underdistributions of prior years			
<b>h</b> Applied to 2020 distributable amount			
<b>i</b> Carryover from 2015 not applied (see instructions)			
<b>j</b> Remainder. Subtract lines 3g, 3h, and 3i from line 3f.			
<b>4</b> Distributions for 2020 from Section D, line 7: \$			
<b>a</b> Applied to underdistributions of prior years			
<b>b</b> Applied to 2020 distributable amount			
<b>c</b> Remainder. Subtract lines 4a and 4b from line 4.			
<b>5</b> Remaining underdistributions for years prior to 2020, if any. Subtract lines 3g and 4a from line 2. If the amount is greater than zero, explain in <b>Part VI</b> . See instructions.			
<b>6</b> Remaining underdistributions for 2020. Subtract lines 3h and 4b from line 1. If the amount is greater than zero, explain in <b>Part VI</b> . See instructions.			
<b>7 Excess distributions carryover to 2021.</b> Add lines 3j and 4c.			
<b>8</b> Breakdown of line 7:			
<b>a</b> Excess from 2016. . . . .			
<b>b</b> Excess from 2017. . . . .			
<b>c</b> Excess from 2018. . . . .			
<b>d</b> Excess from 2019. . . . .			
<b>e</b> Excess from 2020. . . . .			

**Part VI Supplemental Information.** Provide the explanations required by Part II, line 10; Part II, line 17a or 17b; Part III, line 12; Part IV, Section A, lines 1, 2, 3b, 3c, 4b, 4c, 5a, 6, 9a, 9b, 9c, 11a, 11b, and 11c; Part IV, Section B, lines 1 and 2; Part IV, Section C, line 1; Part IV, Section D, lines 2 and 3; Part IV, Section E, lines 1c, 2a, 2b, 3a and 3b; Part V, line 1; Part V, Section B, line 1e; Part V Section D, lines 5, 6, and 8; and Part V, Section E, lines 2, 5, and 6. Also complete this part for any additional information. (See instructions).

### Facts And Circumstances Test

Return Reference	Explanation
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## **Additional Data**

**Return to Form**

**Software ID:**

**Software Version:**

Name of the organization World Wildlife Fund Inc	<b>Employer identification number</b> 52-1693387
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**Organization type** (check one):

- |                    |   |
|--------------------|---|
| <b>Filers of:</b>  | <b>Section:</b>   |
| Form 990 or 990-EZ | <input type="checkbox"/> 501(c)( ) (enter number) organization  |
|                    | <input type="checkbox"/> 4947(a)(1) nonexempt charitable trust <b>not</b> treated as a private foundation |
|                    | <input type="checkbox"/> 527 political organization   |
| Form 990-PF        | <input type="checkbox"/> 501(c)(3) exempt private foundation  |
|                    | <input type="checkbox"/> 4947(a)(1) nonexempt charitable trust treated as a private foundation            |
|                    | <input type="checkbox"/> 501(c)(3) taxable private foundation   |

Check if your organization is covered by the **General Rule** or a **Special Rule**.  
**Note:** Only a section 501(c)(7), (8), or (10) organization can check boxes for both the General Rule and a Special Rule. See instructions.

**General Rule**

- For an organization filing Form 990, 990-EZ, or 990-PF that received, during the year, contributions totaling \$5,000 or more (in money or other property) from any one contributor. Complete Parts I and II. See instructions for determining a contributor's total contributions.

**Special Rules**

- For an organization described in section 501(c)(3) filing Form 990 or 990-EZ that met the 33<sup>1</sup>/<sub>3</sub>% support test of the regulations under sections 509(a)(1) and 170(b)(1)(A)(vi), that checked Schedule A (Form 990 or 990-EZ), Part II, line 13, 16a, or 16b, and that received from any one contributor, during the year, total contributions of the greater of **(1)** \$5,000 or **(2)** 2% of the amount on (i) Form 990, Part VIII, line 1h, or (ii) Form 990-EZ, line 1. Complete Parts I and II.
- For an organization described in section 501(c)(7), (8), or (10) filing Form 990 or 990-EZ that received from any one contributor, during the year, total contributions of more than \$1,000 *exclusively* for religious, charitable, scientific, literary, or educational purposes, or for the prevention of cruelty to children or animals. Complete Parts I, II, and III.
- For an organization described in section 501(c)(7), (8), or (10) filing Form 990 or 990-EZ that received from any one contributor, during the year, contributions *exclusively* for religious, charitable, etc., purposes, but no such contributions totaled more than \$1,000. If this box is checked, enter here the total contributions that were received during the year for an *exclusively* religious, charitable, etc., purpose. Don't complete any of the parts unless the **General Rule** applies to this organization because it received *nonexclusively* religious, charitable, etc., contributions totaling \$5,000 or more during the year . . . . . ▶ \$ \_\_\_\_\_

**Caution:** An organization that isn't covered by the General Rule and/or the Special Rules doesn't file Schedule B (Form 990, 990-EZ, or 990-PF), but it **must** answer "No" on Part IV, line 2, of its Form 990; or check the box on line H of its Form 990-EZ or on its Form 990PF, Part I, line 2, to certify that it doesn't meet the filing requirements of Schedule B (Form 990, 990-EZ, or 990-PF).

Name of organization  
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**Part I** **Contributors** (see instructions). Use duplicate copies of Part I if additional space is needed.

(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
RESTRICTED		\$ RESTRICTED	<input type="checkbox"/> Person <input type="checkbox"/> Payroll <input type="checkbox"/> Noncash (Complete Part II for noncash contributions.)
(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
-		\$	<input type="checkbox"/> Person <input type="checkbox"/> Payroll <input type="checkbox"/> Noncash (Complete Part II for noncash contributions.)
(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
-		\$	<input type="checkbox"/> Person <input type="checkbox"/> Payroll <input type="checkbox"/> Noncash (Complete Part II for noncash contributions.)
(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
-		\$	<input type="checkbox"/> Person <input type="checkbox"/> Payroll <input type="checkbox"/> Noncash (Complete Part II for noncash contributions.)
(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
-		\$	<input type="checkbox"/> Person <input type="checkbox"/> Payroll <input type="checkbox"/> Noncash (Complete Part II for noncash contributions.)
(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
-		\$	<input type="checkbox"/> Person <input type="checkbox"/> Payroll <input type="checkbox"/> Noncash (Complete Part II for noncash contributions.)

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**Part II Noncash Property** (see instructions). Use duplicate copies of Part II if additional space is needed.

(a) No. from Part I	(b) Description of noncash property given	(c) FMV (or estimate) (See instructions)	(d) Date received
-	_____ _____ _____	_____ \$	_____
-	_____ _____ _____	_____ \$	_____
-	_____ _____ _____	_____ \$	_____
-	_____ _____ _____	_____ \$	_____
-	_____ _____ _____	_____ \$	_____
-	_____ _____ _____	_____ \$	_____
-	_____ _____ _____	_____ \$	_____
-	_____ _____ _____	_____ \$	_____
-	_____ _____ _____	_____ \$	_____
-	_____ _____ _____	_____ \$	_____

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**Part III** Exclusively religious, charitable, etc., contributions to organizations described in section 501(c)(7), (8), or (10) that total more than \$1,000 for the year from any one contributor. Complete columns (a) through (e) and the following line entry. For organizations completing Part III, enter the total of exclusively religious, charitable, etc., contributions of \$1,000 or less for the year. (Enter this information once. See instructions.) ► \$ \_\_\_\_\_

Use duplicate copies of Part III if additional space is needed.

(a) No. from Part I	(b) Purpose of gift	(c) Use of gift	(d) Description of how gift is held
	_____	_____	_____
	_____	_____	_____
(e) Transfer of gift			
Transferee's name, address, and ZIP 4		Relationship of transferor to transferee	
_____		_____	
_____		_____	
(a) No. from Part I	(b) Purpose of gift	(c) Use of gift	(d) Description of how gift is held
	_____	_____	_____
	_____	_____	_____
(e) Transfer of gift			
Transferee's name, address, and ZIP 4		Relationship of transferor to transferee	
_____		_____	
_____		_____	
(a) No. from Part I	(b) Purpose of gift	(c) Use of gift	(d) Description of how gift is held
	_____	_____	_____
	_____	_____	_____
(e) Transfer of gift			
Transferee's name, address, and ZIP 4		Relationship of transferor to transferee	
_____		_____	
_____		_____	
(a) No. from Part I	(b) Purpose of gift	(c) Use of gift	(d) Description of how gift is held
	_____	_____	_____
	_____	_____	_____
(e) Transfer of gift			
Transferee's name, address, and ZIP 4		Relationship of transferor to transferee	
_____		_____	
_____		_____	

## **Additional Data**

**Return to Form**

**Software ID:**

**Software Version:**

2020

Open to Public Inspection

SCHEDULE C (Form 990 or 990-EZ)

Political Campaign and Lobbying Activities

For Organizations Exempt From Income Tax Under section 501(c) and section 527

Complete if the organization is described below. Attach to Form 990 or Form 990-EZ. Go to www.irs.gov/Form990 for instructions and the latest information.

Department of the Treasury Internal Revenue Service

If the organization answered "Yes" on Form 990, Part IV, Line 3, or Form 990-EZ, Part V, line 46 (Political Campaign Activities), then

- Section 501(c)(3) organizations: Complete Parts I-A and B. Do not complete Part I-C.
Section 501(c) (other than section 501(c)(3)) organizations: Complete Parts I-A and C below. Do not complete Part I-B.
Section 527 organizations: Complete Part I-A only.

If the organization answered "Yes" on Form 990, Part IV, Line 4, or Form 990-EZ, Part VI, line 47 (Lobbying Activities), then

- Section 501(c)(3) organizations that have filed Form 5768 (election under section 501(h)): Complete Part II-A. Do not complete Part II-B.
Section 501(c)(3) organizations that have NOT filed Form 5768 (election under section 501(h)): Complete Part II-B. Do not complete Part II-A.

If the organization answered "Yes" on Form 990, Part IV, Line 5 (Proxy Tax) (see separate instructions) or Form 990-EZ, Part V, line 35c (Proxy Tax) (see separate instructions), then

- Section 501(c)(4), (5), or (6) organizations: Complete Part III.

Name of the organization World Wildlife Fund Inc

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Part I-A Complete if the organization is exempt under section 501(c) or is a section 527 organization.

- 1 Provide a description of the organization's direct and indirect political campaign activities in Part IV (see instructions for definition of "political campaign activities")
2 Political campaign activity expenditures (see instructions)
3 Volunteer hours for political campaign activities (see instructions)

Part I-B Complete if the organization is exempt under section 501(c)(3).

- 1 Enter the amount of any excise tax incurred by the organization under section 4955
2 Enter the amount of any excise tax incurred by organization managers under section 4955
3 If the organization incurred a section 4955 tax, did it file Form 4720 for this year?
4a Was a correction made?
b If "Yes," describe in Part IV.

Part I-C Complete if the organization is exempt under section 501(c), except section 501(c)(3).

- 1 Enter the amount directly expended by the filing organization for section 527 exempt function activities
2 Enter the amount of the filing organization's funds contributed to other organizations for section 527 exempt function activities
3 Total exempt function expenditures. Add lines 1 and 2. Enter here and on Form 1120-POL, line 17b.
4 Did the filing organization file Form 1120-POL for this year?
5 Enter the names, addresses and employer identification number (EIN) of all section 527 political organizations to which the filing organization made payments.

Table with 5 columns: (a) Name, (b) Address, (c) EIN, (d) Amount paid from filing organization's funds, (e) Amount of political contributions received and promptly and directly delivered to a separate political organization. Rows 1-6.

**Part II-A Complete if the organization is exempt under section 501(c)(3) and filed Form 5768 (election under section 501(h)).**

- A** Check  if the filing organization belongs to an affiliated group (and list in Part IV each affiliated group member's name, address, EIN, expenses, and share of excess lobbying expenditures).
- B** Check  if the filing organization checked box A and "limited control" provisions apply.

<b>Limits on Lobbying Expenditures</b> (The term "expenditures" means amounts paid or incurred.)	(a) Filing organization's totals	(b) Affiliated group totals												
<b>1a</b> Total lobbying expenditures to influence public opinion (grass roots lobbying) .....														
<b>b</b> Total lobbying expenditures to influence a legislative body (direct lobbying) .....														
<b>c</b> Total lobbying expenditures (add lines 1a and 1b) .....														
<b>d</b> Other exempt purpose expenditures .....														
<b>e</b> Total exempt purpose expenditures (add lines 1c and 1d) .....														
<b>f</b> Lobbying nontaxable amount. Enter the amount from the following table in both columns.														
<table border="1" style="width:100%; border-collapse: collapse;"> <thead> <tr> <th style="width:35%;">If the amount on line 1e, column (a) or (b) is:</th> <th style="width:65%;">The lobbying nontaxable amount is:</th> </tr> </thead> <tbody> <tr> <td>Not over \$500,000</td> <td>20% of the amount on line 1e.</td> </tr> <tr> <td>Over \$500,000 but not over \$1,000,000</td> <td>\$100,000 plus 15% of the excess over \$500,000.</td> </tr> <tr> <td>Over \$1,000,000 but not over \$1,500,000</td> <td>\$175,000 plus 10% of the excess over \$1,000,000.</td> </tr> <tr> <td>Over \$1,500,000 but not over \$17,000,000</td> <td>\$225,000 plus 5% of the excess over \$1,500,000.</td> </tr> <tr> <td>Over \$17,000,000</td> <td>\$1,000,000.</td> </tr> </tbody> </table>	If the amount on line 1e, column (a) or (b) is:	The lobbying nontaxable amount is:	Not over \$500,000	20% of the amount on line 1e.	Over \$500,000 but not over \$1,000,000	\$100,000 plus 15% of the excess over \$500,000.	Over \$1,000,000 but not over \$1,500,000	\$175,000 plus 10% of the excess over \$1,000,000.	Over \$1,500,000 but not over \$17,000,000	\$225,000 plus 5% of the excess over \$1,500,000.	Over \$17,000,000	\$1,000,000.		
If the amount on line 1e, column (a) or (b) is:	The lobbying nontaxable amount is:													
Not over \$500,000	20% of the amount on line 1e.													
Over \$500,000 but not over \$1,000,000	\$100,000 plus 15% of the excess over \$500,000.													
Over \$1,000,000 but not over \$1,500,000	\$175,000 plus 10% of the excess over \$1,000,000.													
Over \$1,500,000 but not over \$17,000,000	\$225,000 plus 5% of the excess over \$1,500,000.													
Over \$17,000,000	\$1,000,000.													
<b>g</b> Grassroots nontaxable amount (enter 25% of line 1f) .....														
<b>h</b> Subtract line 1g from line 1a. If zero or less, enter -0- .....														
<b>i</b> Subtract line 1f from line 1c. If zero or less, enter -0- .....														
<b>j</b> If there is an amount other than zero on either line 1h or line 1i, did the organization file Form 4720 reporting section 4911 tax for this year? .....	<input type="checkbox"/> Yes <input type="checkbox"/> No													

**4-Year Averaging Period Under Section 501(h)**  
(Some organizations that made a section 501(h) election do not have to complete all of the five columns below. See the separate instructions for lines 2a through 2f.)

<b>Lobbying Expenditures During 4-Year Averaging Period</b>					
Calendar year (or fiscal year beginning in)	(a) 2017	(b) 2018	(c) 2019	(d) 2020	(e) Total
<b>2a</b> Lobbying nontaxable amount					
<b>b</b> Lobbying ceiling amount (150% of line 2a, column(e))					
<b>c</b> Total lobbying expenditures					
<b>d</b> Grassroots nontaxable amount					
<b>e</b> Grassroots ceiling amount (150% of line 2d, column (e))					
<b>f</b> Grassroots lobbying expenditures					

**Part II-B Complete if the organization is exempt under section 501(c)(3) and has NOT filed Form 5768 (election under section 501(h)).**

For each "Yes" response on lines 1a through 1i below, provide in Part IV a detailed description of the lobbying activity.

	(a)		(b)
	Yes	No	Amount
<b>1</b> During the year, did the filing organization attempt to influence foreign, national, state or local legislation, including any attempt to influence public opinion on a legislative matter or referendum, through the use of:			
<b>a</b> Volunteers? .....	Yes		
<b>b</b> Paid staff or management (include compensation in expenses reported on lines 1c through 1i)? .....	Yes		
<b>c</b> Media advertisements? .....	Yes		13,578
<b>d</b> Mailings to members, legislators, or the public? .....	Yes		2,462
<b>e</b> Publications, or published or broadcast statements? .....		No	
<b>f</b> Grants to other organizations for lobbying purposes? .....		No	
<b>g</b> Direct contact with legislators, their staffs, government officials, or a legislative body? .....	Yes		475,066
<b>h</b> Rallies, demonstrations, seminars, conventions, speeches, lectures, or any similar means? .....		No	
<b>i</b> Other activities? .....	Yes		
<b>j</b> Total. Add lines 1c through 1i .....			491,106
<b>2a</b> Did the activities in line 1 cause the organization to be not described in section 501(c)(3)? .....		No	
<b>b</b> If "Yes," enter the amount of any tax incurred under section 4912 .....			
<b>c</b> If "Yes," enter the amount of any tax incurred by organization managers under section 4912 .....			
<b>d</b> If the filing organization incurred a section 4912 tax, did it file Form 4720 for this year? .....			

**Part III-A Complete if the organization is exempt under section 501(c)(4), section 501(c)(5), or section 501(c)(6).**

	Yes	No
<b>1</b> Were substantially all (90% or more) dues received nondeductible by members? .....	<b>1</b>	
<b>2</b> Did the organization make only in-house lobbying expenditures of \$2,000 or less? .....	<b>2</b>	
<b>3</b> Did the organization agree to carry over lobbying and political expenditures from the prior year? .....	<b>3</b>	

**Part III-B Complete if the organization is exempt under section 501(c)(4), section 501(c)(5), or section 501(c)(6) and if either (a) BOTH Part III-A, lines 1 and 2, are answered "No" OR (b) Part III-A, line 3, is answered "Yes."**

<b>1</b> Dues, assessments and similar amounts from members .....	<b>1</b>	
<b>2</b> Section 162(e) nondeductible lobbying and political expenditures ( <b>do not include amounts of political expenses for which the section 527(f) tax was paid</b> ).		
<b>a</b> Current year .....	<b>2a</b>	
<b>b</b> Carryover from last year .....	<b>2b</b>	
<b>c</b> Total .....	<b>2c</b>	
<b>3</b> Aggregate amount reported in section 6033(e)(1)(A) notices of nondeductible section 162(e) dues .	<b>3</b>	
<b>4</b> If notices were sent and the amount on line 2c exceeds the amount on line 3, what portion of the excess does the organization agree to carryover to the reasonable estimate of nondeductible lobbying and political expenditure next year? .....	<b>4</b>	
<b>5</b> Taxable amount of lobbying and political expenditures (see instructions) .....	<b>5</b>	

**Part IV Supplemental Information**

Provide the descriptions required for Part I-A, line 1; Part I-B, line 4; Part I-C, line 5; Part II-A (affiliated group list); Part II-A, lines 1 and 2 (see instructions), and Part II-B, line 1. Also, complete this part for any additional information.

Return Reference	Explanation
Part II-B, Line 1, Lobbying Activities:	OTHER ACTIVITIES INCLUDED TIME SPENT ON STRATEGY AND PLANNING RELATED TO LOBBYING.

**Additional Data**

**Return to Form**

**Software ID:**

**Software Version:**

# Supplemental Financial Statements

# 2020

**Open to Public Inspection**

▶ **Complete if the organization answered "Yes," on Form 990, Part IV, line 6, 7, 8, 9, 10, 11a, 11b, 11c, 11d, 11e, 11f, 12a, or 12b.**

▶ **Attach to Form 990.**

▶ **Go to [www.irs.gov/Form990](http://www.irs.gov/Form990) for instructions and the latest information.**

Department of the Treasury  
Internal Revenue Service

**Name of the organization**  
World Wildlife Fund Inc

**Employer identification number**

52-1693387

## **Part I Organizations Maintaining Donor Advised Funds or Other Similar Funds or Accounts.**

Complete if the organization answered "Yes" on Form 990, Part IV, line 6.

	(a) Donor advised funds	(b) Funds and other accounts
1 Total number at end of year . . . . .		
2 Aggregate value of contributions to (during year)		
3 Aggregate value of grants from (during year)		
4 Aggregate value at end of year . . . . .		

5 Did the organization inform all donors and donor advisors in writing that the assets held in donor advised funds are the organization's property, subject to the organization's exclusive legal control? . . . . .  Yes  No

6 Did the organization inform all grantees, donors, and donor advisors in writing that grant funds can be used only for charitable purposes and not for the benefit of the donor or donor advisor, or for any other purpose conferring impermissible private benefit? . . . . .  Yes  No

## **Part II Conservation Easements.**

Complete if the organization answered "Yes" on Form 990, Part IV, line 7.

- 1 Purpose(s) of conservation easements held by the organization (check all that apply).
- Preservation of land for public use (e.g., recreation or education)     Preservation of an historically important land area
- Protection of natural habitat     Preservation of a certified historic structure
- Preservation of open space

2 Complete lines 2a through 2d if the organization held a qualified conservation contribution in the form of a conservation easement on the last day of the tax year.

	Held at the End of the Year
a Total number of conservation easements . . . . .	2a
b Total acreage restricted by conservation easements . . . . .	2b
c Number of conservation easements on a certified historic structure included in (a) . . . . .	2c
d Number of conservation easements included in (c) acquired after 7/25/06, and not on a historic structure listed in the National Register . . . . .	2d

3 Number of conservation easements modified, transferred, released, extinguished, or terminated by the organization during the tax year ▶ \_\_\_\_\_

4 Number of states where property subject to conservation easement is located ▶ \_\_\_\_\_

5 Does the organization have a written policy regarding the periodic monitoring, inspection, handling of violations, and enforcement of the conservation easements it holds? . . . . .  Yes  No

6 Staff and volunteer hours devoted to monitoring, inspecting, handling of violations, and enforcing conservation easements during the year  
▶ \_\_\_\_\_

7 Amount of expenses incurred in monitoring, inspecting, handling of violations, and enforcing conservation easements during the year  
▶ \$ \_\_\_\_\_

8 Does each conservation easement reported on line 2(d) above satisfy the requirements of section 170(h)(4)(B)(i) and section 170(h)(4)(B)(ii)? . . . . .  Yes  No

9 In Part XIII, describe how the organization reports conservation easements in its revenue and expense statement, and balance sheet, and include, if applicable, the text of the footnote to the organization's financial statements that describes the organization's accounting for conservation easements.

## **Part III Organizations Maintaining Collections of Art, Historical Treasures, or Other Similar Assets.**

Complete if the organization answered "Yes" on Form 990, Part IV, line 8.

1a If the organization elected, as permitted under FASB ASC 958, not to report in its revenue statement and balance sheet works of art, historical treasures, or other similar assets held for public exhibition, education, or research in furtherance of public service, provide, in Part XIII, the text of the footnote to its financial statements that describes these items.

b If the organization elected, as permitted under FASB ASC 958, to report in its revenue statement and balance sheet works of art, historical treasures, or other similar assets held for public exhibition, education, or research in furtherance of public service, provide the following amounts relating to these items:

(i) Revenue included on Form 990, Part VIII, line 1 . . . . . ▶ \$ \_\_\_\_\_

(ii) Assets included in Form 990, Part X . . . . . ▶ \$ \_\_\_\_\_

2 If the organization received or held works of art, historical treasures, or other similar assets for financial gain, provide the following amounts required to be reported under FASB ASC 958 relating to these items:

a Revenue included on Form 990, Part VIII, line 1 . . . . . ▶ \$ \_\_\_\_\_

b Assets included in Form 990, Part X . . . . . ▶ \$ \_\_\_\_\_

**Part III Organizations Maintaining Collections of Art, Historical Treasures, or Other Similar Assets** (continued)

- 3** Using the organization's acquisition, accession, and other records, check any of the following that are a significant use of its collection items (check all that apply):
- a**  Public exhibition
  - b**  Scholarly research
  - c**  Preservation for future generations
  - d**  Loan or exchange programs
  - e**  Other .....
- 4** Provide a description of the organization's collections and explain how they further the organization's exempt purpose in Part XIII.
- 5** During the year, did the organization solicit or receive donations of art, historical treasures or other similar assets to be sold to raise funds rather than to be maintained as part of the organization's collection? . . .  **Yes**  **No**

**Part IV Escrow and Custodial Arrangements.**

Complete if the organization answered "Yes" on Form 990, Part IV, line 9, or reported an amount on Form 990, Part X, line 21.

- 1a** Is the organization an agent, trustee, custodian or other intermediary for contributions or other assets not included on Form 990, Part X? . . . . .  **Yes**  **No**
- b** If "Yes," explain the arrangement in Part XIII and complete the following table:
- |  | Amount    |
|--|-----------|
| <b>c</b> Beginning balance . . . . .             | <b>1c</b> |
| <b>d</b> Additions during the year . . . . .     | <b>1d</b> |
| <b>e</b> Distributions during the year . . . . . | <b>1e</b> |
| <b>f</b> Ending balance . . . . .                | <b>1f</b> |
- 2a** Did the organization include an amount on Form 990, Part X, line 21, for escrow or custodial account liability?  **Yes**  **No**
- b** If "Yes," explain the arrangement in Part XIII. Check here if the explanation has been provided in Part XIII . . . .

**Part V Endowment Funds.**

Complete if the organization answered "Yes" on Form 990, Part IV, line 10.

	(a) Current year	(b) Prior year	(c) Two years back	(d) Three years back	(e) Four years back
<b>1a</b> Beginning of year balance . . . . .	209,872,045	217,348,846	218,082,665	211,268,592	199,308,858
<b>b</b> Contributions . . . . .	34,040,321	33,823,726	23,975,755	25,789,522	19,370,730
<b>c</b> Net investment earnings, gains, and losses	71,295,916	-643,389	8,055,679	15,936,790	30,527,829
<b>d</b> Grants or scholarships . . . . .	1,194,198	1,119,342	1,073,756	1,014,155	1,022,791
<b>e</b> Other expenditures for facilities and programs . . . . .	27,802,362	39,537,796	31,691,498	33,898,084	36,916,034
<b>f</b> Administrative expenses . . . . .	0	0	0	0	0
<b>g</b> End of year balance . . . . .	286,211,722	209,872,045	217,348,845	218,082,665	211,268,592

- 2** Provide the estimated percentage of the current year end balance (line 1g, column (a)) held as:
- a** Board designated or quasi-endowment ▶ 70.230 %
  - b** Permanent endowment ▶ 29.230 %
  - c** Term endowment ▶ 0.540 %
- The percentages on lines 2a, 2b, and 2c should equal 100%.
- 3a** Are there endowment funds not in the possession of the organization that are held and administered for the organization by:
- |  | Yes    | No |
|--|--------|----|
| <b>(i)</b> Unrelated organizations . . . . .   | 3a(i)  | No |
| <b>(ii)</b> Related organizations . . . . .  | 3a(ii) | No |
| <b>b</b> If "Yes" on 3a(ii), are the related organizations listed as required on Schedule R? . . . . . | 3b     |    |
- 4** Describe in Part XIII the intended uses of the organization's endowment funds.

**Part VI Land, Buildings, and Equipment.**

Complete if the organization answered "Yes" on Form 990, Part IV, line 11a. See Form 990, Part X, line 10.

Description of property	(a) Cost or other basis (investment)	(b) Cost or other basis (other)	(c) Accumulated depreciation	(d) Book value
<b>1a</b> Land . . . . .		17,436,974		17,436,974
<b>b</b> Buildings . . . . .		45,752,825	24,001,685	21,751,140
<b>c</b> Leasehold improvements		32,247,045	20,889,775	11,357,268
<b>d</b> Equipment . . . . .		24,613,902	16,838,865	7,775,038
<b>e</b> Other . . . . .		23,118,929	4,741,818	18,377,111
<b>Total.</b> Add lines 1a through 1e. (Column (d) must equal Form 990, Part X, column (B), line 10(c).) . . . . .				76,697,531

**Part VII Investments—Other Securities.**

Complete if the organization answered "Yes" on Form 990, Part IV, line 11b. See Form 990, Part X, line 12.

(a) Description of security or category (including name of security)	(b) Book value	(c) Method of valuation: Cost or end-of-year market value
(1) Financial derivatives . . . . .		
(2) Closely-held equity interests . . . . .		
(3) Other _____		
(A) PARTNERSHIPS	151,907,076	
(C)		
(D)		
(E)		
(F)		
(G)		
(H)		
(I)		
<b>Total.</b> (Column (b) must equal Form 990, Part X, col. (B) line 12.)	151,907,076	

**Part VIII Investments—Program Related.**

Complete if the organization answered 'Yes' on Form 990, Part IV, line 11c. See Form 990, Part X, line 13.

(a) Description of investment	(b) Book value	(c) Method of valuation: Cost or end-of-year market value
(2)		
(3)		
(4)		
(5)		
(6)		
(7)		
(8)		
(9)		
(10)		
<b>Total.</b> (Column (b) must equal Form 990, Part X, col.(B) line 13.)		

**Part IX Other Assets.**

Complete if the organization answered 'Yes' on Form 990, Part IV, line 11d. See Form 990, Part X, line 15.

(a) Description	(b) Book value
(2)	
(3)	
(4)	
(5)	
(6)	
(7)	
(8)	
(9)	
(10)	
<b>Total.</b> (Column (b) must equal Form 990, Part X, col.(B) line 15.)	

**Part X Other Liabilities.**

Complete if the organization answered 'Yes' on Form 990, Part IV, line 11e or 11f. See Form 990, Part X, line 25.

1. (a) Description of liability	(b) Book value
(1) Federal income taxes	0
(2)	
(3)	
(4)	
(5)	
(6)	
(7)	
(8)	
(9)	
<b>Total.</b> (Column (b) must equal Form 990, Part X, col.(B) line 25.)	12,913,056

**2.** Liability for uncertain tax positions. In Part XIII, provide the text of the footnote to the organization's financial statements that reports the organization's liability for uncertain tax positions under FIN 48 (ASC 740). Check here if the text of the footnote has been provided in Part XIII

**Part XI Reconciliation of Revenue per Audited Financial Statements With Revenue per Return.**

Complete if the organization answered 'Yes' on Form 990, Part IV, line 12a.

<b>1</b>	Total revenue, gains, and other support per audited financial statements . . . . .	<b>1</b>	543,000,470
<b>2</b>	Amounts included on line 1 but not on Form 990, Part VIII, line 12:		
<b>a</b>	Net unrealized gains (losses) on investments . . . . .	<b>2a</b>	62,910,775
<b>b</b>	Donated services and use of facilities . . . . .	<b>2b</b>	73,827,024
<b>c</b>	Recoveries of prior year grants . . . . .	<b>2c</b>	
<b>d</b>	Other (Describe in Part XIII.) . . . . .	<b>2d</b>	259,887
<b>e</b>	Add lines <b>2a</b> through <b>2d</b> . . . . .	<b>2e</b>	136,997,686
<b>3</b>	Subtract line <b>2e</b> from line <b>1</b> . . . . .	<b>3</b>	406,002,784
<b>4</b>	Amounts included on Form 990, Part VIII, line 12, but not on line 1:		
<b>a</b>	Investment expenses not included on Form 990, Part VIII, line 7b . . . . .	<b>4a</b>	2,314,675
<b>b</b>	Other (Describe in Part XIII.) . . . . .	<b>4b</b>	
<b>c</b>	Add lines <b>4a</b> and <b>4b</b> . . . . .	<b>4c</b>	2,314,675
<b>5</b>	Total revenue. Add lines <b>3</b> and <b>4c</b> . (This must equal Form 990, Part I, line 12.) . . . . .	<b>5</b>	408,317,459

**Part XII Reconciliation of Expenses per Audited Financial Statements With Expenses per Return.**

Complete if the organization answered 'Yes' on Form 990, Part IV, line 12a.

<b>1</b>	Total expenses and losses per audited financial statements . . . . .	<b>1</b>	354,601,081
<b>2</b>	Amounts included on line 1 but not on Form 990, Part IX, line 25:		
<b>a</b>	Donated services and use of facilities . . . . .	<b>2a</b>	73,827,024
<b>b</b>	Prior year adjustments . . . . .	<b>2b</b>	
<b>c</b>	Other losses . . . . .	<b>2c</b>	
<b>d</b>	Other (Describe in Part XIII.) . . . . .	<b>2d</b>	-387,844
<b>e</b>	Add lines <b>2a</b> through <b>2d</b> . . . . .	<b>2e</b>	73,439,180
<b>3</b>	Subtract line <b>2e</b> from line <b>1</b> . . . . .	<b>3</b>	281,161,901
<b>4</b>	Amounts included on Form 990, Part IX, line 25, but not on line 1:		
<b>a</b>	Investment expenses not included on Form 990, Part VIII, line 7b . . . . .	<b>4a</b>	2,314,674
<b>b</b>	Other (Describe in Part XIII.) . . . . .	<b>4b</b>	
<b>c</b>	Add lines <b>4a</b> and <b>4b</b> . . . . .	<b>4c</b>	2,314,674
<b>5</b>	Total expenses. Add lines <b>3</b> and <b>4c</b> . (This must equal Form 990, Part I, line 18.) . . . . .	<b>5</b>	283,476,575

**Part XIII Supplemental Information**

Provide the descriptions required for Part II, lines 3, 5, and 9; Part III, lines 1a and 4; Part IV, lines 1b and 2b; Part V, line 4; Part X, line 2; Part XI, lines 2d and 4b; and Part XII, lines 2d and 4b. Also complete this part to provide any additional information.

Return Reference	Explanation
Part V, line 4:	Endowment funds are used to further conservation work.
Part X, Line 2:	Per IRS instructions regarding Part IV, Line 11, of the 990 Form, WWF is providing the text of the footnote to the organization's financial statements that addresses the organization's liability for uncertain tax positions under FIN 48, even if the footnote states that the organization had no liability for uncertain tax positions: "UNDER ASC 740-10 AN ORGANIZATION MUST RECOGNIZE THE TAX BENEFIT ASSOCIATED WITH TAX POSITIONS TAKEN FOR TAX RETURN PURPOSES WHEN IT IS MORE-LIKELY-THAN-NOT THAT THE POSITION WILL BE SUSTAINED. WWF DOES NOT BELIEVE THERE ARE ANY MATERIAL UNCERTAIN TAX POSITIONS AND ACCORDINGLY IT WILL NOT RECOGNIZE ANY LIABILITY FOR UNRECOGNIZED TAX BENEFITS. WWF HAS FILED FOR AND RECEIVED INCOME TAX EXEMPTIONS IN THE JURISDICTIONS WHERE IT IS REQUIRED TO DO SO. ADDITIONALLY, WWF HAS FILED IRS FORM 990 AND FORM 990-T TAX RETURNS AS REQUIRED AND ALL OTHER APPLICABLE RETURNS IN THOSE JURISDICTIONS WHERE IT IS REQUIRED. WWF BELIEVES THAT IT IS NO LONGER SUBJECT TO U.S. FEDERAL, STATE AND LOCAL, OR NON-U.S. INCOME TAX EXAMINATIONS BY TAX AUTHORITIES FOR YEARS BEFORE 2015. FOR THE YEAR ENDED JUNE 30, 2021 AND 2020, THERE WERE NO INTEREST OR PENALTIES RECORDED OR INCLUDED IN THE CONSOLIDATED STATEMENTS OF ACTIVITIES RELATED TO UNCERTAIN TAX POSITIONS."
Part XI, Line 2d - Other Adjustments	Gain/Loss exchange rate differences : 241,234 Special event costs : 18,653 ----- TOTAL OTHER CHANGES IN NET ASSETS : 259,887
Part XI, Line 4B - Other Adjustments	FUNDRAISING EVENT EXPENSES NETTED WITH INCOME \$ (18,653)
PART XII, LINE 2D - OTHER ADJUSTMENTS	Gain/Loss exchange rate differences : 18,653 Cancelled grants: :-406,497 ----- TOTAL OTHER CHANGES IN NET ASSETS : -387,844

**Additional Data**

[Return to Form](#)

**Software ID:**  
**Software Version:**

2020

Open to Public Inspection

# Statement of Activities Outside the United States

▶ Complete if the organization answered "Yes" to Form 990, Part IV, line 14b, 15, or 16.

▶ Attach to Form 990.

▶ Go to [www.irs.gov/Form990](http://www.irs.gov/Form990) for instructions and the latest information.

## SCHEDULE F (Form 990)

Department of the Treasury  
Internal Revenue Service

Name of the organization  
World Wildlife Fund Inc

Employer identification number

52-1693387

### Part I General Information on Activities Outside the United States. Complete if the organization answered "Yes" on Form 990, Part IV, line 14b.

- For grantmakers.** Does the organization maintain records to substantiate the amount of its grants or other assistance, the grantees' eligibility for the grants or assistance, and the selection criteria used to award the grants or assistance?  Yes  No
- For grantmakers.** Describe in Part V the organization's procedures for monitoring the use of its grants and other assistance outside the United States.
- Activities per Region. (The following Part I, line 3 table can be duplicated if additional space is needed.)

(a) Region	(b) Number of offices in the region	(c) Number of employees, agents, and independent contractors in the region	(d) Activities conducted in region (by type) (such as, fundraising, program services, investments, grants to recipients located in the region)	(e) If activity listed in (d) is a program service, describe specific type of service(s) in the region	(f) Total expenditures for and investments in the region
(1) Central America and the Caribbean	4	26	Grantmaking	Conservation	2,127,801
(2) East Asia and the Pacific	0	0	Grantmaking	Conservation	13,894,391
(3) Europe (Including Iceland and Greenland)	0	0	Grantmaking	Conservation	12,436,554
(4) North America	4	68	Grantmaking	Conservation	1,183,986
(5) South America	12	314	Grantmaking	Conservation	19,502,241
(6) South Asia	8	120	Grantmaking	Conservation	15,040,561
(7) Sub-Saharan Africa	1	28	Grantmaking	Conservation	10,661,848
(8) Russia and the Newly Independent States	0	0	Grantmaking	Conservation	1,648,240
(9) Central America and the Caribbean	0	0	Program Services	Conservation	1,794,145
(10) North America	0	0	Program Services	Conservation	6,400,198
(11) South America	0	0	Program Services	Conservation	16,701,365
(12) South Asia	0	0	Program Services	Conservation	3,530,903
(13) Sub-Saharan Africa	0	0	Program Services	Conservation	2,249,213
(14) Central America and the Caribbean	0	0	Investments		18,255,510
(15) Middle East and North Africa			Grantmaking		
(16)					
(17)					
<b>3a</b> Sub-total . . . . .	29	556			125,426,956
<b>b</b> Total from continuation sheets to Part I . . . . .					
<b>c Totals</b> (add lines 3a and 3b)	29	556			125,426,956

**Part II Grants and Other Assistance to Organizations or Entities Outside the United States.** Complete if the organization answered "Yes" on Form 990, Part IV, line 15, for any recipient who received more than \$5,000. Part II can be duplicated if additional space is needed.

(a) Name of organization	(b) IRS code section and EIN (if applicable)	(c) Region	(d) Purpose of grant	(e) Amount of cash grant	(f) Manner of cash disbursement	(g) Amount of in-kind assistance	(h) Description of in-kind assistance	(i) Method of valuation (book, FMV, appraisal, other)
(1)		South Asia		9,275,573	WIRE			
(2)		Europe		9,237,346	WIRE			
(3)		South America		5,761,377	WIRE			
(4)		East Asia & Pacific		5,428,100	WIRE			
(5)		South America		3,327,226	WIRE			
(6)		South America		3,068,465	WIRE			
(7)		East Asia & Pacific		1,862,536	WIRE			
(8)		East Asia & Pacific		1,862,489	WIRE			
(9)		East Asia & Pacific		1,639,099	WIRE			
(10)		Russia and the Newly Independent States		1,629,413	WIRE			
(11)		Central America & Caribbean		1,598,433	WIRE			
(12)		Sub-Saharan Africa		1,511,617	WIRE			
(13)		South Asia		1,105,507	WIRE			
(14)		Sub-Saharan Africa		1,004,063	WIRE			
(15)		South Asia		902,117	WIRE			
(16)		Sub-Saharan Africa		883,639	WIRE			
(17)		South Asia		836,173	WIRE			
(18)		Europe		793,573	WIRE			
(19)		Sub-Saharan Africa		761,314	WIRE			
(20)		East Asia & Pacific		693,787	WIRE			
(21)		Sub-Saharan Africa		649,882	WIRE			
(22)		South America		628,117	WIRE			
(23)		Sub-Saharan Africa		619,386	WIRE			
(24)		Sub-Saharan Africa		612,589	WIRE			
(25)		South America		610,487	WIRE			
(26)		Sub-Saharan Africa		566,339	WIRE			
(27)		Sub-Saharan Africa		545,269	WIRE			
(28)		South America		438,373	WIRE			
(29)		Sub-Saharan Africa		437,880	WIRE			
(30)		Europe		386,812	WIRE			
(31)		East Asia & Pacific		382,874	WIRE			
(32)		Sub-Saharan Africa		365,298	WIRE			
(33)		Sub-Saharan Africa		354,673	WIRE			
(34)		Europe		347,662	WIRE			
(35)		Europe		338,172	WIRE			
(36)		South Asia		315,594	WIRE			
(37)		East Asia & Pacific		313,518	WIRE			
(38)		Sub-Saharan Africa		295,011	WIRE			
(39)		Europe		285,000	WIRE			
(40)		South Asia		281,580	WIRE			
(41)		South America		275,821	WIRE			
(42)		East Asia & Pacific		275,130	WIRE			
(43)		South Asia		267,161	WIRE			
(44)		South Asia		267,124	WIRE			
(45)		South America		256,297	WIRE			
(46)		Europe		222,678	WIRE			
(47)		South America		215,876	WIRE			
(48)		Sub-Saharan Africa		213,077	WIRE			
(49)		Sub-Saharan Africa		213,030	WIRE			
(50)		Sub-Saharan Africa		188,837	WIRE			
(51)		South Asia		187,838	WIRE			
(52)		South America		178,803	WIRE			
(53)		Sub-Saharan Africa		166,000	WIRE			
(54)		SUB-SAHARAN AFRICA		158,608	WIRE			
(55)		SOUTH AMERICA		157,978	WIRE			
(56)		SOUTH AMERICA		157,139	WIRE			
(57)		EAST ASIA & PACIFIC		156,163	WIRE			
(58)		EUROPE		155,663	WIRE			
(59)		EUROPE		154,084	WIRE			
(60)		EAST ASIA & PACIFIC		152,000	WIRE			
(61)		SOUTH AMERICA		150,229	WIRE			
(62)		EAST ASIA & PACIFIC		150,000	WIRE			
(63)		SUB-SAHARAN AFRICA		149,003	WIRE			
(64)		SOUTH AMERICA		148,388	WIRE			
(65)		EUROPE		146,310	WIRE			
(66)		NORTH AMERICA		145,931	WIRE			
(67)		SOUTH AMERICA		143,935	WIRE			
(68)		SOUTH AMERICA		140,648	WIRE			
(69)		NORTH AMERICA		135,850	WIRE			
(70)		SOUTH AMERICA		135,250	WIRE			
(71)		CENTRAL AMERICA & CARIBBEAN		135,249	WIRE			
(72)		SOUTH AMERICA		133,420	WIRE			
(73)		EAST ASIA & PACIFIC		116,600	WIRE			
(74)		SOUTH AMERICA		115,801	WIRE			
(75)		NORTH AMERICA		115,353	WIRE			
(76)		SUB-SAHARAN AFRICA		114,082	WIRE			
(77)		EAST ASIA & PACIFIC		113,920	WIRE			
(78)		SOUTH ASIA		111,738	WIRE			
(79)		SOUTH ASIA		110,736	WIRE			
(80)		SOUTH AMERICA		106,694	WIRE			
(81)		SOUTH AMERICA		101,454	WIRE			
(82)		NORTH AMERICA		100,942	WIRE			
(83)		NORTH AMERICA		100,326	WIRE			
(84)		EAST ASIA & PACIFIC		100,000	WIRE			
(85)		EAST ASIA & PACIFIC		95,598	WIRE			
(86)		NORTH AMERICA		92,401	WIRE			
(87)		SOUTH AMERICA		91,056	WIRE			
(88)		SOUTH AMERICA		90,162	WIRE			
(89)		EAST ASIA & PACIFIC		89,606	WIRE			
(90)		SUB-SAHARAN AFRICA		89,502	WIRE			
(91)		SOUTH AMERICA		88,986	WIRE			
(92)		SOUTH AMERICA		88,836	WIRE			
(93)		SUB-SAHARAN AFRICA		88,560	WIRE			
(94)		EUROPE		87,270	WIRE			
(95)		SOUTH AMERICA		85,677	WIRE			
(96)		NORTH AMERICA		80,004	WIRE			
(97)		NORTH AMERICA		78,761	WIRE			
(98)		SOUTH AMERICA		77,999	WIRE			
(99)		EAST ASIA & PACIFIC		75,678	WIRE			
(100)		NORTH AMERICA		75,543	WIRE			
(101)		NORTH AMERICA		74,485	WIRE			
(102)		EUROPE		73,420	WIRE			
(103)		SUB-SAHARAN AFRICA		71,209	WIRE			
(104)		EUROPE		70,570	WIRE			
(105)		SUB-SAHARAN AFRICA		66,022	WIRE			
(106)		SOUTH AMERICA		64,491	WIRE			
(107)		SUB-SAHARAN AFRICA		64,402	WIRE			
(108)		SOUTH AMERICA		64,241	WIRE			
(109)		SOUTH AMERICA		63,302	WIRE			
(110)		CENTRAL AMERICA & CARIBBEAN		62,100	WIRE			
(111)		SUB-SAHARAN AFRICA		62,032	WIRE			
(112)		EAST ASIA & PACIFIC		61,701	WIRE			
(113)		SOUTH ASIA		61,371	WIRE			
(114)		CENTRAL AMERICA & CARIBBEAN		59,990	WIRE			
(115)		CENTRAL AMERICA & CARIBBEAN		58,465	WIRE			
(116)		SOUTH AMERICA		58,265	WIRE			
(117)		CENTRAL AMERICA & CARIBBEAN		58,237	WIRE			
(118)		EUROPE		57,349	WIRE			
(119)		SOUTH AMERICA		57,231	WIRE			
(120)		SOUTH AMERICA		55,500	WIRE			
(121)		SOUTH AMERICA		51,825	WIRE			
(122)		EUROPE		50,096	WIRE			
(123)		EAST ASIA & PACIFIC		49,885	WIRE			
(124)		SOUTH AMERICA		48,098	WIRE			
(125)		EUROPE		48,000	WIRE			
(126)		EAST ASIA & PACIFIC		46,645	WIRE			
(127)		NORTH AMERICA		46,373	WIRE			
(128)		SOUTH AMERICA		46,287	WIRE			
(129)		SOUTH AMERICA		45,874	WIRE			
(130)		SOUTH AMERICA		42,485	WIRE			
(131)		SOUTH AMERICA		42,288	WIRE			
(132)		SOUTH AMERICA		41,732	WIRE			
(133)		SUB-SAHARAN AFRICA		40,905	WIRE			
(134)		SOUTH AMERICA		40,279	WIRE			
(135)		SOUTH AMERICA		40,245	WIRE			
(136)		EAST ASIA & PACIFIC		40,000	WIRE			
(137)		SOUTH AMERICA		39,812	WIRE			
(138)		EUROPE		34,946	WIRE			
(139)		SOUTH AMERICA		34,410	WIRE			
(140)		SOUTH AMERICA		34,367	WIRE			
(141)		SOUTH ASIA		33,923	WIRE			
(142)		NORTH AMERICA		33,290	WIRE			
(143)		SOUTH ASIA		33,125	WIRE			
(144)		CENTRAL AMERICA & CARIBBEAN		32,948	WIRE			
(145)		SOUTH ASIA		32,907	WIRE			
(146)		SOUTH AMERICA		32,571	WIRE			
(147)		EUROPE		32,263	WIRE			
(148)		NORTH AMERICA		31,800	WIRE			
(149)		SOUTH ASIA		30,160	WIRE			
(150)		SOUTH ASIA		30,058	WIRE			
(151)		EUROPE		30,000	WIRE			
(152)		SOUTH ASIA		30,000	WIRE			
(153)		NORTH AMERICA		29,979	WIRE			
(154)		SOUTH ASIA		29,793	WIRE			
(155)		SOUTH AMERICA		29,651	WIRE			
(156)		NORTH AMERICA		29,615	WIRE			
(157)		SOUTH AMERICA		29,479	WIRE			
(158)		SOUTH ASIA		28,071	WIRE			
(159)		EAST ASIA & PACIFIC		27,738	WIRE			
(160)		SOUTH AMERICA		26,877	WIRE			
(161)		NORTH AMERICA		26,609	WIRE			
(162)		NORTH AMERICA		26,500	WIRE			
(163)		SOUTH ASIA		26,178	WIRE			
(164)		SOUTH AMERICA		26,165	WIRE			
(165)		SOUTH ASIA		25,963	WIRE			
(166)		SOUTH ASIA		25,545	WIRE			
(167)		SUB-SAHARAN AFRICA		25,000	WIRE			
(168)		SOUTH AMERICA		25,000	WIRE			
(169)		SOUTH ASIA		24,438	WIRE			
(170)		SOUTH AMERICA		24,216	WIRE			
(171)		SUB-SAHARAN AFRICA		24,000	WIRE			
(172)		CENTRAL AMERICA & CARIBBEAN		23,914	WIRE			
(173)		SOUTH AMERICA		23,350	WIRE			
(174)		EUROPE		23,015	WIRE			
(175)		SOUTH AMERICA		22,375	WIRE			
(176)		NORTH AMERICA		21,661	WIRE			
(177)		SOUTH ASIA		21,658	WIRE			
(178)		SOUTH AMERICA		21,596	WIRE			
(179)		SUB-SAHARAN AFRICA		21,429	WIRE			
(180)		EAST ASIA & PACIFIC		20,900	WIRE			
(181)		SOUTH AMERICA		20,008	WIRE			
(182)		CENTRAL AMERICA & CARIBBEAN		20,000	WIRE			
(183)		EAST ASIA & PACIFIC		20,000	WIRE			
(184)		EAST ASIA & PACIFIC		20,000	WIRE			
(185)		SUB-SAHARAN AFRICA		19,666	WIRE			
(186)		NORTH AMERICA		19,444	WIRE			
(187)		SOUTH ASIA		19,288	WIRE			
(188)		NORTH AMERICA		19,120	WIRE			
(189)		EUROPE		19,048	WIRE			
(190)		NORTH AMERICA		18,984	WIRE			
(191)		RUSSIA AND THE NEWLY INDEPENDENT STATES		18,827	WIRE			
(192)		SOUTH AMERICA		18,825	WIRE			
(193)		SOUTH ASIA		18,478	WIRE			
(194)		SOUTH AMERICA		18,334	WIRE			
(195)		SOUTH ASIA		18,266	WIRE			
(196)		NORTH AMERICA		18,000	WIRE			
(197)		SOUTH ASIA		17,854	WIRE			
(198)		SOUTH ASIA		17,544	WIRE			
(199)		EUROPE		17,512	WIRE			
(200)		SOUTH ASIA		17,484	WIRE			
(201)		SUB-SAHARAN AFRICA		17,300	WIRE			

**Part III Grants and Other Assistance to Individuals Outside the United States.** Complete if the organization answered "Yes" on Form 990, Part IV, line 16.

Part III can be duplicated if additional space is needed.

(a) Type of grant or assistance	(b) Region	(c) Number of recipients	(d) Amount of cash grant	(e) Manner of cash disbursement	(f) Amount of noncash assistance	(g) Description of noncash assistance	(h) Method of valuation (book, FMV, appraisal, other)
(1) CONSERVATION	Central America and the Caribbean	9	12,885	WIRE			
(2) CONSERVATION	East Asia and the Pacific	12	71,475	WIRE			
(3) CONSERVATION	Europe (Including Iceland and Greenland)	7	128,910	WIRE			
(4) CONSERVATION	North America	6	5,427	WIRE			
(5) CONSERVATION	South America	79	611,944	WIRE			
(6) CONSERVATION	South Asia	62	81,149	wire			
(7) CONSERVATION	Sub-Saharan Africa	17	90,553	WIRE			
(8)							
(9)							
(10)							
(11)							
(12)							
(13)							
(14)							
(15)							
(16)							
(17)							
(18)							

**Part IV Foreign Forms**

- 1 Was the organization a U.S. transferor of property to a foreign corporation during the tax year? *If "Yes," the organization may be required to file Form 926, Return by a U.S. Transferor of Property to a Foreign Corporation (see Instructions for Form 926)* . . . . .  Yes  No
- 2 Did the organization have an interest in a foreign trust during the tax year? *If "Yes," the organization may be required to separately file Form 3520, Annual Return to Report Transactions with Foreign Trusts and Receipt of Certain Foreign Gifts, and/or Form 3520-A, Annual Information Return of Foreign Trust With a U.S. Owner (see Instructions for Forms 3520 and 3520-A; don't file with Form 990)* . . . . .  Yes  No
- 3 Did the organization have an ownership interest in a foreign corporation during the tax year? *If "Yes," the organization may be required to file Form 5471, Information Return of U.S. Persons with Respect to Certain Foreign Corporations. (see Instructions for Form 5471)* . . . . .  Yes  No
- 4 Was the organization a direct or indirect shareholder of a passive foreign investment company or a qualified electing fund during the tax year? *If "Yes," the organization may be required to file Form 8621, Information Return by a Shareholder of a Passive Foreign Investment Company or Qualified Electing Fund. (see Instructions for Form 8621)* . . . . .  Yes  No
- 5 Did the organization have an ownership interest in a foreign partnership during the tax year? *If "Yes," the organization may be required to file Form 8865, Return of U.S. Persons with Respect to Certain Foreign Partnerships (see Instructions for Form 8865)* . . . . .  Yes  No
- 6 Did the organization have any operations in or related to any boycotting countries during the tax year? *If "Yes," the organization may be required to separately file Form 5713, International Boycott Report (see Instructions for Form 5713; don't file with Form 990).* . . . . .  Yes  No

**Part V Supplemental Information**

Provide the information required by Part I, line 2 (monitoring of funds); Part I, line 3, column (f) (accounting method; amounts of investments vs. expenditures per region); Part II, line 1 (accounting method); Part III (accounting method); and Part III, column (c) (estimated number of recipients), as applicable. Also complete this part to provide any additional information. See instructions.

ReturnReference	Explanation
FORM 990, SCHEDULE F, PART I, line 1:	<p>PROCEDURES FOR MONITORING GRANT FUNDS OUTSIDE THE UNITED STATES: All grant agreement documents have payment provisions and terms and conditions for use of funds. Payments are made in incremental amounts for grants above \$25,000 based on the cash flow needs and progress of the recipient. After the initial payment, all subsequent payments are made after receipt, review, and acceptance of signed financial and regular review of technical reports from the grantees. Final payments are made upon receipt and acceptance of final deliverables. All agreements, receipt of deliverables, and payments are tracked using a database designed for tracking of grants. All payments are documented in the accounting system. Grantee can only receive more funding than was in the original agreement budget through the issuance of an amendment document. For all government funded agreements, an expanded financial report is required from the Grantees. This includes monitoring adherence to donor requirements with emphasis on adherence to procurement requirements; use of equipment, timesheets, and separate bank accounts if required. For high risk grantees, additional monitoring requirements are employed as applicable, such as copies of general ledgers, receipts, bank reconciliations, and site visits. Grantees receiving more than \$100,000 are required to submit an annual(outside) audit. Grantees receiving government funding are subject to additional donor requirements, including project audits or expense verifications. If Grantees are subject to an OMB A-133 audit, WWF seeks confirmation of an unqualified audit opinion. If there are findings, a corrective action plan is developed in collaboration with the Grantee and monitored for improvement; documentation is required as needed.</p>
FORM 990, SCHEDULE F, PART I, II and III:	<p>The accrual method of accounting is used to account for foreign expenditures and grants.</p>

## Additional Data

**Software ID:**

**Software Version:**

**Supplemental Information Regarding**  
**Fundraising or Gaming Activities**

**2020**

**Open to Public Inspection**

Complete if the organization answered "Yes" on Form 990, Part IV, lines 17, 18, or 19, or if the organization entered more than \$15,000 on Form 990-EZ, line 6a.  
▶ Attach to Form 990 or Form 990-EZ.

▶ Go to [www.irs.gov/Form990](http://www.irs.gov/Form990) for instructions and the latest information.

Department of the Treasury  
Internal Revenue Service

Name of the organization  
World Wildlife Fund Inc

Employer identification number  
52-1693387

**Part I Fundraising Activities.** Complete if the organization answered "Yes" on Form 990, Part IV, line 17. Form 990-EZ filers are not required to complete this part.

- 1** Indicate whether the organization raised funds through any of the following activities. Check all that apply.
- a**  Mail solicitations
  - b**  Internet and email solicitations
  - c**  Phone solicitations
  - d**  In-person solicitations
  - e**  Solicitation of non-government grants
  - f**  Solicitation of government grants
  - g**  Special fundraising events
- 2a** Did the organization have a written or oral agreement with any individual (including officers, directors, trustees or key employees listed in Form 990, Part VII) or entity in connection with professional fundraising  Yes  No
- b** If "Yes," list the 10 highest paid individuals or entities (fundraisers) pursuant to agreements under which the fundraiser is to be compensated at least \$5,000 by the organization.

(i) Name and address of individual or entity (fundraiser)	(ii) Activity	(iii) Did fundraiser have custody or control of contributions?		(iv) Gross receipts from activity	(v) Amount paid to (or retained by) fundraiser listed in col. (i)	(vi) Amount paid to (or retained by) organization
		Yes	No			
1 PMX AGENCY ONE WORLD TRADE CENTER 63RD FLOOR  NEW YORK, NY 10007	FUNDRAISING COUNSEL		No		426,641	-426,641
2 MR Strategic Services 1101 Connecticut Ave NW 7th Floor Washington, DC 20036	Fundraising Counsel		No	79,254	451,449	-372,195
3						
4						
5						
6						
7						
8						
9						
10						
<b>Total</b>				79,254	878,090	-798,836

**3** List all states in which the organization is registered or licensed to solicit contributions or has been notified it is exempt from registration or licensing.

AL, AK, AZ, AR, CA, CO, CT, DE, DC, FL, GA, HI, ID, IL, IN, IA, KS, KY, LA, ME, MD, MA, MI, MN, MS, MO, MT, NE, NV, NH, NJ, NM, NY, NC, ND, OH, OK, OR, PA, RI, SC, SD, TN, TX, UT, VT, VA, WA, WV, WI, WY

**Part II Fundraising Events.** Complete if the organization answered "Yes" on Form 990, Part IV, line 18, or reported more than \$15,000 of fundraising event contributions and gross income on Form 990-EZ, lines 1 and 6b. List events with gross receipts greater than \$5,000.

Revenue	(a) Event #1	(b) Event #2	(c) Other events	(d) Total events
	<u>Panda Paddle</u> (event type)	<u>Species ST. ChG</u> (event type)	<u>2</u> (total number)	(add col. (a) through col. (c))
<b>1</b> Gross receipts . . . . .	235,986	132,452	162,531	530,969
<b>2</b> Less: Contributions . . . . .	208,721	89,912	118,153	416,786
<b>3</b> Gross income (line 1 minus line 2) . . . . .	27,265	42,540	44,378	114,183
Direct Expenses	<b>4</b> Cash prizes . . . . .			
	<b>5</b> Noncash prizes . . . . .	3,740		3,740
	<b>6</b> Rent/facility costs . . . . .			
	<b>7</b> Food and beverages . . . . .			
	<b>8</b> Entertainment . . . . .			
	<b>9</b> Other direct expenses . . . . .	333	10,876	3,704
<b>10</b> Direct expense summary. Add lines 4 through 9 in column (d) . . . . . ▶				18,653
<b>11</b> Net income summary. Subtract line 10 from line 3, column (d) . . . . . ▶				95,530

**Part III Gaming.** Complete if the organization answered "Yes" on Form 990, Part IV, line 19, or reported more than \$15,000 on Form 990-EZ, line 6a.

Revenue	(a) Bingo	(b) Pull tabs/Instant bingo/progressive bingo	(c) Other gaming	(d) Total gaming (add col.(a) through col.(c))
	<b>1</b> Gross revenue . . . . .			
Direct Expenses	<b>2</b> Cash prizes . . . . .			
	<b>3</b> Noncash prizes . . . . .			
	<b>4</b> Rent/facility costs . . . . .			
	<b>5</b> Other direct expenses . . . . .			
	<b>6</b> Volunteer labor . . . . .	<input type="checkbox"/> Yes _____ % .. <input type="checkbox"/> No	<input type="checkbox"/> Yes _____ % .. <input type="checkbox"/> No	<input type="checkbox"/> Yes _____ % .. <input type="checkbox"/> No
<b>7</b> Direct expense summary. Add lines 2 through 5 in column (d) . . . . . ▶				
<b>8</b> Net gaming income summary. Subtract line 7 from line 1, column (d) . . . . . ▶				

**9** Enter the state(s) in which the organization conducts gaming activities: \_\_\_\_\_

**a** Is the organization licensed to conduct gaming activities in each of these states? . . . . .  Yes  No

**b** If "No," explain: \_\_\_\_\_

-----

-----

**10a** Were any of the organization's gaming licenses revoked, suspended or terminated during the tax year? . . . . .  Yes  No

**b** If "Yes," explain: \_\_\_\_\_

-----

-----

**11** Does the organization conduct gaming activities with nonmembers?  Yes  No

**12** Is the organization a grantor, beneficiary or trustee of a trust or a member of a partnership or other entity formed to administer charitable gaming?  Yes  No

**13** Indicate the percentage of gaming activity conducted in:

<b>a</b> The organization's facility	<b>13a</b>	%
<b>b</b> An outside facility	<b>13b</b>	%

**14** Enter the name and address of the person who prepares the organization's gaming/special events books and records:

Name ▶ -----

Address ▶ -----

**15a** Does the organization have a contract with a third party from whom the organization receives gaming revenue?  Yes  No

**b** If "Yes," enter the amount of gaming revenue received by the organization ▶ \$ \_\_\_\_\_ and the amount of gaming revenue retained by the third party ▶ \$ \_\_\_\_\_.

**c** If "Yes," enter name and address of the third party:

Name ▶ -----

Address ▶ -----

**16** Gaming manager information:

Name ▶ -----

Gaming manager compensation ▶ \$ -----

Description of services provided ▶ -----

Director/officer       Employee       Independent contractor

**17** Mandatory distributions:

**a** Is the organization required under state law to make charitable distributions from the gaming proceeds to retain the state gaming license?  Yes  No

**b** Enter the amount of distributions required under state law distributed to other exempt organizations or spent in the organization's own exempt activities during the tax year ▶ \$ \_\_\_\_\_

**Part IV Supplemental Information.** Provide the explanations required by Part I, line 2b, columns (iii) and (v); and Part III, lines 9, 9b, 10b, 15b, 15c, 16, and 17b, as applicable. Also provide any additional information. See

Instructions. Return Reference	Explanation
Schedule G, Part I, Line 2 - Fundraising Expenses:	INCOME REFLECTED ON THIS SCHEDULE ONLY SHOWS THE INCOME RELATED TO THIS YEAR AND NOT THE ONGOING MULTI-YEAR INCOME GENERATED BY THE CAMPAIGN. AS A RESULT, THIS SCHEDULE SIGNIFICANTLY UNDERSTATES THE INCOME GENERATED FROM THE EXPENSES SHOWN. COMPANIES DESCRIBED ABOVE AS 'FUNDRAISING COUNSEL' PROVIDE ADVICE AND CONSULTING REGARDING SOLICITATION OF CONTRIBUTIONS BUT DO NOT ENGAGE IN DIRECT SOLICITATIONS ON WWF'S BEHALF. AS SUCH, IT IS NOT POSSIBLE TO REPORT RECEIPTS RESULTING DIRECTLY FROM THE SERVICES OF SUCH COMPANIES, WHOSE ADVICE AND COUNSEL IS OFTEN APPLIED TO A BROAD VARIETY OF FUNDRAISING ACTIVITIES.

Department of the Treasury Internal Revenue Service Name of the organization World Wildlife Fund Inc Employer identification number 52-1693387

Part I General Information on Grants and Assistance

1 Does the organization maintain records to substantiate the amount of the grants or assistance, the grantees' eligibility for the grants or assistance, and the selection criteria used to award the grants or assistance? Yes No
2 Describe in Part IV the organization's procedures for monitoring the use of grant funds in the United States.

Part II Grants and Other Assistance to Domestic Organizations and Domestic Governments. Complete if the organization answered "Yes" on Form 990, Part IV, line 21, for any recipient that received more than \$5,000. Part II can be duplicated if additional space is needed.

Table with 8 columns: (a) Name and address of organization or government, (b) EIN, (c) IRC section (if applicable), (d) Amount of cash grant, (e) Amount of non-cash assistance, (f) Method of valuation (book, FMV, appraisal, other), (g) Description of non-cash assistance, (h) Purpose of grant or assistance. Rows include organizations like Bigelow Laboratory for Ocean Sciences, Center for Heirs Property Preservation, Aquarium of the Pacific, Woods Hole Oceanographic Institution, etc.

**Part III Grants and Other Assistance to Domestic Individuals.** Complete if the organization answered "Yes" on Form 990, Part IV, line 22.

Part III can be duplicated if additional space is needed.

(a) Type of grant or assistance	(b) Number of recipients	(c) Amount of cash grant	(d) Amount of noncash assistance	(e) Method of valuation (book, FMV, appraisal, other)	(f) Description of noncash assistance
(1) CONSERVATION	19	132,552			
(1)					
(2)					
(3)					
(4)					
(5)					
(6)					
(7)					

**Part IV Supplemental Information.** Provide the information required in Part I, line 2; Part III, column (b); and any other additional information.

Return Reference	Explanation
Part I, Line 2:	See Schedule F, Part V for description of procedure for monitoring use of grant funds.

**Additional Data**

**Return to Form**

**Software ID:**  
**Software Version:**

**Schedule J**  
**(Form 990)**

**Compensation Information**

OMB No. 1545-0047

**For certain Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees**

- ▶ **Complete if the organization answered "Yes" on Form 990, Part IV, line 23.**
- ▶ **Attach to Form 990.**
- ▶ **Go to [www.irs.gov/Form990](http://www.irs.gov/Form990) for instructions and the latest information.**

**2020**

**Open to Public Inspection**

Department of the Treasury  
Internal Revenue Service

Name of the organization  
World Wildlife Fund Inc

Employer identification number

52-1693387

**Part I Questions Regarding Compensation**

**1a** Check the appropriate box(es) if the organization provided any of the following to or for a person listed on Form 990, Part VII, Section A, line 1a. Complete Part III to provide any relevant information regarding these items.

- |  |  |
|--|--|
| <input type="checkbox"/> First-class or charter travel                       | <input type="checkbox"/> Housing allowance or residence for personal use |
| <input type="checkbox"/> Travel for companions                               | <input type="checkbox"/> Payments for business use of personal residence |
| <input checked="" type="checkbox"/> Tax idemnification and gross-up payments | <input type="checkbox"/> Health or social club dues or initiation fees   |
| <input type="checkbox"/> Discretionary spending account                      | <input type="checkbox"/> Personal services (e.g., maid, chauffeur, chef) |

**b** If any of the boxes on Line 1a are checked, did the organization follow a written policy regarding payment or reimbursement or provision of all of the expenses described above? If "No," complete Part III to explain

**2** Did the organization require substantiation prior to reimbursing or allowing expenses incurred by all directors, trustees, officers, including the CEO/Executive Director, regarding the items checked on Line 1a?

**3** Indicate which, if any, of the following the filing organization used to establish the compensation of the organization's CEO/Executive Director. Check all that apply. Do not check any boxes for methods used by a related organization to establish compensation of the CEO/Executive Director, but explain in Part III.

- |   |   |
|---|---|
| <input checked="" type="checkbox"/> Compensation committee              | <input type="checkbox"/> Written employment contract                                |
| <input checked="" type="checkbox"/> Independent compensation consultant | <input checked="" type="checkbox"/> Compensation survey or study                    |
| <input checked="" type="checkbox"/> Form 990 of other organizations     | <input checked="" type="checkbox"/> Approval by the board or compensation committee |

**4** During the year, did any person listed on Form 990, Part VII, Section A, line 1a, with respect to the filing organization or a related organization:

- a** Receive a severance payment or change-of-control payment?
  - b** Participate in, or receive payment from, a supplemental nonqualified retirement plan?
  - c** Participate in, or receive payment from, an equity-based compensation arrangement?
- If "Yes" to any of lines 4a-c, list the persons and provide the applicable amounts for each item in Part III.

**Only 501(c)(3), 501(c)(4), and 501(c)(29) organizations must complete lines 5-9.**

**5** For persons listed on Form 990, Part VII, Section A, line 1a, did the organization pay or accrue any compensation contingent on the revenues of:

- a** The organization?
  - b** Any related organization?
- If "Yes," on line 5a or 5b, describe in Part III.

**6** For persons listed on Form 990, Part VII, Section A, line 1a, did the organization pay or accrue any compensation contingent on the net earnings of:

- a** The organization?
  - b** Any related organization?
- If "Yes," on line 6a or 6b, describe in Part III.

**7** For persons listed on Form 990, Part VII, Section A, line 1a, did the organization provide any nonfixed payments not described in lines 5 and 6? If "Yes," describe in Part III.

**8** Were any amounts reported on Form 990, Part VII, paid or accrued pursuant to a contract that was subject to the initial contract exception described in Regulations section 53.4958-4(a)(3)? If "Yes," describe in Part III.

**9** If "Yes" on line 8, did the organization also follow the rebuttable presumption procedure described in Regulations section 53.4958-6(c)?

	Yes	No
<b>1a</b>		
<b>1b</b>	Yes	
<b>2</b>		
<b>3</b>		
<b>4a</b>		No
<b>4b</b>		No
<b>4c</b>		No
<b>5a</b>		No
<b>5b</b>		No
<b>6a</b>		No
<b>6b</b>		No
<b>7</b>		No
<b>8</b>		No
<b>9</b>		

**Part II Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees.** Use duplicate copies if additional space is needed.

For each individual whose compensation must be reported on Schedule J, report compensation from the organization on row (i) and from related organizations, described in the instructions, on row (ii). Do not list any individuals that are not listed on Form 990, Part VII.

**Note.** The sum of columns (B)(i)-(iii) for each listed individual must equal the total amount of Form 990, Part VII, Section A, line 1a, applicable column (D) and (E) amounts for that individual.

(A) Name and Title		(B) Breakdown of W-2 and/or 1099-MISC compensation			(C) Retirement and other deferred compensation	(D) Nontaxable benefits	(E) Total of columns (B)(i)-(D)	(F) Compensation in column (B) reported as deferred on prior Form 990
		(i) Base compensation	(ii) Bonus & incentive compensation	(iii) Other reportable compensation				
<b>1</b> CARTER ROBERTS PRESIDENT & CEO	(i)	828,397	206,990	5,544	44,650	41,994	1,127,575	0
	(ii)	----- 0	----- 0	----- 0	----- 0	----- 0	----- 0	----- 0
<b>2</b> MARGARET ACKERLEY SVP & GENERAL COUNSEL	(i)	419,278	50,000	3,612	44,650	32,669	550,209	0
	(ii)	----- 0	----- 0	----- 0	----- 0	----- 0	----- 0	----- 0
<b>3</b> NIKHIL SEKHRAN CHIEF CONSERVATION OFFICER	(i)	424,248	50,600	9,607	25,650	25,649	535,754	0
	(ii)	----- 0	----- 0	----- 0	----- 0	----- 0	----- 0	----- 0
<b>4</b> LOREN MAYOR CHIEF OPR OFCR PART YEAR	(i)	392,933	65,000	1,427	0	23,124	482,484	0
	(ii)	----- 0	----- 0	----- 0	----- 0	----- 0	----- 0	----- 0
<b>5</b> JASON CLAY SVP WILDLIFE CONSERVATION	(i)	373,225	0	10,668	24,782	37,383	446,058	0
	(ii)	----- 0	----- 0	----- 0	----- 0	----- 0	----- 0	----- 0
<b>6</b> JULIE MILLER SVP DEVELOPMENT	(i)	362,637	15,000	5,292	25,650	26,381	434,960	0
	(ii)	----- 0	----- 0	----- 0	----- 0	----- 0	----- 0	----- 0
<b>7</b> TERENCE MACKO SVP MARKETING AND COMM.	(i)	357,044	14,207	3,411	25,650	17,250	417,562	0
	(ii)	----- 0	----- 0	----- 0	----- 0	----- 0	----- 0	----- 0
<b>8</b> GINETTE HEMLEY SVP POLICY & GOVT AFFAIRS	(i)	331,780	25,000	12,063	25,650	22,851	417,344	0
	(ii)	----- 0	----- 0	----- 0	----- 0	----- 0	----- 0	----- 0
<b>9</b> MIKE PEJCIC CHIEF FINANCIAL OFFICER	(i)	304,528	25,600	1,613	16,119	37,546	385,406	0
	(ii)	----- 0	----- 0	----- 0	----- 0	----- 0	----- 0	----- 0
<b>10</b> SHEILA BONINI SVP MARKETS AND FOOD	(i)	330,999	14,000	3,159	0	21,639	369,797	0
	(ii)	----- 0	----- 0	----- 0	----- 0	----- 0	----- 0	----- 0
<b>11</b> REBECCA SHAW SVP AND CHIEF SCIENTIST	(i)	260,092	14,000	2,448	24,084	30,724	331,348	0
	(ii)	----- 0	----- 0	----- 0	----- 0	----- 0	----- 0	----- 0
<b>12</b> DAVID MCCAULEY SVP SCIENCE	(i)	280,552	8,000	7,724	24,650	3,816	324,742	0
	(ii)	----- 0	----- 0	----- 0	----- 0	----- 0	----- 0	----- 0
<b>13</b> MARCIA MARSH SR. ADVISOR	(i)	288,616	0	13,210	16,392	0	318,218	0
	(ii)	----- 0	----- 0	----- 0	----- 0	----- 0	----- 0	----- 0
<b>14</b> LEROY WADE CONTROLLER	(i)	194,974	11,139	11,498	0	22,653	240,264	0
	(ii)	----- 0	----- 0	----- 0	----- 0	----- 0	----- 0	----- 0

**Part III Supplemental Information**

Provide the information, explanation, or descriptions required for Part I, lines 1a, 1b, 3, 4a, 4b, 4c, 5a, 5b, 6a, 6b, 7, and 8, and for Part II. Also complete this part for any additional information.

Return Reference	Explanation
Part I, line 1a:	TAX INDEMNIFICATION AND GROSS-UP PAYMENTS: Seven listed persons received gross-up payments on certain fringe benefits available to all employees, and all such payments were treated as taxable income.
Part I, Line 3:	COMPENSATION IS BASED ON PERFORMANCE AND IS DETERMINED BY COMMITTEE OF THE BOARD IN CONSULTATION WITH AN INDEPENDENT AND HIGHLY EXPERIENCED OUTSIDE COMPENSATION EXPERT. THE INDEPENDENT COMPENSATION EXPERT ADVISES THE COMMITTEE ON WHAT IS REASONABLE COMPENSATION FOR THE DEMANDS OF THE ROLE, BASED ON EXHAUSTIVE ANALYSIS OF COMPENSATION AT ORGANIZATIONS OF SIMILAR SIZE, SCOPE AND REACH. WWF MAKES COMPENSATION DETERMINATIONS WITHIN THESE GUIDEPPOSTS.

## **Additional Data**

**Return to Form**

**Software ID:**

**Software Version:**

# Noncash Contributions

## 2020

**Open to Public Inspection**

- ▶ **Complete if the organizations answered "Yes" on Form 990, Part IV, lines 29 or 30.**
- ▶ **Attach to Form 990.**
- ▶ **Go to [www.irs.gov/Form990](http://www.irs.gov/Form990) for the latest information.**

Department of the Treasury  
Internal Revenue Service

Name of the organization  
World Wildlife Fund Inc

**Employer identification number**

52-1693387

### Part I Types of Property

	(a) Check if applicable	(b) Number of contributions or items contributed	(c) Noncash contribution amounts reported on Form 990, Part VIII, line 1g	(d) Method of determining noncash contribution amounts
1 Art—Works of art . . . . .				
2 Art—Historical treasures . . . . .				
3 Art—Fractional interests . . . . .				
4 Books and publications . . . . .				
5 Clothing and household goods . . . . .				
6 Cars and other vehicles . . . . .				
7 Boats and planes . . . . .				
8 Intellectual property . . . . .				
9 Securities—Publicly traded . . . . .	X	331	106,195,246	FMV
10 Securities—Closely held stock . . . . .				
11 Securities—Partnership, LLC, or trust interests . . . . .				
12 Securities—Miscellaneous . . . . .				
13 Qualified conservation contribution—Historic structures . . . . .				
14 Qualified conservation contribution—Other . . . . .				
15 Real estate—Residential . . . . .				
16 Real estate—Commercial . . . . .				
17 Real estate—Other . . . . .				
18 Collectibles . . . . .				
19 Food inventory . . . . .				
20 Drugs and medical supplies . . . . .				
21 Taxidermy . . . . .				
22 Historical artifacts . . . . .				
23 Scientific specimens . . . . .				
24 Archeological artifacts . . . . .				
25 Other ▶ ( _____ )				
26 Other ▶ ( _____ )				
27 Other ▶ ( _____ )				
28 Other ▶ ( _____ )				

**29** Number of Forms 8283 received by the organization during the tax year for contributions for which the organization completed Form 8283, Part IV, Donee Acknowledgement **29**

**30a** During the year, did the organization receive by contribution any property reported in Part I, lines 1 through 28, that it must hold for at least three years from the date of the initial contribution, and which isn't required to be used for exempt purposes for the entire holding period? **30a**

**b** If "Yes," describe the arrangement in Part II. **Yes** **No**

**31** Does the organization have a gift acceptance policy that requires the review of any nonstandard contributions? **31**

**32a** Does the organization hire or use third parties or related organizations to solicit, process, or sell noncash contributions? **32a**

**b** If "Yes," describe in Part II. **Yes** **No**

**33** If the organization didn't report an amount in column (c) for a type of property for which column (a) is checked, describe in Part II. **33**

**Part II Supplemental Information.** Provide the information required by Part I, lines 30b, 32b, and 33, and whether the organization is reporting in Part I, column (b), the number of contributions, the number of items received, or a combination of both. Also complete this part for any additional information.

Return Reference	Explanation
Schedule M, Part I, Column (b):	REPRESENTS NUMBER OF CONTRIBUTIONS.

## **Additional Data**

**Return to Form**

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**Software Version:**

**SCHEDULE O**  
(Form 990 or 990-EZ)**Supplemental Information to Form 990 or 990-EZ**

Complete to provide information for responses to specific questions on Form 990 or 990-EZ or to provide any additional information.

▶ Attach to Form 990 or 990-EZ.

▶ Go to [www.irs.gov/Form990](http://www.irs.gov/Form990) for the latest information.**2020****Open to Public Inspection**

Department of the Treasury

Name of the organization  
World Wildlife Fund Inc

Employer identification number

52-1693387

Return Reference	Explanation
Form 990, Part I, Line 1 and Part III, Line 1:	WWF HAS WORKED SINCE 1961 TO PROTECT THE FUTURE OF NATURE. WWF'S MISSION IS TO CONSERVE NATURE AND REDUCE THE MOST PRESSING THREATS TO THE DIVERSITY OF LIFE ON EARTH. THE global network of WWF organizations ("WWF"), OF WHICH World Wildlife Fund, Inc. ("WWF-US") IS PART, WORKS IN OVER 100 COUNTRIES, WITH THE SUPPORT OF MILLIONS OF MEMBERS WORLDWIDE. WWF IS DEDICATED TO DELIVERING SCIENCE-BASED SOLUTIONS TO PRESERVE THE DIVERSITY AND ABUNDANCE OF LIFE ON EARTH, HALT THE DEGRADATION OF THE ENVIRONMENT, AND COMBAT CLIMATE CHANGE. WWF FOCUSES ITS WORK IN SIX KEY AREAS: *CONSERVE THE WORLD'S MOST IMPORTANT FORESTS TO SUSTAIN NATURE'S DIVERSITY, BENEFIT OUR CLIMATE, AND SUPPORT HUMAN WELL-BEING *SUSTAIN MARINE LIFE AND FUNCTIONING OCEAN ECOSYSTEMS THAT SUPPORT RICH BIODIVERSITY, FOOD SECURITY, AND SUSTAINABLE LIVELIHOODS *IMPROVE AND MAINTAIN THE HEALTH OF THE WORLD'S MAJOR FRESHWATER BASINS *ENSURE THE WORLD'S MOST ICONIC SPECIES, INCLUDING POLAR BEARS, BISON, TIGERS, RHINOS, AND ELEPHANTS, ARE SECURED AND RECOVERING IN THE WILD *DRIVE SUSTAINABLE FOOD SYSTEMS TO CONSERVE NATURE AND FEED HUMANITY *CREATE A CLIMATE-RESILIENT AND ZERO-CARBON WORLD POWERED BY RENEWABLE ENERGY WWF WORKS IN PARTNERSHIP WITH COMMUNITIES, INDIVIDUALS, GOVERNMENTS, BUSINESSES, AND FOUNDATIONS TO CONSERVE MANY OF THE WORLD'S MOST ECOLOGICALLY IMPORTANT REGIONS. TOGETHER, WE ARE: *PROTECTING AND RESTORING SPECIES AND THEIR HABITATS WITH INNOVATIVE TECHNOLOGIES, AND SOCIAL AND ECOLOGICAL SCIENCE METHODS *STRENGTHENING LOCAL COMMUNITIES' ABILITY TO CONSERVE THE NATURAL RESOURCES upon which THEY DEPEND *TRANSFORMING SPECIFIC COMMODITY MARKETS TO REDUCE THE IMPACT OF PRODUCTION AND CONSUMPTION ON NATURAL SYSTEMS *MOBILIZING HUNDREDS OF MILLIONS OF PEOPLE TO SUPPORT CONSERVATION
Form 990, Part III, Line 4a-d, Program Services:	LINE 4A, INTERNATIONAL COUNTRY PROGRAMS: FROM PERU'S RAINFORESTS AND THE MOUNTAINS OF BHUTAN TO NAMIBIA'S COMMUNAL CONSERVANCIES, WWF BRINGS ITS SCIENCE-BASED AND RESULTS ORIENTED APPROACH TO ENVIRONMENTAL CHALLENGES all over the world. WWF SUPPORTS THE CREATION OF RESOURCE-BASED ECONOMIC OPPORTUNITIES AND LIVELIHOODS FOR COMMUNITIES IN SOME OF THE WORLD'S MOST REMOTE LOCATIONS. WWF-US MANAGES certain COUNTRY-OFFICE OPERATIONS in LATIN AMERICA, AS WELL AS IN BHUTAN, NAMIBIA, AND NEPAL - DIRECTLY SUPPORTING CONSERVATION EFFORTS IN SOME OF THE MOST ECOLOGICALLY DIVERSE PLACES ON EARTH. LINE 4B, GLOBAL CONSERVATION: WHETHER IN ALASKA'S BRISTOL BAY; MONTANA'S GREAT PLAINS; THE RAINFORESTS OF BRAZIL, PERU, AND BOLIVIA; OR THE MOUNTAINS OF NEPAL AND BHUTAN, WWF-US PARTNERS WITH LOCAL COMMUNITIES AND OTHER GROUPS TO FIND ACTIONS TO PROTECT FRESHWATER RESOURCES FROM CONTAMINATION AND DEPLETION, REDUCE OVERFISHING TO ENSURE RELIABLE FOOD SOURCES, REDUCE CONFLICTS BETWEEN LOCAL PEOPLE AND WILDLIFE, EMPLOY ENERGY SOLUTIONS THAT GENERATE FEWER GREENHOUSE GAS EMISSIONS THAN THE CURRENT ENERGY PRODUCTION SYSTEM, AND ENACT FOREST MANAGEMENT APPROACHES THAT REGENERATE OR RESTORE CRITICAL HABITATS FOR WILDLIFE AND A RANGE OF FOREST-BASED PRODUCTS FOR PEOPLE. LINE 4C, PUBLIC EDUCATION: WWF IS WORKING TO MOBILIZE HUNDREDS OF MILLIONS OF PEOPLE TO SUPPORT CONSERVATION. WWF-US SHARES INFORMATION WITH THE AMERICAN PUBLIC ON NATURE'S VALUE AND THE IMPORTANCE OF CONSERVATION THROUGH A VARIETY OF CHANNELS, FROM OUR WILDCLASSROOMS EDUCATIONAL CURRICULUM, OUR SIGNATURE PUBLICATION WORLD WILDLIFE MAGAZINE, OUR PUBLIC SERVICE ANNOUNCEMENTS, OUR WEBSITE AND ANNUAL INTERNATIONAL EVENTS SUCH AS EARTH HOUR. LINE 4D, OTHER PROGRAM SERVICES: PUBLIC AFFAIRS: AT WWF, WE BELIEVE WE CAN FOSTER A SAFER, HEALTHIER AND MORE RESILIENT FUTURE FOR PEOPLE AND NATURE. WE HELP INDIVIDUAL CITIZENS AND SOME OF THE WORLD'S LARGEST COMPANIES RETHINK THE WAY THEY PRODUCE AND CONSUME ENERGY, FOOD, AND WATER. WWF PROVIDES DECISIONMAKERS WITH THE RESULTS OF FIELD STUDIES DESCRIBING THE BIOLOGICAL RICHNESS OF SOME OF THE WORLD'S MOST PRODUCTIVE REGIONS, RESEARCH INTO THE LOSS OR DEGRADATION OF KEY ECOLOGICAL SYSTEMS SUCH AS THE ARCTIC, TROPICAL RAINFORESTS, FISHERIES, CORAL REEFS, RIVER SYSTEMS AND WETLANDS AND SOLUTIONS BASED ON TECHNOLOGY APPLICATIONS, POLICY INCENTIVES, AND ACTIONS THAT INDIVIDUAL CITIZENS CAN TAKE TO PROTECT OUR PLANET. (EXPENSES \$33,938,298 INCLUDING GRANTS OF \$7,675,850)(REVENUE \$0). MARKET TRANSFORMATION WWF PARTNERS WITH CORPORATIONS, GOVERNMENT AGENCIES, LOCAL COMMUNITIES, NGOS, UNIVERSITIES AND RESEARCH INSTITUTES TO REDUCE THE IMPACT OF THE PRODUCTION AND TRADE OF COMMODITIES THAT MOST AFFECT OUR CONSERVATION PRIORITIES. OUR GOAL IS TO MEASURABLY REDUCE THE MOST SIGNIFICANT IMPACTS OF INDIVIDUAL ACTORS AS WELL AS ENTIRE INDUSTRIES. (EXPENSES \$28,705,684 INCLUDING GRANTS OF \$9,518,961) (REVENUE \$0).
FORM 990, FY21 Results, Part III:	In FY 2021, WWF made valuable strides in addressing some of the most significant conservation challenges facing the planet. Among many achievements, we note these: Alerting the world to zoonotic threats. The illegal and unsustainable consumption and trade of wildlife, as well as global deforestation, have long stood as two root causes of zoonotic disease outbreaks. Following the COVID-19 pandemic, WWF responded quickly to help educate consumers and governments around the world about the intersection of conservation and zoonotic threats, mobilize partners and the public, call for immediate actions like closing high-disease-risk wildlife markets in Asia, and integrated zoonotic disease prevention into our global efforts to stop deforestation and wildlife crime. We conducted an extensive, five-country survey with the market research firm GlobeScan and found this advocacy was indeed having an impact. The study showed that changes in government policy were a strong predictor of consumer behavior change, reinforcing how vitally important it is to continue our efforts to encourage governments to eliminate deforestation from supply chains and more effectively regulate wildlife trade. In the US, that has meant working with members of Congress to support the introduction of the Global Pandemic Prevention and Biosecurity Act, which would help to protect nature, prevent high-risk wildlife trade, and reduce demand for risky animal products - all while ensuring the rights and needs of local communities and Indigenous Peoples are protected and supported. Increasing tiger populations and protections WWF celebrated key victories for tiger conservation in FY2021. First, we saw a tripling of tiger numbers-from 10 to 30-in Russia's Land of the Leopard National Park, thanks to increased efforts to address poaching and other wildlife crime, protect natural habitat, and prevent illegal logging. Second, to ensure the roughly 5,000 captive tigers in the US aren't also contributing to the illegal wildlife trade, WWF supported the Big Cat Public Safety Act, which was passed by the House at the end of 2020 and has been recently introduced into the Senate. Returning bison to Native lands At the beginning of FY2021, the Rosebud

Return Reference	Explanation
	<p>Economic Development Corporation, with support from WWF and Rosebud Tribal Land Enterprise, successfully transferred 100 plains bison from National Park Service land to the Wolakota Buffalo Range, also known as the Rosebud Indian Reservation, in South Dakota. The animals will make up the first of as many as 1,500 bison to be welcomed home to Rosebud's 27,680-acre bison area; at capacity, they will become North America's largest Native American owned and managed bison herd. The transfer marks a reunion between the bison and the Native communities who lived together in a symbiotic relationship for millennia. And it is a step toward restoring the rich biodiversity of the Northern Great Plains. Developing a plan to cut US food waste in half WWF brought together a coalition of food waste experts, businesses, non-governmental organizations, and local leaders across the US to address the problem of food loss and waste, which accounts for 40% of all food produced in the country and contributes to more carbon pollution than the entire US airline industry. Our joint action plan contributed to the introduction of the Zero Food Waste Act in the U.S. House and Senate, a bill that would provide state governments, Native Nations, and local leaders with much-needed resources for food waste prevention, measurement, and recycling-and put the nation on a path to cutting food loss and waste in half by 2030. Engaging key audiences to protect forests Forests are under threat. In 2020, the tropics lost more than 30 million acres of tree cover, and an emergency of this magnitude needs an all-hands-on-deck approach. So this year, WWF launched Forests Forward, a new program that engages and advises major companies on how to use nature-based solutions and responsible sourcing to meet sustainability goals while protecting forests and the rights of people in forest communities. To date, five leading companies have signed on as Forests Forward participants in the United States. WWF also worked to exponentially expand our successful Project Finance for Permanence model through collaboration with some of the biggest contributors to conservation and philanthropy. This nascent effort is poised to bring new funding to protect forests and other conservation areas at a truly global scale. Designing a plan for water security and renewable energy in Nepal Nepal has committed to dramatically expanding its clean energy generation, with the planned increase driven almost entirely by future hydropower projects. A series of technical studies, funded by USAID and conducted by WWF and partners over a 5-year period, provided Nepal with an important new blueprint for securing its healthy rivers, mitigating climate change, and building a functional renewable energy future-all while preserving Nepal's exceptional natural heritage and setting an example for other nations to follow. Keeping a dangerous mine at bay Oceans regulate the climate, produce half the oxygen we breathe, and nourish the world with their fish stocks. Yet the health and population of many of those fish stocks and other marine species are declining due to illegal fishing, pollution, and other harmful human activity. In the case of Bristol Bay's salmon, that activity is the construction of a mine. In the face of such threats, this year's victory in Alaska's Bristol Bay was especially heartening. For decades, WWF worked alongside a host of local and national partners to protect the bay's communities and prolific salmon fisheries from the toxic threat of an open pit mine known as the Pebble Mine being built at the headwaters far upstream. This year, that effort-fueled in part by direct outreach from more than 635,000 WWF supporters-paid off when the US Army Corps of Engineers denied a crucial permit to build Pebble Mine. Accelerating climate solutions The climate crisis is the challenge of our time. If humans continue to degrade nature, the impacts we're already experiencing-floods, drought, wildfires, and resource shortages-will continue to increase. That's why WWF is working to jumpstart the use of nature itself to reduce carbon emissions and limit global temperature rise. Nature-based approaches aim to both protect nature and harness its power to mitigate climate change for a more resilient future. In 2021, the Bezos Earth Fund invested \$100 million to supercharge WWF's efforts to implement and measure the impact of interventions across three areas: restoring mangroves, our carbon-storing, coastline protectors; developing seaweed as an alternative for animal feed, proteins, and packaging materials; and protecting habitat in partnership with both Indigenous and local communities and governments to secure the lasting protection of nature. Investing in these three critical areas allows us to further protect and restore ecosystems that store carbon, while also building local community resilience to the reality of climate-accelerated weather events. The design and expansion of nature-based solutions is an innovation whose time has come. WWF has also continued working with the private sector to scale up climate solutions and hold companies accountable for meeting climate goals. WWF worked with a coalition of NGOs to launch the AAA Framework for Climate Policy Leadership. The initiative sets a new standard for corporate climate leadership and urges all companies to take a set of concrete steps in support of a net-zero future. WWF also mobilized corporate climate champions to lend momentum to national policy efforts, including a virtual CEOs Dialogue at the President's Leaders Summit on Climate moderated by WWF CEO Carter Roberts and featuring the CEOs of five major US companies discussing the need for ambitious science-based targets and investments in nature-based solutions.</p>
Form 990, Part V, Line 3b, Form 990-T Filing:	<p>Due to differing fiscal years of investment holdings in pass-through entities that include UBIT reported on WWF's Form 990-T, there are delays in receiving the necessary forms K-1 for the tax period. It will be filed within the six-month extension allowed, no later than May 15, 2022. Form 990, Part V, Line 4b, List of Foreign Countries: BELIZE, BHUTAN, BOLIVIA, CHILE, ECUADOR, GUATEMALA, GUYANA, HONDURAS, MEXICO, NAMIBIA, NEPAL, PARAGUAY, PERU, SURINAME.</p>
FORM 990, PART VI, SECTION A, LINE 4:	<p>ON May 18, 2021, WORLD WILDLIFE FUND, INC. amended its bylaws to clarify that board officers can include a Chairperson or two-co-chairpersons. FORM 990, PART VI, SECTION B, LINE 11B: WWF'S FINANCE DEPARTMENT GATHERS INFORMATION FROM VARIOUS DEPARTMENTS WITHIN THE ORGANIZATION AND PREPARES THE DRAFT 990 WITH THE ASSISTANCE OF WWF'S EXTERNAL AUDITORS. THE DRAFT IS REVIEWED BY THE CEO AND CHIEF OPERATIONS OFFICER. THE CHIEF FINANCIAL OFFICER REVIEWS THE 990 WITH THE CHAIR OF THE BOARD'S AUDIT COMMITTEE, AFTER WHICH, AND PRIOR TO FILING,THE 990 IS MADE AVAILABLE TO OUR FULL BOARD OF DIRECTORS FOR REVIEW.</p>
Form 990, Part VI, Section B, Line 12c:	<p>EACH DIRECTOR AND STAFF MEMBER IS PROVIDED WITH A COPY OF WWF'S CONFLICT OF INTEREST POLICY AT THE START OF THEIR ASSOCIATION WITH WWF AND ANNUALLY THEREAFTER, AND each SIGNS AN ANNUAL ACKNOWLEDGEMENT OF THE POLICY, WITH DISCLOSURE OF ANY POTENTIAL CONFLICTS OF INTEREST. WWF'S CONFLICT OF INTEREST POLICY IS ALSO INCLUDED IN THE WWF BOARD HANDBOOK AND IN BOARD AND STAFF ORIENTATION MATERIALS; is AVAILABLE TO ALL STAFF ON WWF'S INTRANET SITE; AND is FEATURED AT PERIODIC STAFF TRAININGS. IN ADDITION TO disclosing any potential conflicts annually ALL DIRECTORS AND STAFF are required to DISCLOSE POTENTIAL CONFLICTS OF INTEREST As soon as they are identified AND BEFORE THE ORGANIZATION undertakes any relationship with respect to WHICH THERE IS A POTENTIAL CONFLICT. CONFLICTS INVOLVING DIRECTORS ARE RAISED WITH THE CHAIRMAN OF THE BOARD, AND THEBOARD (OR EXECUTIVE COMMITTEE ACTING IN ITS STEAD) REVIEWS THE FACTS OFEACH SITUATION, MAKING AN INDEPENDENT DETERMINATION of how to best serve WWW's INTERESTS, I.E., IF A CONFLICT is identified, the board will determine WHETHER IT CAN BE FULLY AND SATISFACTORILY ADDRESSED, OR THE proposed relationship MUST BE ABANDONED. THE BOARD MEMBER WITH THE potential CONFLICT IS NOT permitted to be PRESENT DURING DISCUSSION AND TAKES NO PART IN DECISIONS RELATING TO THE MATTER. CONFLICTS INVOLVING STAFF MEMBERS ARE RAISED for review by WWF'S PRESIDENT, WHO evaluates THE FACTS OF EACH SITUATION AND DETERMINES, IF A CONFLICT EXISTS, WHETHER and how IT CAN BE FULLY AND SATISFACTORILY ADDRESSED.</p>
Form 990, Part VI,	<p>PRIOR TO ANY INCREASES IN SALARY OR PAYMENTS OF ADDITIONAL COMPENSATION (SUCH AS BONUSES) TO A "DISQUALIFIED PERSON", THE EXECUTIVE COMMITTEE OF THE WWF BOARD OF DIRECTORS, AS ADVISED BY ITS</p>

Return Reference	Explanation
Section B, Line 15:	COMPENSATION SUBCOMMITTEE, REVIEWS THE PERFORMANCE OF THAT INDIVIDUAL AND THE RELEVANT MARKET DATA FOR COMPENSATION OF THE POSITION. THE disqualified person at issue IS NOT not permitted to be PRESENT AND TAKES NO PART IN THE DISCUSSION. WWF CLOSELY OBSERVES THE IRS' "INTERMEDIATE SANCTIONS" PROCESS IN CONDUCTING THE REVIEW AND OBTAINS AN ASSESSMENT AS TO REASONABLENESS FROM AN EXTERNAL COMPENSATION PROFESSIONAL SERVICES FIRM. ALL BOARD MEMBERS ARE INVITED TO PARTICIPATE IN THE EXECUTIVE COMMITTEE'S REVIEW AND ARE APPRISED OF OUTCOMES.
FORM 990, PART VI, LINE 17 - STATES:	AL,AK,AZ,AR,CA,CO,CT,DE, DC,FL,GA,HI,ID,IL,IN,IA,KS,KY,LA,ME,MD,MA,MI, MN,MS,MO,MT,NE,NV,NH,NJ,NM,NY,NC,ND,OH,OK,OR,PA, RI,SC,SD,TN,TX,UT,VT,VA,WA,WV,WI,WY
Form 990, Part VI, Section C, Line 19:	THE ORGANIZATION MAKES ITS certificate of incorporation, CONFLICT OF INTEREST POLICY, AND FINANCIAL STATEMENTS AVAILABLE ON ITS OWN WEBSITE AND UPON REQUEST.
Form 990,Part XI, Line 9-Other Changes in net assets or fund bal:	Gain/Loss exchange rate differences : 241,234 Cancelled grants: 406,495 TOTAL OTHER CHANGES IN NET ASSETS : 647,729
Form 990, Part XII, Line 2c - Oversight of Audit:	THERE HAVE BEEN NO CHANGES DURING THE YEAR IN THE PROCESS.

## **Additional Data**

**Return to Form**

**Software ID:**

**Software Version:**

**SCHEDULE R  
(Form 990)**

**Related Organizations and Unrelated Partnerships**

OMB No. 1545-0047

**2020**

**Open to Public  
Inspection**

- ▶ Complete if the organization answered "Yes" on Form 990, Part IV, line 33, 34, 35b, 36, or 37.
- ▶ Attach to Form 990.
- ▶ Go to [www.irs.gov/Form990](http://www.irs.gov/Form990) for instructions and the latest information.

Department of the Treasury  
Internal Revenue Service

Name of the organization  
World Wildlife Fund Inc

**Employer identification number**

52-1693387

**Part I Identification of Disregarded Entities.** Complete if the organization answered "Yes" on Form 990, Part IV, line 33.

(a) Name, address, and EIN (if applicable) of disregarded entity	(b) Primary activity	(c) Legal domicile (state or foreign country)	(d) Total income	(e) End-of-year assets	(f) Direct controlling entity
<b>(1)</b> 1250 24 LLC 1250 24TH ST NW Washington, DC 20037 81-4591595	REAL ESTATE	DC	977,164	3,268,011	WWF
<b>(2)</b> 1250 24 STREET LLC 1250 24TH ST NW WASHINGTON, DC 20037 82-1723387	Real Estate	DC	1,299,499	1,223,557	WWF

**Part II Identification of Related Tax-Exempt Organizations.** Complete if the organization answered "Yes" on Form 990, Part IV, line 34 because it had one or more related tax-exempt organizations during the tax year.

(a) Name, address, and EIN of related organization	(b) Primary activity	(c) Legal domicile (state or foreign country)	(d) Exempt Code section	(e) Public charity status (if section 501(c)(3))	(f) Direct controlling entity	(g) Section 512(b)(13) controlled entity?	
						Yes	No

**Part III Identification of Related Organizations Taxable as a Partnership.** Complete if the organization answered "Yes" on Form 990, Part IV, line 34, because it had one or more related organizations treated as a partnership during the tax year.

(a) Name, address, and EIN of related organization	(b) Primary activity	(c) Legal domicile (state or foreign country)	(d) Direct controlling entity	(e) Predominant income(related, unrelated, excluded from tax under sections 512-514)	(f) Share of total income	(g) Share of end-of-year assets	(h) Disproportionate allocations?		(i) Code V-UBI amount in box 20 of Schedule K-1 (Form 1065)	(j) General or managing partner?		(k) Percentage ownership
							Yes	No		Yes	No	

**Part IV Identification of Related Organizations Taxable as a Corporation or Trust.** Complete if the organization answered "Yes" on Form 990, Part IV, line 34 because it had one or more related organizations treated as a corporation or trust during the tax year.

(a) Name, address, and EIN of related organization	(b) Primary activity	(c) Legal domicile (state or foreign country)	(d) Direct controlling entity	(e) Type of entity (C corp, S corp, or trust)	(f) Share of total income	(g) Share of end-of- year assets	(h) Percentage ownership	(i) Section 512(b) (13) controlled entity?	
								Yes	No

**Part V Transactions With Related Organizations.** Complete if the organization answered "Yes" on Form 990, Part IV, line 34, 35b, or 36.

**Note.** Complete line 1 if any entity is listed in Parts II, III, or IV of this schedule.

**1** During the tax year, did the organization engage in any of the following transactions with one or more related organizations listed in Parts II-IV?

- a** Receipt of **(i)** interest, **(ii)** annuities, **(iii)** royalties, or **(iv)** rent from a controlled entity . . . . .
- b** Gift, grant, or capital contribution to related organization(s) . . . . .
- c** Gift, grant, or capital contribution from related organization(s) . . . . .
- d** Loans or loan guarantees to or for related organization(s) . . . . .
- e** Loans or loan guarantees by related organization(s) . . . . .
- f** Dividends from related organization(s) . . . . .
- g** Sale of assets to related organization(s) . . . . .
- h** Purchase of assets from related organization(s) . . . . .
- i** Exchange of assets with related organization(s) . . . . .
- j** Lease of facilities, equipment, or other assets to related organization(s) . . . . .
- k** Lease of facilities, equipment, or other assets from related organization(s) . . . . .
- l** Performance of services or membership or fundraising solicitations for related organization(s)
- m** Performance of services or membership or fundraising solicitations by related organization(s) . . . . .
- n** Sharing of facilities, equipment, mailing lists, or other assets with related organization(s) . . . . .
- o** Sharing of paid employees with related organization(s) . . . . .
- p** Reimbursement paid to related organization(s) for expenses . . . . .
- q** Reimbursement paid by related organization(s) for expenses . . . . .
- r** Other transfer of cash or property to related organization(s) . . . . .
- s** Other transfer of cash or property from related organization(s) . . . . .

	Yes	No
<b>1a</b>		
<b>1b</b>		
<b>1c</b>		
<b>1d</b>		
<b>1e</b>		
<b>1f</b>		
<b>1g</b>		
<b>1h</b>		
<b>1i</b>		
<b>1j</b>		
<b>1k</b>		
<b>1l</b>		
<b>1m</b>		
<b>1n</b>		
<b>1o</b>		
<b>1p</b>		
<b>1q</b>		
<b>1r</b>		
<b>1s</b>		

**2** If the answer to any of the above is "Yes," see the instructions for information on who must complete this line, including covered relationships and transaction thresholds.

(a) Name of related organization	(b) Transaction type (a-s)	(c) Amount involved	(d) Method of determining amount involved



**Part VII Supplemental Information**

Provide additional information for responses to questions on Schedule R. (see instructions).

Return Reference

Explanation

Schedule R (Form 990) 2020

**Additional Data**[Return to Form](#)

**Software ID:**  
**Software Version:**